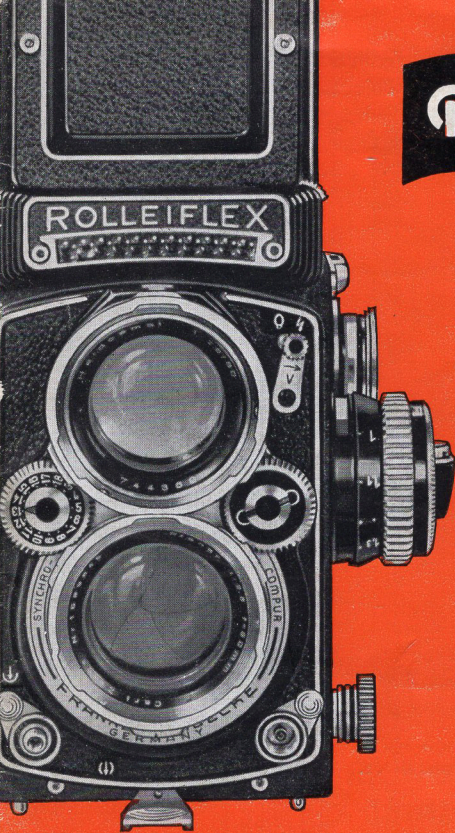


Rollei

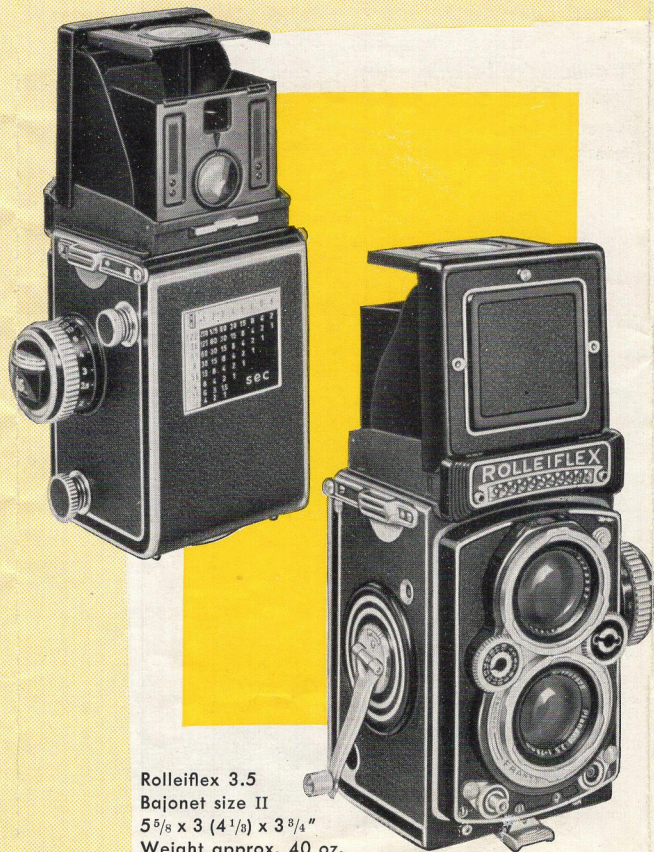


Rolleicord + Rolleiflex

ONE THIRD OF ALL PICTURES – TAKEN WITH A ROLLEI

Did you ever know,

- that the leading international photographic annuals contain from 30 to more than 40% Rollei pictures?
- that only the Rollei has been winning this big share for years?
- that more than 1,000,000 Rollei photographers form the largest "fan club" of any twin lens reflex camera?
- that at all important photo exhibits Rollei pictures win first prizes with remarkable regularity?
- that those prize-winning Rollei pictures include quite a few which were taken with some of the original models, made as far back as 1929?
- that more Rollei cameras are kept by their original owners, in spite of highest trade-in allowances?
- that the Rollei factory, Franke & Heidecke, Braunschweig, is the only camera manufacturer exclusively making twin lens reflex cameras?
- that the Rollei, as the most widely imitated camera, has never been equalled and has always remained the unchallenged standard of quality and precision?



Rolleiflex 3.5
Bajonet size II
5 5/8 x 3 (4 1/8) x 3 3/4"
Weight approx. 40 oz.

Rolleiflex 6x6

The fast Rollei with the most useful format. The photo-automat for people who demand the best. The first choice of master photographers. The classical 2 1/4 x 2 1/4" size, the "format without limitations" for giant-size color projection and extreme enlargements in black-and-white and color. Two models available:

ROLLEIFLEX 3.5 with Zeiss Planar or Schneider Xenotar f:3.5/75 mm – the universal camera for the discriminating amateur and the preferred equipment for the photo-reporter.

