CENTRAL CAMERA COMPANY

230 SOUTH WABASH AVENUE CHICAGO, ILLINOIS

from the office of the president

CAMERAS • KODAKS • LÉNSES MOVIE CAMERAS • PROJECTORS PHOTOGRAPHIC SUPPLIES July 20, 1936

To Our Customers
All Over The United States:

Dear Sir:

Since our establishment in 1899, it has been our earnest desire to serve our customers at all times in the best possible manner.

Consistent with this policy, we wish to call your attention to the new law passed by Congress which went into effect July 11, 1936, and covered all German importations. This new act will necessitate an immediate price increase on all German Cameras and Lenses of from 25 percent as high as 45 percent in some instances.

Because of the manner in which this law operates, it is impossible at this time to determine exactly the raise in all prices. As we go to press, we have already received notification from the manufacturers of Zeiss and Leica of price raises on practically all their cameras and lenses of 25 percent.

For your protection, we will continue to supply wherever we can, all merchandise at the old prices which we had on hand before the price increase.

PHOTOGRAPHIC HEADQUARTERS SINCE 1899

CENTRAL CAMERA COMPANY

230 SOUTH WABASH AVENUE CHICAGO. ILLINOIS

CAMERAS + KODAKS + LENSES MOVIE CAMERAS + PROJECTORS PHOTO GRAPHIC SUPPLIES

-2-

For your convenience, we have listed the expected price raises with the number of units of each that we still have on hand, and which we shall continue to furnish at the lower prices until our present stock is exhausted.

I offer you the full measure of my cooperation, and will look forward to hearing from you whenever I can be of service.

Sincerely yours,

sjf.sew

S. J. Flesch President ... Central Camera Co.

SATISFACTION GUARANTEED OR YOUR MONEY BACK

We guarantee that every article listed in this catalog is exactly as described: that it will satisfy you perfectly; that it will give you the service you have a right to expect; that it represents full value for the price you pay.

If for any reason whatever you are dissatisfied with any article purchased from us after a trial of ten days, we expect you to return it to us. We will then exchange it for exactly what you want or refund your money.

PROMPT SHIPPING SERVICE

All orders are shipped the same day they are received. Our central location near all Railroad Companies, Electric Lines, Steamship Lines and Motor Trucking Concerns assures you of unfailing service and prompt delivery of orders to any destination.

Terms

All prices in this catalog are net unless otherwise specified and subject to change without notice. Terms, cash with order or C.O.D. when 25% deposit accompanies order. All merchandise shipped F.O.B. Chicago; therefore, be sure to allow enough with your order for insurance and postage. This will save you paying the additional C.O.D. fee charged by your postman. We will return at once any over payments.

Remittances should be made in standard exchange, Post Office or Express Money Order, bank draft, cash or stamps. Personal All prices in this catalog are net unless

checks should be certified and accompanied with a sufficient sum to cover exchange charge. Persons unknown to us disregarding this request will subject their order to delay,

this request will subject their order to delay, until amount of check is collected.

Should the Federal Government or any State, increase by taxes or otherwise, the cost or selling price of any merchandise listed in this catalog, we reserve the right to add such taxes or other increases of cost to the prices in this book. All orders subject to accentance by Central Camera Co. ject to acceptance by Central Camera Co. This Catalog issued July, 1936.

Save Money on Gevaert Roll Film and Filmpacks

Fresh Stock-Fine Grain-Anti-Halo-High Speed

Gevaert film, manufactured in Antwerp, Belgium, has been used widely for years by advanced amateurs and professional photographers because of these 3 features—Fine Grain, Anti-Halation Backing and Toughness which insures fast drying and less tendency to scratching, etc.

Gevaert Roll Rilm and Film Pack are supplied in two types: Express Superchrome and Panchromosa. Both are double coated to insure the widest latitude in conjunction with extremely high speed.

Express Superchrome is an orthochromatic film of about the same speed as Verichrome and like Verichrome, sensitive to blue and green.

Panchromosa is a super-sensitive panchromatic film of about the same speed as other S.S. Pan film and sensitive to all colors of the visible spectrum. Especially recommended for indoor night photography or where colors such as red, orange and yellow predominate.

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|---|---|---|---|---|---|----|----|
| | | | | | | | |

| | | | Per Roll | Per Roll |
|------|---------------|-----------|-------------|----------|
| | | | Express | Panch- |
| No. | Size | Exposures | Superchrome | romosa |
| G27 | 15/8×21/2 in. | 8 | \$.20 | \$.24 |
| G20* | 21/4x31/4 | 8 | .20 | .24 |
| G16* | 21/2×41/4 | 8 | .24 | .27 |
| G18 | 31/4×41/4 | 6 | .30 | .37 |
| G24 | 31/4×41/4 | 6 | .30 | .37 |
| G30 | 21/8×41/8 | 6 | .30 | .37 |
| G22 | 3 1/4 x 5 1/2 | 6 | .37 | .44 |

*Also supplied with metal spool for SIX-20 and SIX-16 cameras.

FILM PACK

| | | TIEM TACK | Express | Panch- |
|-----|---------------|-----------|-------------|--------|
| No. | Size | Exposures | Superchrome | romosa |
| P20 | 21/4x31/4 in. | 12 | \$.40 | \$.47 |
| P18 | 31/4×41/4 | 12 | .67 | .80 |
| P23 | 4x5 | 12 | .77 | .94 |
| P15 | 5x7 | 12 | 1.34 | 1.60 |
| P41 | 9x12 cm. | 12 | .74 | 1.47 |
| P43 | 10x15 cm. | 12 | .94 | 1.10 |
| | | | | |

GEVAERT 35MM FILM FOR LEICA, CONTAX, ETC. (Not Suitable for Argus)

| 50 ft. rolls a | Iready cut | into nine 3 | 36-exposure | lengths. Pe | er roll, | Panchromosa |
|----------------|------------|-------------|-------------|-------------|----------|-------------|
| only | | | | | | \$3.00 |
| 36-exposure | Express Su | perchrome | in magazine | | | |

Low Priced MIDGET Cameras

Sensation of the Camera World



Takes 6 sharp, clear pictures on every roll of film at only 10c per roll. And we will make 2½ x3½" oversize prints of your favorites for only 5c each.

The Univex takes "time" exposures as well as snaps. A spring lever pops the camera open, ready for instant action. Measures only 2x4% inches. Picture size 1½x1½". Wt., 8 ez. Shpg. wt., 1½ lbs.

51.00 6 Exposure Roll Film, 10c

Coronet Midget



Takes 6 pictures size ½x% inches; makes perfect enlargements to 5x7 inches. Measures only 2½x1¾x1¼ inches and weighs only 1¾ ounces. Equipped with a sharp Taylor Hobson Meniscus lens with F:10 aperture; fixed focus. Instantaneous shutter (1/30th second) equipped with safety slide to eliminate accidental exposures.

Uses 16 millimeter film. Sturdy bakelite nstruction, black finish. Shpg. wt., 8 oz. construction, black finish.

Case, 85c. 6 Exposure Roll Film, 20c | Case, 25c. 8 Exposure Roll Film, 10c.

Univex Folding Camera | Eho Miniature Box Camera

The Smallest Box Camera Made



Possesses many refinements not usually associated with box cameras, such as an acassociated with box camera, such as an accurate double lens, two optically ground reflecting finders for vertical or horizontal pictures; two tripod sockets and built-in pictures; two tripod sockets. Steel frame covered with genuine grain leather.

Takes 16 pictures $1\frac{2}{16}x1\frac{2}{16}$ inches on standard 8-exposure No. 127 roll film. Single shutter speed 1/30th of a second. Size $2\frac{1}{2}x$ $2\frac{1}{4}x2\frac{1}{4}$ in. Wt. 8 oz. Shpg. wt., 1 lb.

NEW PRICE | Only 11 Left At Old Price.

