

Rochester Optical & Camera Co.

MANUFACTURERS OF



Photographic Apparatus.

39 TO 49 SOUTH STREET.

Rochester, N.Y. May 26, 1900.

TO THE TRADE:

We are frequently asked regarding the use of Cameras at the Paris Exposition, and as we presume the dealers are also consulted in the matter, we take pleasure in appending a copy of the official rules and regulations:

“The use of hand Cameras will be permitted free during the entire open hours of the Exposition each day, provided the nominal fee of 50 centimes (10 cents) has been paid by the user and the usual certificate number obtained.

“Photographic apparatus requiring a Tripod or other base can only be used up to 1 P. M. daily and only when written permission has been obtained and the proper fee paid. Such fee is 25 francs (\$5.00) per day, when permission is obtained for a single day or from day to day; for the entire period of the Exposition the fee for Cameras requiring tripod or other base is 1000 francs.

“Persons operating photographic apparatus will not be permitted to cause congestion of circulation; no exhibited article can be photographed without permission of the exhibitor. Special buildings or pavilions of various countries or concessioners cannot be photographed without permission from the persons in control thereof.”

It will thus be seen that the use of Hand Cameras is practically unrestricted, 50 centimes being only 10 cents. It is only the large professional outfits that require written permission and the payment of a considerable fee.

Very truly yours,

ROCHESTER OPTICAL & CAMERA CO.

By

A handwritten signature in cursive script that reads "Stull".

Return in 10 Days to

Rochester Optical & Camera Co



ROCHESTER,

N. Y.

00

ROCHESTER,
N.Y.

1 _____



P. S. Belknap,

Missent,

Royalton,

Vt.