ROLLEIFLEX 2.8 E with Zeiss Planar or Schneider Xenotar f:2.8/80 mm – the King of the Rollei Family, the super model with high speed lens for professional, scientific and technical purposes.

Light meter with direct readings in LVS numbers (built into the focusing knob). Dual-range measuring system guarantees highest accuracy. Readings can be checked conveniently with camera in shooting position. Attachable incident light diffusor.

Viewer: Finest grain, polished, squared ground glass screen, with upright viewing image identical to that of finished picture. Automatic parallax compensation.

The ground glass screen of the twin lens reflex camera offers a **constantly** visible image. Every moment, this image gives the true photographic impression of the finished picture perfectly focused and framed. This ideal picture-control, even during the actual exposure, explains the sure-shooting success of Rollei photography.

Picture on cover: Rollei 2.8 E (Bajonet size III · 5 5/8 x 3 (4 1/8) x 4" · Weight approx. 44 1/2 oz.)

with Schneider Xenotar 3.5 (w/o)	\$	232.50
light meter to be built-in	\$	29.95
with Zeiss Planar 3.5 (w)	\$	272.50
with Schneider Xenotar 2.8 (w)	\$	331.50
with Zeiss Planar 2.8 (w)	\$	331.50

(w/o – w: without/with built-in light meter)

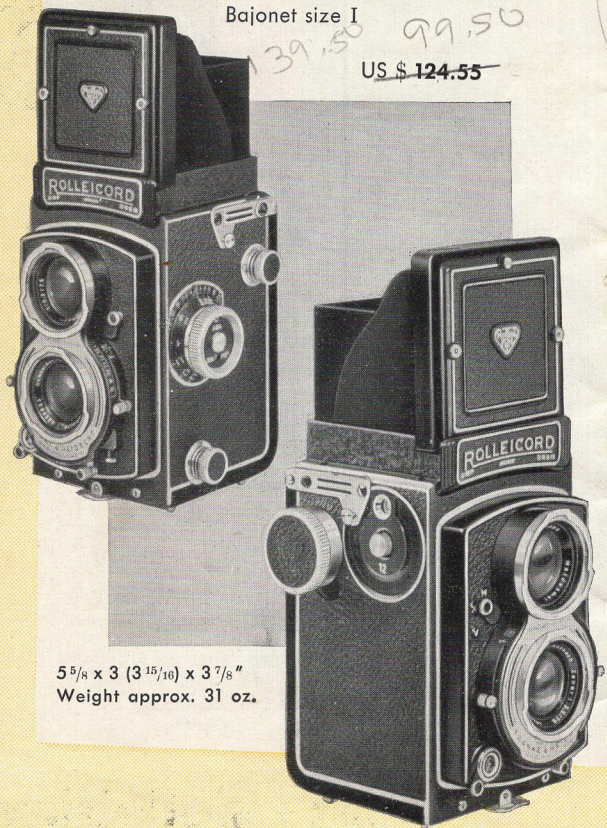
Focusing (2.5 times) magnifier covering entire picture area. Built-in direct open sports finder with 4 times focusing magnifier located just below, for eye-level pictures. Large, easy to handle focusing knob. Automatic depth-of-field indicator, coupled to diaphragm. Reminder dial for film type.

Synchro-Compur shutter, fully synchronized for all types of flash (M-X contact). Self-timer. LVS settings secured with locking button, which can be disengaged at will. Handy control wheels and common peep window for speed and diaphragm settings. Click-stop shutter speeds 1/500th – 1 sec. and B (time exposures). Body release with safety lock.

Automatic shutter cocking coupled to film transport. Feeler mechanism stops film automatically in correct position for first exposure. Crank for rapid film advance. Built-in protection against double exposures or blank frames; however, intentional multiple exposures are also possible. Two-format back with adjustable film pressure plate for 12 2 1/4 x 2 1/4" exposures on 120 (B II 8) film or – when using Rolleikin – for 20 or 36 exposures 24 x 36 mm on 35 mm film.

With Schneider Xenar f:3.5/75 mm
Bajonet size I

US \$ ~~124.55~~ ^{99.50}



5 5/8 x 3 (3 15/16) x 3 7/8"
Weight approx. 31 oz.