While Stock \$3.50

ULCA

The World's Smallest Camera



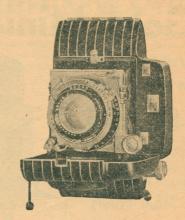
Smaller than a penny matchbox, but takes good clear pictures; time exposures as well as snapshots. Takes pictures the size of a postage stamp (we will make 2½ x3½" oversize prints for you at only 5c per print. Weighs only 3oz. Size overall 1½x1½x2½ inches. Shpg. wt., 1 lb.

ANNOUNCING .

Kodak Bantam Special

EASTMAN'S FINEST MINIATURE CAMERA \$110.00

CASE \$5.50



With the New Kodak Anastigmat Ektar F:2 Lens and Built-In Coupled Range-Finder

Kodak Bantam Special adds to the Eastman line a high precision instrument designed for the enthusiastic camerist who prizes exceptional picture-taking capability. With its smartly styled, diecast and machined aluminum case, Bantam Special establishes a new level in miniature camera design. Carefully shaped for maximum convenience in the hand and finished in a new type of baked enamel that possesses unusual toughness yet takes a high polish, it bears little resemblance to conventional camera types. The gleaming black enamel finish presents a striking contrast to the

raised aluminum ribbing of the case and the satin finish of the machined stainless steel and chromium plated operating parts.

Closed, the case provides complete protection for the lens, shutter, front elements of the view-finder and range-finder. Kodak Bantam Special has the feel of a truly choice instrument.

And by no means the least of Kodak Bantam Special's newsworthy features is the \$110 price, low indeed for an instrument of such outstanding quality.

SPECIFICATIONS

Die-cast and machined aluminum case, shaped for maximum convenience in the hand. Tough, highly-polished black enamel finish. Metal parts of stainless steel and chromium finish. Kodak Anastigmat Ektar F:2.0 lens, 45mm focal length. Focus from 3 feet to infinity. Depth of focus at 10 feet and F:16 from 4½ feet to infinity. Range of diaphragm, F:2.0 to F:16. Compur-Rapid shutter, 9 speeds from 1 second to 1/500 second, "Time" and "Bulb" action. Built-in, military-type, split-field coincident range finder located in same housing with range finder. Lever shutter release. Plunger-type or cable release may be added. Camea closes when focusing knob has been

pushed just beyond infinity position, providing ample lens clearance. Flush-type sliding film window. Film winding knob can be extended for greater convenience. Film locks automatically in centered position for each exposure. Hinged back with pull-out latch. Specially-designed film pressure plate to give uniform film register. Tripod socket for horizontal position. Length 47/8", width 31/8", thickness 11/8". Weight 16 ounces.

Loads with 8 exposure roll film—Kodak Panatomic, F828; Super X, X828. Picture size 11/8x11/16".

Takes No. 5 Portrait Attachment, Diffusion Portrait Attachment, Pictorial Diffusion Disk, Kodak Sky and Color Filter.

Outstanding Reductions in Price on Goldi Miniature Cameras

With F:4.5 Lens in Vario Shutter

\$17.75

NEW PRICE \$25.00 Only 4 Left at Old Price

Buy Now!



With F:2.9 Lens Compur Shutter

\$32.50

NEW PRICE \$42.50 Only 3 Left at Old Price

Buy Now!

An ideal little camera for all exposures, even in poor light. Just a touch and the camera is ready to "shoot."

Sharply defining objective with front lens focusing. Optical finder, always insuring accurate sighting.

Small and sturdy body cast from light metal and covered with genuine leather. Can be conveniently carried in the pocket as an inconspicuous companion.

Automatic locking of the lazy tongs insures absolute rigidity and parallelism of the objective and the plane of the film.

Furnished with ultra-speed F:2.9 An-

astigmat Lens in Compur Shutter (1-1/300 second, T. & B.) or with F:4.5 Anastigmat Lens in Vario Shutter (1/25, 1 50, 1/100, T. & B.) Size only $2\frac{1}{2} \times 4\frac{1}{2} \times 1\frac{1}{4}$ in. Weight 13 oz.

Takes 16 pictures measuring 15/8x116 in. on a roll of No. 127 size $1\frac{5}{8} \times 2\frac{1}{2}$ inch film. For low initial cost and low film cost, get the Goldi while these low prices last!

Shipping weight 21/2 lbs. Soft Leather Zipper Carrying Case . \$0.95

FOTH DERB

A Precision Camera at a Popular Price

If price were always an indication of value, we could not recommend this camera as highly as we do. In this particular instance, the unprecedented and constantly increasing popularity of the Foth-Derby has enabled the maker to speed production to the point where it is pos-sible to offer this precision camera at the listed price.

The latest model Delayed Action Focal

Plane Shutter has speeds up to 1/500 second and time and permits the operator to include himself in the group he is taking. A large, magnifying tube-sight view-finder shows the image in clear, enlarged form.

Takes 16 pictures size 14x1% in. on standard 8-exposure No. 127 roll film. Size 44x2%x1½ in. Wt., 12 oz. Shpg. wt., 2 lbs.

Soft Leather Carrying Case.....\$3.00

With Foth F:3.5

New Price \$27.50

With Foth F:2.5

New Price \$37,50



Shop Worn CAMERA SPECIALS

Although the new Government tariff has increased the price of cameras as indicated by the new list prices below, we have a few discontinued and shopworn models which are available at the old prices. All of these are like new showing only a slight amount of wear and scuffing from handling and use in display.

Sold on ten-day trial basis. Order now before they are all gone.