Rolleicord Va

The popular Five-Format-Camera for the amateur. Truly versatile in performance, adapting in number and size of pictures to your various needs. Film savings from 25 to 50%, as the interchangeable counter dials permit switching from the normal 12-picture operation to 16 or even 24 frames on the same length of film. Two screen filling formats for color projection 2 1/4 x 2 1/4" and 1 5/8 x 1 5/8" (slide mounts 2 1/2 x 2 1/3" and 2 x 2") and three economy formats down to 24 x 36 mm (1 x 1 1/2").

Viewer: Folding focusing hood, convertible into direct open sports finder, after focusing. Focusing magnifier (2.5 times). Automatic parallax compensation. Depth-of-field indicator. Film speed reminder DIN/ASA.

Synchro-Compur-MXV shutter with locking light value settings and self-timer. Click stop speed settings 1/500th – 1 sec. and B. Cross-coupled speed and diaphragm controls, can also be operated separately. Single-operation lever cocks and releases shutter. Body release. Double exposure prevention lock, can be disengaged at will for intentional multiple exposures.

Film transport – Large, handy film transport knob. Automatic stop. Starting film by means of starting marks while back is still open. Interchangeable film counter dials for converting to 16 or 24 frame operation (before loading camera with 120 film). Detachable camera back, with LVS table.

Rolleiflex 4x4

With Schneider Xenar f:3.5/60 mm
Bajonet size I

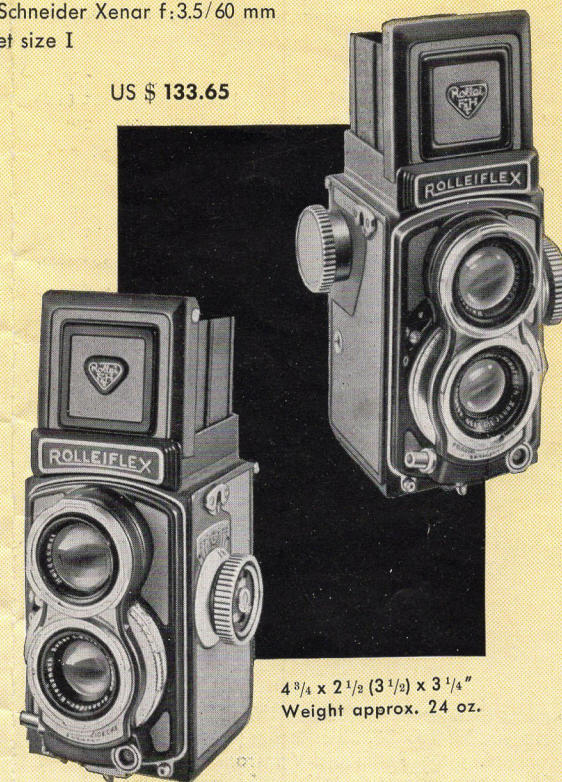
US \$ 133.65

The small camera with the logical format, the light and elegant Rollei for sports and travel. In spite of its size, this camera makes a large 1 5/8 x 1 5/8" Super-Slide which fits the miniature slide projector – it is the largest size possible with 2 x 2" slide mounts, which are never used to full advantage with the conventional miniature horizontal or vertical pictures. Unquestionably, the Super-Slide gives the largest projection pictures and is also a most convenient format for negative work and for brilliant color enlargements in giant sizes.

Viewer: Flat folding focusing hood. Built-in direct viewfinder. Exceptionally bright image on the ruled field-lens type ground glass screen. 4.5 times focusing magnifier. Convenient focusing knob, with depth-of-field indicator.

Synchro-Compur-MXV shutter with secured light value settings and self-timer. Large speed control ring with click stop settings from 1/500th – 1 sec. and B. Self-locking diaphragm lever permits convenient one-grip operation of speed-diaphragm controls. Functionally placed body release, locked when hood is closed.

Automatic shutter cocking when advancing the film (large film transport knob). 12 pictures 1 5/8 x 1 5/8" on 127 (A 8) film. Easy to use, lift-out spool holders. Film feeler mechanism. Interlock prevents double exposures and blank frames.



4 3/4 x 2 1/2 (3 1/2) x 3 1/4"
Weight approx. 24 oz.