| 1x1 1/2 | SIZE | CANAEDA | LENIC | NEW | |
|--|---------------|---------------------|-------------|--|----------|
| 1x1½ Leica F Summar F:2 270.00 216.00 1x1½ Leica F Hektor F:2.5 217.50 174.00 1x1½ Contax Tessar F:2.8 210.00 168.00 1x1½ Contax Sonnar F:1.5 326.00 299.00 1½x2¼ Baldax Meyer F:2.9 Compur 52.50 42.00 1½x2¼ Super Ikomat Tessar F:3.5 Compur 105.00 85.00 2¼x2¼ Rolleicord Tessar F:3.5 Compur 86.25 60.00 2¼x3¼ Skomat C Tessar F:3.8 Compur 82.00 62.50 2¼x2¼ Icarette B Tessar F:4.5 Compur 250.00 200.00 2¼x2¼ Super Ikomat B Tessar F:2.8 Compur 55.00 37.50 2¼x2¼ Voigtlander Superb Skopar F:3.5 Compur 40.00 27.50 2¼x3¼ Certix Radionar F:4.5 Compur 40.00 27.50 6½x9cm Royal Royal Royal | | | LENS | PRICE | SPECIAL |
| 1x1 ½ Leica F Hektor F:2.5 217.50 174.00 1x1 ½ Contax Tessar F:2.8 210.00 168.00 1x1 ½ Contax Sonnar F:1.5 326.00 299.00 15%x2 ¼ Baldax Meyer F:2.9 Compur 52.50 42.00 2½x2 ¼ Rolleiflex Tessar F:3.5 Compur 105.00 85.00 2¼x2 ¼ Rolleicord Triotar F:3.8 Compur 140.00 112.00 2¼x3 ¼ Skomat C Tessar F:3.8 Compur 86.25 60.00 2¼x2 ¼ Plaubel Makina II Anticomar F:2.9 Compur 250.00 200.00 2¼x2 ¼ Super Ikomat B Tessar F:4.5 Compur 250.00 200.00 2¼x2 ¼ Super Ikomat B Tessar F:2.8 Compur 175.00 140.00 2¼x2 ¼ Voigtlander Superb Skopar F:3.5 Compur 98.50 67.50 80½x9 cm Royal Xenar F:3.5 Compur 40.00 27.50 80½x9 cm <td< td=""><td></td><td></td><td>Elmar F:3.5</td><td>\$165.00</td><td>\$130.50</td></td<> | | | Elmar F:3.5 | \$165.00 | \$130.50 |
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| Comput Radionar F:4.5 Compur Au. Compu | 21/21/ | V-: | | 175.00 | 140.00 |
| 21/4x31/4 Certix Radionar F:4.5 61/2x9cm Royal Xenar F:3.5 61/2x9cm Voigtlander Avus Skopar F:4.5 61/2x9cm Royal Skopar F:4.5 1bson 42.5033.00 Radionar F:4.5 Compur Compur 56.50 37.50 Tessar F:4.5 Compur 56.50 37.50 9x12cm Voigtlander Avus Skopar F:4.5 1bson 45.00 35.00 10x15cm Voigtlander Bergheil Heliar F:4.5 45.00 35.00 | 2 1/4 X Z 1/4 | Voigtlander Superb | | | |
| 6½x9cm Royal Compur Xenar F:3.5 Compur Compur Skopar F:4.5 40.00 27.50 6½x9cm Voigtlander Avus Skopar F:4.5 Ibson Radionar F:4.5 Compur Tessar F:4.5 Compur Tessar F:4.5 Compur Skopar F:4.5 Ibson Skopar F:4.5 Ibson Voigtlander Avus 56.50 37.50 9x12cm Voigtlander Avus Voigtlander Bergheil Skopar F:4.5 Ibson Heliar F:4.5 45.00 35.00 | 21/21/ | C .: | | 98.50 | 67.50 |
| 61/2x9cm Royal Xenar F:3.5 Compur Skopar F:4.5 68.50 52.50 61/2x9cm Voigtlander Avus Skopar F:4.5 Ibson Radionar F:4.5 42.5033.00 31/4x51/2 Nixe B Tessar F:4.5 Compur Tessar F:4.5 Compur Skopar F:4.5 Ibson Heliar F:4.5 132.00 82.50 10x15cm Voigtlander Bergheil Heliar F:4.5 45.00 35.00 | 2 1/4 X 5 1/4 | Certix | | | |
| 6½x9cm Voigtlander Avus Compur Skopar F:4.5 Ibson Radionar F:4.5 68.50 52.50 6½x9cm Royal Radionar F:4.5 Compur Tessar F:4.5 Compur Skopar F:4.5 Ibson Voigtlander Avus 56.50 37.50 9x12cm Voigtlander Avus Voigtlander Bergheil Skopar F:4.5 Ibson Heliar F:4.5 45.00 35.00 | 61/2000 | DI | | 40.00 | 27.50 |
| 6½x9cm Voigtlander Avus Skopar F:4.5 Ibson | 0 /2 x 9 cm | Royal | | | |
| Skopar 15son 42.5033.00 Radionar F:4.5 Compur 56.50 37.50 Skopar F:4.5 Compur 132.00 82.50 Skopar F:4.5 Ibson 45.00 35.00 10x15cm Voigtlander Bergheil Heliar F:4.5 Skopar F:4. | 61/2×0cm | Voight-under A | | 68.50 | 52.50 |
| 6½x9cm Royal Radionar F:4.5 Compur Fessar F:4.5 Voigtlander Avus Skopar F:4.5 Ibson Voigtlander Bergheil Heliar F:4.5 Value Radionar F:4.5 Compur S6.50 37.50 132.00 82.50 45.00 35.00 | 0 /2 X 9 Cm | Volgtlander Avus | | 10 50 | |
| 31/4x51/2 Nixe B Compur Tessar F:4.5 Compur Skopar F:4.5 Ibson Voigtlander Bergheil Heliar F:4.5 45.00 35.00 | 61/2×9cm | Poval | | 42.50. | 33.00 |
| 3 1/4x5 1/2 Nixe B Tessar F:4.5 Compur 132.00 82.50 9x12cm Voigtlander Avus Skopar F:4.5 Ibson 45.00 35.00 10x15cm Voigtlander Bergheil Heliar F:4.5 45.00 35.00 | 0/28/0111 | Royal | | | |
| 9x12cm Voigtlander Avus Skopar F:4.5 10x15cm Voigtlander Bergheil Heliar F:4.5 | 31/4×51/6 | Nivo P | | 56.50 | 37.50 |
| Voigtlander Avus Skopar F:4.5 Ibson Voigtlander Bergheil Heliar F:4.5 Voigtlander Bergheil Heliar F:4.5 | 3 /4 / 3 / 2 | NIXE D | | | |
| 10x15cm Voigtlander Bergheil Heliar F:4.5 45.00 35.00 | 9×12cm | Voigtlanday A | | 132.00 | 82.50 |
| 10x15cm Voigtlander Bergheil Heliar F:4.5 | 7712011 | voignander Avus | | 45.00 | |
| general Perginer Field 1.1.5 | 10x15cm | Voigtlander Bords | | 45.00 | 35.00 |
| Compur 132.50 87.50 | TOXTOCITI | voignander bergheil | | 122 50 | |
| 02.50 | | | Compur | 132.50 | 82.50 |



The New Mentor-Dreivier...

The Finest of Miniature Cameras

The Mentor-Dreivier (or "3-4" Mentor) follows the golden mean and eliminates the problems associated with the selection of the proper size camera and film. Takes 16 pictures on a roll for economy in film cost yet produces pictures measuring $1\frac{3}{16} \times 1\frac{9}{16}$ inches, which is still large enough for contact prints if small prints are wanted.

Accurate focusing from 3 feet to infinity. Rapid F:2.8 Carl Zeiss Tessar Lens, New Rapid Compur Shutter (1-1/500 second, time and bulb). Optical view finder for vertical or horizontal pictures. Metal cap protects lens and at the same time locks the shutter. All metal construction, covered in genuine leather. Available if desired with Leitz Range Finder attached. Complete with neck strap. Shpg. wt., 2½ lbs.

NEW \$97.50 Only 11 Left at the Old Price BUY NOW!

With F:2.8 Zeiss Tessar Lens in Compur Shutter

\$77.50

Leitz Range Finder and Support—Extra \$11.40

Support Only\$2.00
Range Finder Only 10.50
Zipper Pouch ... 1.50

Used Miniature Camera Specials

All Guaranteed Perfect—Sold on 10-Day Trial Satisfaction Guaranteed or Your Money Back

| SIZE | CAMERA | LENS | SHUTTER | LIST | SPECIAL |
|---|--------------------------|--------------|-------------------|---------|---------|
| 1x1½ | Q.R.S. | Graf F:7.7 | Time & | | |
| 1x1½ | Q.R.S. | Graf F:3.5 | Instan. Time & | \$22.50 | \$4.75 |
| | | | Instan. | 40.00 | 17.50 |
| $\left \frac{3}{16} \times \right \frac{9}{16}$ | Ihagee Parvola | Ihagee F:4.5 | Pronto | 22.50 | 12.50 |
| $\left \frac{3}{16} \times \right \frac{9}{16}$ | Plaubel Makinette | | Compur | 110.00 | 69.50 |
| $\frac{1}{16} \times \frac{9}{16}$ | Certo Dolly | Ihagee F:3.5 | Compur | 35.00 | 22.50 |
| $\frac{1}{16} \times \frac{9}{16}$ | Pilot Reflex | Tessar F:3.5 | Compur | 75.00 | 44.50 |
| | V.P. Kodak Special | | Diomatic | 20.00 | 13.75 |
| | Zeiss Icarette | Tessar F:4.5 | Compur | 55.00 | 22.50 |
| 1 3/8 X Z 1/2 | V.P. Jiffy Kodak | Doublet | Time & | | |
| 15/ 21/ | VD Di L | | Instan. | 5.00 | 2.75 |
| | V.P. Picolette | Tessar F:6.3 | Compur | 22.50 | 14.75 |
| - | V.P. Korelle | Tessar F:3.8 | Compur | 75.00 | 42.50 |
| 1 1/4 x 2 1/4 | | Tessar F:3.8 | Compur | 85.00 | 52.50 |
| | Zeiss Icarette | Novar F:6.8 | Derval | 22.0 | 5.75 |
| | Zeiss Cocarette | Tessar F:4.8 | Compur | 35.00 | 17.50 |
| 2x3 | Voigtlander Roll Film | Skopar F:4.5 | Compur | 32.50 | 14.50 |
| 21/4×21/4 | National Graflex II | Tessar F:3.5 | Focal Plane | 82.50 | 57.50 |