THE PRACTICAL ACCESSORIES

Ever Ready Case - Superbly elegant leather construction, cover flap opening towards the front. - For Rolleiflex 4 x 4: special design in grey pastel shades, matching color of camera. For Rolleiflex 2 1/4 x 2 1/4" 3.5 : \$ 17.00 2.8 : \$ 18.00 For Rolleiflex 4 x 4 incl. neck strap \$ 15.85 For Rolleicord Va \$ 14.95

Protective Cover for the exposure meter of the 2 1/4 x 2 1/4 Rolleiflex. \$.95

Metal Ever Ready Case 2 1/4 x 2 1/4" Watertight when closed, with lift-out camera holding bracket. With desiccant cartridge. \$ 29.95

Rollei Desiccant Cartridge for metal ever ready case. To absorb moisture in tropical climates. Can be regenerated by heating several times. \$ 1.50

Shoulder Pad to prevent strap from slipping off shoulder. Brown for 2 1/4 x 2 1/4", grey for 4 x 4 cm. \$ 1.50

Leather Case for lens hood, Rolleinar sets 1 and 2, and 5 assorted black-and-white filters. Supplied with or without contents.

Size I II III
\$ 59.95 \$ 74.95 \$ 84.95

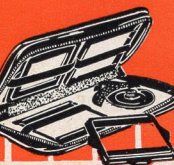
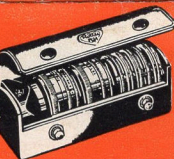
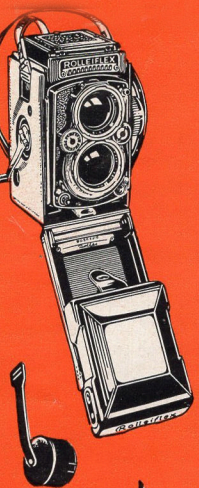
Leather Case for lens hood and 2 filters. Supplied with or without contents.

Size I II III
\$ 14.85 \$ 19.95 \$ 24.95

Leather Case for 6 Color Conversion filters. Supplied with or without contents.

Size I II III
\$ 39.95 \$ 44.95 \$ 49.95

For Rolleicord Va:

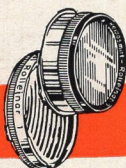


16 exposure kit 4x4, 4x5.5 cm (1 5/8 x 1 3/8", 1 5/8 x 2 1/8")
24 exposure kit 24x36, 28x40 mm (1 x 1 1/2", 1 1/8 x 1 5/8")
 For converting the Rolleicord Va from the normal 12 2 1/4 x 2 1/4 picture operation to 16 or 24 smaller sized pictures on 120 (B II 8) film. Film transport as usual.

16 or 24 exposure kit \$ 7.50 each



Rolleinars, supplementary lenses with built-in parallax correction for close-ups. Set 1: 39 1/2 - 17 3/4" (100 - 45 cm). Set 2: 19 3/4 - 12 1/8" (50 - 31 cm). Set 3: 12 1/2 - 9 1/2" (32 - 24 cm).



Set 1 or 2
I \$ 14.95
II \$ 17.95
III \$ 19.95
Set 3
I \$ 15.95
II \$ 18.95
III \$ 20.95



Lens Hood
4x4 \$ 4.95
I \$ 4.95
II \$ 5.95
III \$ 6.95

Rolleiflex tripod head, as a permanently fixed attachment on the tripod or the bracket of an electronic flash unit, for quickly attaching and fastening of the camera. \$ 5.95

Panorama Head for partial or complete 360° panoramic views 2 to 10 exposures, using the tripod. \$ 13.95

Extension Hood 2 1/4 x 2 1/4" with binocular magnifier. For observation with both eyes of the enlarged ground glass image, free from all external light reflections. Ideal accessory aid for checking composition and pictorial content. \$ 19.95

Rolleigrad Lens 2 1/4 x 2 1/4" for brightening the corners of the ground glass image. \$ 4.95



Rolleikin 3.5 \$ 34.95
Rolleikin 2.8 \$ 25.80

Rolleikin 35 mm attachment for 20 or 36 exposures 1 x 1 1/2" on 35 mm film. Suitable for sequence shots or large reproduction of small or distant objects (the standard focal length of the Rollei lens produces a telephoto effect due to the reduced picture size). Normal crank-operated film transport, rewind knob in camera.

Rollei Filters for black and white, 9 different filters are available, including infrared and H 1 (for distant scenes on color film).



I \$ 4.95
II \$ 6.45
III \$ 7.95



I \$ 6.95
II \$ 7.45
III \$ 8.95

Rolleimarin Underwater housing for Rolleiflex 3.5. Pressure-proofed to a depth of 330 feet. Ground glass viewing and focusing by means of prism and large magnifier. All picture taking operations can be executed under water. Built-in rotating filter holder. \$ 299.50

Flash Outfit for Rolleimarin. \$ 39.00

Rollei Color Conversion Filters R 2, R 5, R 11 to correct for excessive blue, B 2, B 5, B 11 to correct for excessive red in color photographs. Filters of each group combinable into pairs.

Rolleipol polarizing filter for eliminating or diminishing disturbing reflections.

I \$ 16.95 II 19.95 III 24.95



Rolleisoft diffusing lenses for portraits and to create glamorous halo effects with back-lighting. Strengths 0 and 1.

I \$ 8.95 II 9.95 III 11.95

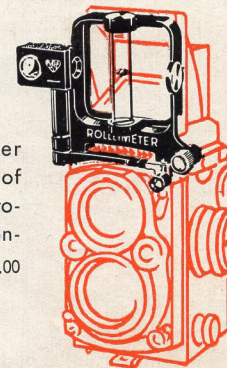
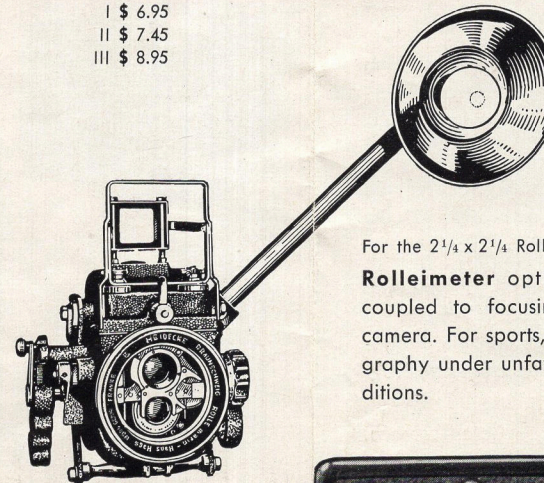


Rolleiflash special flash gun for the Rollei. Supplied in 2 models. S (for bayonet base bulbs) and G (for glass base bulbs). incl. case

I \$ 24.95
II \$ 24.95
III \$ 24.95

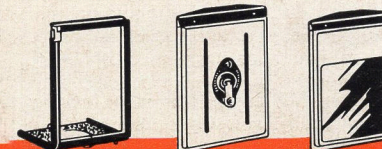
For the 2 1/4 x 2 1/4 Rolleiflex:

Rolleimeter optical rangefinder coupled to focusing mechanism of camera. For sports, flash, and photography under unfavorable light conditions. \$ 24.00



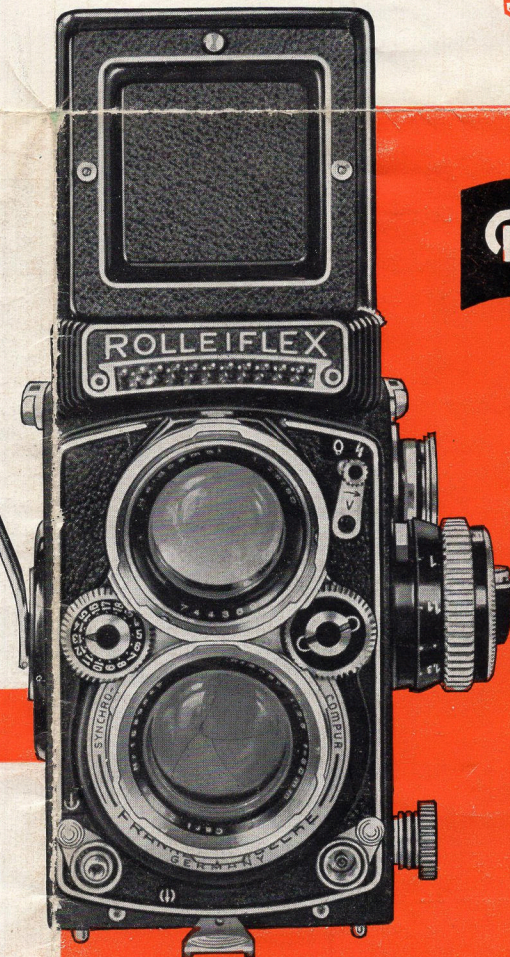
Cut-Film and Plate Adapter Outfit 2 1/4 x 2 1/4" for single 2 1/4 x 2 1/4" exposures on 2 1/2 x 3 1/2" plates or sheet-film. Desirable for use with special emulsions, urgent individual shots and immediate processing. Outfit contains adapter back with 3 cut-film or plate holders and 3 cut-film sheaths. \$ 39.95

Also available, separately: adapter back, plate holder, cut-film sheath, leather case for two holders, ground glass rear focusing screen.



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Printed in Germany · G & I



Rollei

Rolleicord + Rolleiflex