Guaranteed Used Filmpack Cameras

| | | | SHUTTER | LIST | NET |
|-----------|--------------------|-----------------|-----------------------------|---------|---------|
| 41/2x6cm | Zeiss Bebe | Tessar F:4.5 | Compur | \$50.00 | \$22.50 |
| 21/4x31/4 | Premo Film pack | | The said of the said of the | | 7 |
| | only) | Zeiss F:9 | Ball Bearing | 10.00 | 4.50 |
| 61/2×9cm | Kodak Recomar | Kodak F:4.5 | Compur | 54.00 | 32.50 |
| | Kawee dbl. ext. | Tessar F:4.5 | Compur | 50.00 | 29.50 |
| | Plaubel Makina | Anticomar F:3.2 | Compur | 75.00 | 37.50 |
| | Contessa Nettel | Tessar F:6.3 | Compur | 40.00 | 22.50 |
| 9x12cm | Bergheil old model | Heliar F:4.5 | Compur | 50.00 | 22.50 |
| 9x12cm | Kawee | Xevar F:3.5 | Compur | 65.00 | 44.50 |
| 9x12cm | Welta | Trinar F:4.5 | Vario | 33.50 | 19.50 |
| 9x12cm | Voigtlander Vag | Voigtar F:6.3 | Embezet | 25.00 | 14.50 |
| 9x12cm | Zeiss Juwell A | Tessar F:4.5 | Compur | 490.00 | 147.50 |
| 9x12cm | | Tessar F:4.5 | Compur | 65.00 | 39.50 |
| 5x7 | Zeiss Juwell B. | Tessar F:4.5 | Compound | 500.00 | 174.50 |

Rollercord Cameras' Two Newest Models



F:4.5 in Compur \$70.00

F:3.5 in Compur \$80.00

With New Magnifying Eye-Level Finder, Removable Back and Leather Covering

These two new models, just out for the first time, possess all the features which have made the Rolleicord famous with the addition of three new refinements. The eye level magnifying view finder will get the picture for you when your waist level view is blocked by people or objects. The removable back permits the Rolleicord to be used as a part of an enlarger and the fine leather covering gives a well-deserved air of distinction.

Ground glass focusing shows you the picture in the exact size it will appear in the print. Full compensation for parallax. Compur shutter with one lever for setting and releasing.

Equipped with F:4.5 or F:3.5 Triotar Lens in Compur Shutter (1-1/500, T & B). Takes 12 pictures, size $2\frac{1}{4}x2\frac{1}{4}$ in. on an 8-exposure roll of No. 120 roll film. Takes all regular Rolleiflex accessories except Cine-film attachment. Camera measures $5\frac{1}{2}x3\frac{1}{4}x3\frac{1}{2}$ in. Wt., 30 oz. Shpg. wt., 4 lbs.

Case \$6.25 . Yellow or Green Filter \$3.85

CONTESSA NETTEL COCARETTE \$40.00 Value ONLY \$29.50

NEW PRICE

\$40.00

Only 7 Left at Old Price

BUY NOW!

Picture size 2 1/4 x 3 1/4 inches. Equipped with 4 1/8 inch F:5.4 Teronar Anastigmat lens in gear-controlled Compur shutter (1-1/250 second, T & B). Equipped with unique film holding device which insures smooth winding and eliminates buckling of film. Takes 8 exposures on standard No. 120 roll film. Camera size 61/2x11/8 inches. Wt., 20oz. Shpg. wt., 3 lbs. Carrying Case, \$4.50.

NEW MODEL WELTI Uses Standard Leica Film

With F:2.8 Zeiss Tessar

New Price Will Be \$87.50

> With F:2 Xenon

New Price Will Be \$100.00



Here is a precision miniature priced far below its value. Among its many features are new rapid Compur Shutters with self-timer and speed to 1/500th second, T & B; specially constructed lever for positive shutter release without vibration; self-erecting front; telescopic optical eye-level view finder for vertical or horizontal positions; automatic film counter and metal case. Picture size, Ix1½ in. on 36 exposure Leica fim. Camera size, 4¾x3x1¼ in. Wt., 15½ oz. Shpg. wt., 2 lbs. Eveready Case, \$6.00.

Used Roll Film Camera Specials

All Guaranteed in Perfect Condition—Sold on 10-day Trial Satisfaction Guaranteed or Your Money Back

| SIZE CAMERA | LENIC | CLUITTED | LICT | NICT |
|--------------------------------|------------------------------|--------------|----------|----------|
| | LENS | SHUTTER | LIST | NET |
| 21/4x31/4 Cocarette | Tenovar F:5.4 | Compur | \$40.00. | .\$22.50 |
| 21/4x31/4 Cocarette | Tessar F:4.5 | Compur | 50.00 | 29.50 |
| 21/4x31/4 Kodak Special | Kodak F:6.3 | Kodamatic | 45.00 | 14.50 |
| 2½x3½ Kodak Special | Kodak F:6.3 | Optimo | 45.00 | 13.50 |
| 21/4x31/4 Kodak Special | Cooke F:6.3 | Optimo | 45.00 | 13.50 |
| 21/4x31/4 Kodak Special | B & L F:6.3 | Optimo | 45.00 | 13.50 |
| 21/4x31/4 620 Kodak | Kodak F:4.5 | Compur | 37.50 | 24.75 |
| 21/4x31/4 Ansco | F:6.3 | Acme | 22.50 | 12.50 |
| 21/4x31/4 Voigtlander | | | | |
| Prominent | Heliar F:4.5 | Compur | 98.50 | 62.50 |
| 21/4x31/4 Ernemann | Ernostar F:4.5 | Chronos | 50.00 | 14.50 |
| 2½x4¼ Voigtlander Bessa | Voigtar F:6.3 | 1/25-1/50 | 10.UI. | |
| 21/ 41/ 21/21/ | 14 CT 15 10 10 10 10 | B.T. | 22.50 | 12.50 |
| 2½x4¼ 616 Kodak | Kodak F:6.3 | 1/25-1/50- | | |
| 21/ 41/ 5151/ 15 | Administration of the second | _ 1/100 B.T. | 20.00 | 13.75 |
| 21/2x41/4 616 Kodak | Doublet | 1/25-1/50 | | 37007.00 |
| 21/ 41/ 2 | | B.T. | 17.50 | 12.50 |
| 2½x4¼ Pocket Kodak | Kodak F:6.3 | Kodex | 22.50 | 12.50 |
| 2½x4¼ Pocket Kodak | Kodar F:7.9 | Kodex | 17.50 | 9.75 |
| 2½x4¼ Kodak Special | Kodak F:6.3 | Optimo | 50.00 | 14.75 |
| 21/2x41/4 Kodak Ser. 111 | Kodak F:5.6 | Diomatic | 35.00 | 17.50 |
| 3 1/4 x 4 1/4 Pocket Kodak | Kodak F:6.3 | Diomatic | 30.00 | 15.75 |
| 3 1/4 x 4 1/4 Folding Ansco | Ansco F:6.3 | Optimo | 22.50 | 9.75 |
| 3 1/4 x 4 1/4 Zeiss Halloh | Tessar F:4.5 | Compur | 97.50 | 39.50 |
| 27/8x47/8 Kodak Series III | Kodak F:5.6 | Diomatic | 35.00 | 17.50 |
| 27/8x47/8 Ernemann | Ernostar F:4.5 | Chronos | 60.00 | 21.50 |
| 3 1/4 x 5 1/2 Pocket Kodak | B & L Zeiss | (old) Com- | | |
| | F:6.3 | pound | 65.00 | 19.50 |
| 3 1/4 x 5 1/2 Zeiss Nixe B | Tessar F:4.5 | Compur | 106.00 | 62.50 |
| 3 1/4x5 1/2 Pocket Kodak | Kodak F:6.3 | Universal | 33.00 | 17.50 |
| 3 1/4x5 1/2 Pocket Kodak | Rapid Rectilin. | | 17.50 | 8.75 |
| 3 1/4x5 1/2 Pocket Kodak | Single Lens | Kodex | 15.00 | 6.75 |
| 3 1/4 x 5 1/2 Voigtlander Roll | | | 7.3 | |
| Film | Skopar F:4.5 | Compur | 60.00 | 29.50 |
| | | | | |

PILOT

The Pocket Reflex Camera

WITH F:3.5 RADIONAR LENS IN COMPUR SHUTTER

WITH 2" SCHNEIDER XENAR F:2 LENS

New Price Will Be \$137.50

WITH 2" ZEISS BIOTAR F:2 LENS

New Price Will Be \$160.00



WITH 2" ZEISS TESSAR F:2.8 LENS

New Price Will Be \$120.00

5.50

13.00

3.50

The Pilot is the only camera embodying both the compactness of the miniature camera and the reflecting features found in larger cameras.

Uses standard vest pocket film. Takes pictures measuring 1 3 x 1 16 inch on each roll.

A reflex camera. You see the actual picture you are taking. You get what you see on the film.

Automatic film winder. Half-turn of lever brings the next picture into position-no possibility of double exposure.

Equipped with finest Anastigmat

lenses available and the high grade Compur shutter (1-1/300 second, time and

High speed focusing finder lens synchronized with the picture taking lens.

Compact in size. Measures only 5x 23/4x11/2 inches. Slips into purse or pocket. Lightweight all metal construction covered with genuine leather. Wt. 20 oz. Shpg. wt., 31/4 lbs.

NOTICE Only a Few of These Cameras Left at the Old Price. Buy Now and Save!

Yellow Filter

Proxar Portrait Attachments



ACCESSORIES FOR THE PILOT

FOR ALL MODELS EVOCEDT FO

| FOR ALL MODELS EXCEPT F:2 |
|---------------------------------------|
| Everyready Carrying Case\$ 7.50 |
| Green Filter 4.50 |
| Yellow Filter 4.50 |
| Proxar Portrait Attachment Sets 10.00 |
| Sunshades 2.75 |
| FOR F:2 MODELS ONLY |
| Everready Carrying Case \$ 7.50 |
| Green Filter 550 |

Sunshades

Used Graflex and Focal Plane Camera Specials

Guaranteed in Perfect Condition—Sold on 10-Day Trial

| SATISF | ACTION GUARANTEED | | | Action to the second |
|--------------------------------|---|-------------------------|-------------------|----------------------|
| 4x5 | Compur 1-1/200thKodak F:4.5 Speed Graphic No Lens | 1/10-1/1000 | 130.00 | 79.50 44.50 |
| | (Graflex Back) Also | T12 | | |
| 4x5 | (old model) Kodak F:4.5 Speed Graphic | 1/10-1/1000 | 108.75 | 49.50 |
| 3 1/4 x 4 1/4 | Ernemann Ermanox Ernostar F:1.8 Speed Graphic | 1/10-1/1000 | 275.00 | 169.50 |
| 6½x9cm 6½x9cm | Contessa Nettel Tessar F:4.5 | 1/10-1/1200 | 100.00 | 42.50 |
| 6½x9cm | Ernemann Sportsman Ernon F:3.5 Contessa Nettel Tessar F:2.7 | 1/10-1/1000 1/10-1/1200 | 125.00 150.00 | 42.50 57.50 |
| 4½x6cm 6½x9cm | Ernemann Ermanox Ernostar F:2 | 1/20-1/1000 | 190.00 | 85.00 |
| 41/2x6cm | Ernemann Ermanox Ernostar F:1.8 | 1/20-1/1000 | 187.50 | 87.50 |
| 4½x6cm | Ernemann Sportsman Ernostar F:4.5 Ernemann Sportsman Ernostar F:2.7 | 1/20-1/1000 | 125.00 140.00 | 37.50 59.50 |
| 5x7 4½x6cm | Press Graflex No Lens | 1/10-1/1500 | 135.00 | 49.50 |
| | F:4.5 | 1/10-1/1500 | 200.00 | 79.50 |
| 5x7 | Graflex Series B B & L Tessar F:4 Press Graflex 5x8 B & L Tessar | | 178.50 | 97.50 |
| 4x5 5x7 | R.B. Graflex Series BKodak F:4.5 Graflex Series B B & L Tessar F:4 | 1/10-1/1000 | 128.00 | 82.50 |
| 4x5 | Graflex Series B Kodak F:4.5 | 1/10-1/1000 | 101.50 | 67.50 |
| 4x5 | R.B. Tele Graflex Kodak F:4.5 | 1/10-1/1000 | 75.00 132.50 | 9.50 79.50 |
| 3 1/4 x 5 1/2 3 1/4 x 5 1/2 | Roll Film Graflex Kodak F:4.5 Roll Film Graflex No Lens | 1/10-1/1000 | 125.00 | 39.50 |
| | Reflex II Ernostar F:4.5 | 1/10-1/1000 | | 137.50 |
| 9x12cm | Ernemann Folding | 1/10-1/1000 | 175.00 | 69.50 |
| 9x12cm | Ernemann Folding Reflex I Ernostar F:4.5 | 1/10 1/1000 | 175.00 | 60.50 |
| 9x12cm | Zeiss Miroflex Tessar F:4.5 | 1/3-1/2000 | | 112.50 |
| 31/4×41/4 | R.B. Graflex Ser. D Yessar F:4.5 R.B. Graflex Ser. D Xenar F:3.5 | 1/10-1/1000 | 141.00 | 89.50 |
| 31/4×41/4 | Graflex Kodak F:4.5 R.B. Graflex Ser. D Tessar F:4.5 | 1/10-1/1000 | 107.50 | 59.50 |
| 31/4×41/4 | R.B. Telescopic | | | |
| 31/4x41/4 | R.B. Graflex Ser. B Kodak F:4.5 R.B. Auto Graflex Tessar F:4.5 | 1/10-1/1000 | 107.00 | 67.50 97.50 |
| 3 1/4 x 4 1/4 3 1/4 x 4 1/4 | Graflex Series B Kodak F:4.5 | 1/10-1/1000 | 85.50 | 54.50 |
| 51/ | el, case, 12 holdersTessar F:4.5 | 1/15-1/1000 | 120.00 | 57.50 |
| 100 | flex with reversible back, focusing pan- | | | |
| 31/4×41/4 | Ensign Popular Re- | A CARLO | | |
| | Reflex, No Lens No Lens | 1/15-1/1000 | 60.00 | 9.50 |
| 3 1/4 x 4 1/4 3 1/4 x 4 1/4 | Ipsco Reflex No Lens Thornton Ruby | 1/15-1/1000 | 60.00 | 9.50 |
| 21/24/1/ | Graflex back Aldis F:4.5 | 1/15-1/1000 | 95.00 | 39.50 |
| - /4/1/4 | with revolving | | | |
| 31/4×41/4 | reversible back Dominar F:4.5 Popular Pressman | 1/15-1/1000 | 85.00 | 37.50 |
| 31/4×41/4 | Ica Reflex with | | | |
| 31/4×41/4 | Popular Pressman with reversible backAldis F:4.5 | 1/15-1/1000 | 75.00 | 37.50 |
| 2½x4¼ | Rollfilm Graflex No Lens | 1/10-1/1000 | 75.00 | 17.50 |
| 21/4×31/4 | Mentor Reflex Prolinear F:1.9 | 1/10-1/1000 | 240.00 | 127.50 |
| 21/4×31/4 21/4×31/4 | R.B. Graflex Series BKodak F:4.5 Zeiss Folding ReflexTriotar F:3.5 | 1/10-1/1000 1/25-1/1000 | \$91.00 100.00 | \$59.50 49.50 |
| SIZE 21/4×31/4 | CAMERA LENS | SHUTTER | | PECIAL |
| | 。 第1942年 第1961年 第1961年 在1951年 在1951 | | | |



The Royal Camera

A UNIVERSAL CAMERA For Cut Film, Filmpack and Plates AT SPECIAL LOW PRICES

61/2×9cm F: 4.5 Zecanar \$39.50 New Price Will Be \$52.50

61/2 x9cm F:4.5 Tessar New Price Will Be \$65.00

F:4.5 Zecanar \$42.50 New Price Will Be \$57.50

9x12cm F:4.5 Tessar New Price Will Be \$65.00

6½x9cm with Trioplan F:2.9 in Ibsor Shutter (1-1/00 second) NEW PRICE WILL BE \$57.50

\$46.50

Double Extension—Compur Shutters—Rising, Falling Front

Here is a wonderful camera for general all around work possessing features fomerly to be had only in cameras selling for about double the price at which the Royal is offered.

The long bellows, the rising and falling front adjustment, lateral movements, the ground glass focusing screen with automatic infinity stop; all these are features not found on ordinary hand cameras, but which are necessary to the advanced amateur who wishes to make really good pictures.

Best leather cover and bellows. All metal frame, light weight. Collapsibe brilliant finder with level for horizontal and vertical pictures. Frame finder with sight. Compur Shutters (1-1 200 second, T. B.)

Size of camera: $6\frac{1}{2}$ x9cm is $5\frac{1}{4}$ x3 $\frac{3}{4}$ x $1\frac{1}{2}$ in. Wt. 25 oz. 9x12 cm is $6\frac{1}{4}x$ $4\frac{1}{2}x1\frac{1}{2}$ in. Wt. 36 oz. Add 3 lbs. to the above for shpg. wts.

Complete with 3 plate holders and film pack adapter



K. W. REFLEX

Visual focusing in the reflect ing mirror and ground glass enables

you to see beforehand just what you are getting in the picture and assures sharp, clear cut negatives. Barrel type shutter (1/25, 1/50, 1/100 B. & T.).

Makes 8 pictures each $2\frac{1}{4}\times3\frac{1}{4}$ in. on 120 roll film. Size $4\frac{7}{8}\times3\frac{5}{8}\times4\frac{5}{8}$ in. Wt., 30 oz. Shpg. wt., $4\frac{1}{2}$ lbs. K-W with $4\frac{1}{8}$ -in. F:6.3 Schnei-

der Anastigmat Lens. New price will be \$22.50. Now . . . \$17.50 K-W with 41/8-in. F:4.5 Schnei-

der Anastigmat Lens. New price will be \$33.50. Now . . . 26.50 Carrying Case

Voigtlander Brilliant Reflecting Camera

Very compact, size 2 \(\frac{5}{8} \) x4 \(\frac{1}{8} \) x2 \(\frac{7}{8} \) n. Is light in weight — only 16 oz. Fitted with very high grade anastigmat 3-inch F:7.7 lenses in fine shutters with speeds 1/50, bulb and time. Makes 12 pictures size 2 1/4 x x2 1/4 inches on an 8-exposure roll of 21/4 x 31/4 No.

of 24x34 No. 120 roll film. Shpg. wt., 2½ lbs.
F:7.7 Voigtlander Brilliant\$
Voigtlander Brilliant with F:4.5 Skopar Lens in Compur Shutter (1.1/300 sec., T. & B.). New price will be \$30.00. While present limited stock



MENTORETT

The Synchronized Reflex

BRINGS NEW EASE SPEED AND SIMPLICITY TO PICTURE TAKING

Equipped with F:3.5 Mentorett Lens and Focal Plane Shutter

\$69.50

NEW \$87.50 PRICE Only 9 Left at Old Price Buy Now!



The Mentorett will take 12 pictures in 30 seconds—with one turn of the lever the shutter is set—the film is wound—the picture is taken. Automatic film wind eliminates double exposure.

Equipped with fully corrected Mentor F:3.5 Anastigmat or F:2.8 Tessar Lens,

insuring hairlines sharpness.

Both lenses equipped with coupled diaphragms. This direct coupling eliminates all guesswork in the stopping down process, since depth sharpness may now be controlled on the focusing screen.

Equipped with the finest focal plane shutter with a speed from 1/15 to 1/600th

of a second, as well as time for long exposure.

High leather focusing hood with adjusting magnifying glass which gives the picture on the focusing screen a high degree of contrast and sharpness. Shows the exact size of the picture as it will appear in the finished print.

Focusing by a large, conveniently located knob with very fine and critical adjust-

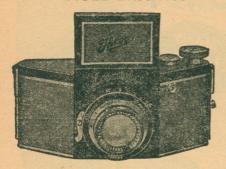
ments.

Uses 21/4x31/4 No. 120 roll film and takes 12 pictures

 $2\frac{1}{4} \times 2\frac{1}{4}$ on the roll.

Dimensions: 31/2x33/4x53/4 inches. Wt., 44 oz. Equipped with optical telescopic direct view finder. Camera complete with adjustable neck strap. Shpg. wt., 5 lbs. Accessories: Eveready Case \$8.50, velvet lined; \$5.50, unlined. Yellow or Green Filter, each \$4.50. Proxar Portrait Attachment, set, \$8.50.

IHAGEE EXAKTA



MultiSpeed Reflex Camera

Newspaper work, scientific studies, and a wide range of artistic indoor and outdoor photography are all possible with the Exakta because it takes ANY picture ANYWHERE. All metal, leather covered, and fitted with tripod socket and cable release. Shpg. wt., 4 lbs.

FEATURES

- The smallest Reflecting Camera with a Focal Plane Shutter. Measures only 6x3x23/4 inches. Weighs 26 oz.
- Speeds from 12 seconds to 1/1000 second.
- Delayed Action Shutter from 6 seconds to 1/1000 second.
- Shows Image right side up.
- Interchangeable Lenses.
- Free from Parallax.
- Precision Helical Mount for Sharp Focusing.
- Magnifier in Hood for Ultra-Critical Focusing.
- Film Transporting Lever for Changing Film Quickly.
- Takes 8 Pictures 15/8 x 21/2 inches on No. 127 Roll Film. With 8cm.

F:2.8

ZEISS

With F:3.5 IHAGEE Exaktar Lens \$90.00

New Price

\$120.00

Tessar Lens

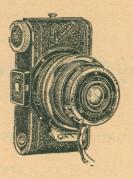
\$125.00 New Price \$170.00

With 8cm. F:2 ZEISS Biotar Lens \$225.00

New Price \$292.50

Only 5 Exaktas on Hand NOTICE Available at Old Prices. Buy Now and Save!

IHAGEE PARVOLA



Focuses at 20 Inches and Up!

With F: 3.5 Xenar Lens

\$39.50

New Price Will Be \$49.50

With F:2.9 Xenar Lens

\$55.00 New Price Will Be \$68.75

Xenon Lens \$75.00

With F:2

New Price Will Be \$93.75

The ingenious helical focusing mount construction with patented double thread found on the Parvola permits focusing over an unusually large range. Focusing as it does on all distances from 20 inches up to infinity renders the Parvola a universal instrument for all photographic purposes. No matter whether you wish to photograph landscapes, people, architecture, or want to make reproductions. or close-ups without the aid of a portrait attachment, the Parvola will never disappoint you.

Specifications: All metal construction, covered in genuine leather. Size 1 1/2 x2 1/4 x5 in. Wt., 14 oz. Compur Shutter with speeds from 1 to /300 second, time and bulb. Fecusing by helical focusing mount from 20 in. to infinity. Takes 16 pictures, 14x1% in. on No. 127 roll film. Shpg. wt., 3 lbs.

4 Parvolas Left Available at ONLY Old Prices. Buy Now and Save!



5x7 CENTRAL HOME PORTRAIT CAMERA

It fulfills very nicely the need of a light compact portable camera for home portraiture or for use in small studios, either private or professional. Including all the regular adjustments and features it has a lens board of ample size to accommodate lenses of the largest aperture.

Finest Construction Throughout

It is made entirely of selected cherry,

panels for making two or four exposures on a plate. The ground glass frame is controlled by our center pivoted spring actuated device, an exclusive feature, making it extremely easy to insert and remove plate holders.

This camera is now equipped with the new all metal track and shoes that greatly reinforces the front standard, strengthens the bed, and insures free operation regardless of climatic conditions. Bellows length, 13½ in. Lens board, 5½x5½ in. Wt., 5 lbs. Shpg. wt.,

The short canvas case, lined with canton flannel, takes the camera and six holders

Without Lens or Shutter

\$27.50

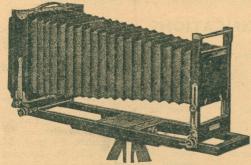
With Ser. II, F:4.5 Velostig. in Betax

\$64.50

With 71/2"-F:7.5 llex Lens in llex

\$39.50

Carry Case \$5.00 Plate or Film Holders \$2.75



WITHOUT LENS OR SHUTTER

\$40 Value

5x7"

\$50 Value

8x10"

KORONA VIEW CAMERA

With 24" Bellows Extension

The Korona View is comparably the best of its class and it will stand up under constant hard use as the result of careful construction. Metal parts are nickel plated. reversible back, spring acting pivoted, ground glass frame double swings, rising and falling front with rack and pinion, sliding panel in back, detachable lens boards, bed brace, automatic back stop, leatherette bellows lined with rubber cloth. Shpg. wts., 4x5, 11 lbs.; 5x7, 13 lbs.; 8x10, 20 lbs.

5x7 Korona with 71/2-inch Ilex F:7.5 Lens in Ilex Shutter (Speeds 1/2 sec.-1/50 sec.); \$85 value.....

Canvas Carrying Case......4x5, \$5.00

5x7, \$6.00

8x10, \$8.00

Plate or Film Holder......4x5. 2.00

5x7, 2.25

8×10. 2.75

New Argus Projector

LIFE SIZE PICTURES



FULL COLOR PROIECTION

Have you ever enjoyed the thrill of seeing your favorite pictures enlarged on a screen to full size—in black and white or natural color?

That's the new thrill in miniature photography-projecting your pictures so that they have the sparkle, the dimension of real life.

As a companion product to the Argus Candid Camera. there is now available the Argus Projector, to make your pleasure with the Argus even greater than ever before.

SPECIFICATIONS

· A Powerful projector of highly improved design finished in crystal black and bright nickel chrome.

• Has double-walled lamp house with ground and polished silvered-glass re-

flector.

 Triple condensing system consists of one meniscus and one biconvex, ground and polished crown optical glass, and one plane lens of heat absorbing glass.

· Condensers are housed in well-venti-

lated compartment.

• Aperture glasses size 13/8" wide and 2" high, bevelled on two edges.

• Objective lens S. V. E. Series OA-4"

focal length.

• Film magazine capacity 500 single frames or 250 (Argus) double frames.

A supplementary mask is provided and

is quickly interchangeable, allowing projection of single frame film.

 Tilting lever allows raising or lowering picture to proper position on screen.

 Projector head swivels in either direction for horizontal, vertical, or upsidedown frames.

Equipped with 10-foot rubber covered

plug-in cord with push switch.

• Projector size 7" high, 8" long, 3" wide. Net weight, 31/2 lbs. Shipping weight, 51/2 lbs.

· Carrying case of 1/4" three-ply basswood covered in black leatherette nickel trimmed and lined in green chamoisette.

 Carrying case size 8³/₄" long, 4¹/₄" wide, 73/4" high. Net weight 11/2 lbs.

Shipping weight 3 lbs.

PROJECTOR \$25.00 PROJECTOR AND CASE, \$27.50

CASE ONLY, \$3.00

· · CLOSE OUT · ·

of Central's Movie Film Library

ALL ORDERS FILLED IN ORDER RECEIVED

These film subjects are not new, having been used in our Rental Library; however, every reel has been carefully checked over and guaranteed in good running condition.

FIRST COME—FIRST SERVED Send In Your Order Today!

In Reels of 300 to 400 Ft. Each

Values \$25 to \$30 PER REEL

\$5.00

3 Reels, Per Reel \$4.50 5 Reels, Per Reel 4.00 10 Reels, Per Reel 3.50

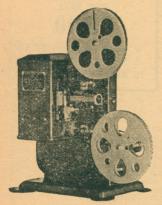
LIST OF TITLES

| No. | | o. of Reels | No. | Title | No. o Reels |
|--------------|-----------------------------|----------------|----------------------|---------------------------------|----------------|
| | | | | | |
| 1102 | Fighting Spirit | 2 | 1377 | Studebaker Test Grounds | |
| 1103 | Breaking Records | 2 | $\frac{1402}{1404}$ | Doll Cartoon | |
| 1104 | The Relay | 2 | 1404 | Charlie Chaplin | |
| 1105 1108 | The Last Lap | 2 | 1405 | Felix in Springtime | |
| 1108 | Ride 'em High | 1 | 1407 | Cracked Ice | 2 |
| 1110 | Forbidden Women | 2 | 1411 | Fishing Fools | |
| 1112 | Valley of Rogues | 2 | 1502 | Breaking Loose | |
| 1113 | Fight It Out | 1 | 1503 | Cloudhopper | |
| 1115 | Jaws of Steel | . 2 | 1506 | Smith's Candy Shop | |
| 1116 | The Michigan Kid | 0 | 1509 | Marriage Wow | |
| 1117 | | | 1511 | George and Teddy | 1 |
| 1118 | His People | 8 | 1519 | Pink Elephants | |
| 1119 | Lorraine of the Lions | . 6 | 1520 | Snookum's Tooth | |
| 1120 | The Cat and the Canary | . 8 | 1512 | By the Sea | 1 |
| 1121 | Hit and Run | . 6 | 1523 | Flying Wheels | 2 |
| 1123 | The Signal Tower | . 6 | 1507 | Bargain Hunt | 1 |
| 1124 | Cohens and Kellys in Paris | . 8 | 1526 | Her Boy Friend | 1 |
| 1125 | Battling Fools(1 shor | t) 5 | 1514 | Little, But Oh My | 2 |
| 1126 | Merry-go-round | 8 | 1581 | Wedding Bells | 1 |
| 1128 | Marriage Market | . 5 | 1602 | Shanghai Jesters | 1 |
| 1131 | Country Flapper Still Alarm | . 0 | 1603 | Sailors of the Skies | 1 |
| 1133 | Lone Eagle | . 6 | 1605 | Outposts of Old Glory | 1 |
| 1139 | California Straight Ahead | . 6 | 1607 | Building Bluejackets | 1 |
| 1141 | Skinner's Dress Suit | . 6 | 1608 | Egyptian Adventures | 1 |
| 1144 | Riding Demon | . 1 | 1618 | U. S. Navy in Action | 2 |
| 1201 | Dynamic America | . 0 | $1616 \\ \cdot 1617$ | Sprinkles of Salt | 1 |
| 1202 | Vacation Adventures | . 4 | 1614 | Harem Scarem | 1 |
| 1203 | Two Ends of a Rope | 1 | 1619 | High Speed | 1 |
| 1205 | Convertible Shovel | | 1621 | Road to Progress | |
| 1206 | Pathegrams | 1 | 1690 | Spies in Spain | |
| 1208 | Creation of the Earth | 1 | 1622 | Boy Scouts Great Caesar's Ghost | 1 |
| 1209 | Oil Fields of New Mexico | 1 | 1717 | Across America in 24 Hours | 1 |
| 1210 | Trapping the Fox | 1 | 1707 | Taming the Taiga | 1 |
| 1212 | Men in the Making | 1 | 1732 | Region of Romance | 1 |
| 1213 | Housekeeping at the Zoo | 1 | 1725 | Thru Scenic Seas | 1 |
| 1214 | Evolution of a Champion | . 1 | 1735 | Hoover Dam | 1 |
| 1215 | Bridge | | 1.760 | Porto Rico Scenes | 1 |
| 1216 | Milk | . 1 | 1763 | Pathegrams | 1 |
| 1290 | Camp Life | . 1 | 1766 | Fire Walkers of Bega | 1 |
| 1311 | Tennis | . 1 | 1761 | Burton Holmes Views | 1 |
| 1376 | Too Many Relatives | . 1 | 1762 | Hollywood | 1 |

Low Priced 8MM **HOME MOVIES**



In Natural Color



COMPLETE OUTFIT

Including Keystone Camera Eastman Projector and Trojan Screen

\$54.50



Prices on This Outfit When Bought Separately

Keystone Camera \$29.95 Eastman Projector 26.00 Trojan Screen

Take your own Movies now in full Natural color-and the cost is almost as low as the black and white snapshots you get with an ordinary hand camera. The new 8MM Eastman Kodachrome Natural Color Film, just out, costs only \$3.75 a roll, including all processing, and each roll will give you 20 to 25 movie "shots," each as long as the average Newsreel scene.

The automatic 8MM Keystone Camera takes true color pictures on this film as easily as the ordinary black and white "shots." All you do is sight your subject through the telescopic finder and press the automatic button. That's all there is to it. What you see is what you get.

When your roll of film is exposed, we process it for you absolutely without charge, and return it to you ready to show. Just thread it on the motor driven 8MM projector, turn on the switch, and you will see projected on the screen brilliant pictures in natural colors that will relive for you your happiest moments.

SPECIFICATIONS

CAMERA is new 8MM Keystone with Universal F:3.5 lens. 3 speeds, normal, low and slow motion. Exposure guide and footage meter. Wt., 28 oz.

PROJECTOR is Eastman Model 20 8mm with 100 watt lamp, 200 ft. film capacity.

Motor driven and motor rewind. For 105 to 125 volts, A. C. current only. SCREEN is 30x40" collapsible box type, silver surfaced. Self-contained in a fabricized wood case.

Shpg. wt., 30 lbs.

This Equipment Can Also Be Used Equally Well with Regular Black and White 8MM Film.

LIST SPECIAL

USED 8MM MOVIE SPECIALS

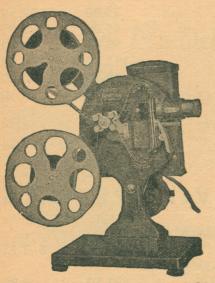
All Guaranteed Perfect-Sold on 10-Day Trial

| | | | LIST | SPECIAL |
|-------------|------------------------------|---------------|----------|----------|
| Cine Kodal | k 8, Camera, Kodak F:3 | .5 Lens\$ | 34.50 | \$22.50 |
| Keystone 8 | 3, Camera, Wollensak F | :1.9 Lens | 69.95 | 42.50 |
| Filmo Dou | ble 8, Camera, Cooke F | :2.5 Lens | 75.00 | 52.50 |
| Cine Kodal | k 8, Camera, Kodak F:2 | .7 Lens | 45.00 | 27.50 |
| Kodascope | 8, Projector, 300 Wat | ts | 97.50 | 64.50 |
| Filmo 8, P | rojector, 400 Watts | | 112.50 | 84.50 |
| Keystone 8 | 3, Projector, 200 Watts | | 39.50 | 24.50 |
| | Vollensak, F:1.9 Lens (| | 45.00 | 22.50 |
| | ollensak, F:3.5 Lens (f | | 45.00 | 24.50 |
| 1 in. Cook | e, F:3.5 Lens (for Film | 08) | 30.00 | 14.75 |
| 1 in. Cook | e, F:1.8 Lens (for Film | 08) | 75.00 | 44.50 |
| 1 ½ in. Cir | ne 8, Telephoto F:4.5 L | ens | 37.50 | 24.50 |
| | | | | |
| USED | 9MM MO | VIE S | PECI | ALS |
| | | | LIST | SPECIAL |
| | mera (hand driven), | | | |
| | | | \$22.50 | \$ 3.75 |
| | mera (motor driven), | | | |
| | | | 32.50 | 4.95 |
| | Camera, Krauss F:3.5 | | 45.00 | 12.50 |
| Pathex Pro | jector (hand driven—n | ot working) | 50.00 | 4.75 |
| Pathex Pro | jector (motor driven- | not working). | 65.00 | 6.75 |
| USED | STEREO CA | AMEDA | CDEC | PIALS |
| OSLD | SILKLO CA | MILKA | SPEC | |
| CLZE | NIANAT | 1.51.10 | | SALE |
| | NAME | LENS | LIST | PRICE |
| | . Richard Verascope | Tessar F:5.5 | \$100.00 | \$ 42.50 |
| | . Richard Verascope | Stellor F:4.5 | 75.00 | 29.50 |
| 45XIU/mm | . Contessa Nettel Steroco | Stellor F:5.5 | 40.00 | 14.75 |
| 6x13 cm | | Single Lens | 20.00 | 3.75 |
| OKI O CIII | holders or adapter) | Single Lens | 20.00 | 3.15 |
| 10x15 cm | | Tessar F:4.5 | 300.00 | 129.50 |
| | | | | |
| | (3 plate holders, | | | 127.50 |

16MM Keystone Movie Outfit

Complete for Only

\$ 50 VALUE \$75.00



SAVE 25%

Outfit Includes

\$30 Keystone Camera

\$35 Keystone Projector

\$10 Trojan Screen Total Value \$75.00

Shpg. Wt., 35 lbs.



HIGH IN QUALITY—LOW IN PRICE

CAMERA

Fast and accurate F:3.5 lens in universal focus, with adjustable mechanical iris. Gives a sharp true-to-life picture. Monocular viewfinder, built in for quick and accurate sighting. Spring motor, easy winding, automatic film register. Capacity 50 or 100 ft. of 16mm film. Camera size 2 ¾"x9"x4". Wt. 2 ½ lbs. Shpg. wt. 6 lbs.

PROJECTOR

With 200 watt With 200 watt lamp. Automatic framer. Simple threading. 400 ft. reel capacity. High speed rewind gear. type braces are semi-Angle projection. Heavy duty motor, speed control and automatic fire door. For 110-125 volt A. C. or D. C. current. Complete with 400 ft. reel, lamp, cord and plug. Shpg. wt. 20 lbs.

SCREEN

Silver surfaced automatic in opera-tion and are double strength and gives the screen a drive like tension opened for use. Its silvered surface is recognized by all as one of the finest for movie projection. Order your now.



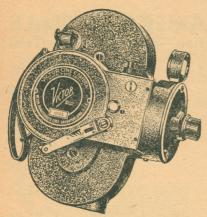
Special Prices on Above Equipment When Purchased Separately

| \$30.00 | Keystone | Camera—Special . | | | | | . \$24.50 | - |
|---------|-----------|-------------------|--|--|--|--|-----------|-------|
| \$35.00 | Keystone | Projector—Special | | | | | . 27.50 | |
| \$10.00 | Trojan Sc | reen-Special | | | | | . 7.75 | IS IN |

USED 16MM MOVIE CAMERA SPECIALS All Guaranteed in Perfect Condition—Sold on 10-Day Trial

| 2 th Guaranteed in Ferreet Condition 50 | 10 011 10- | Day Illai |
|---|------------|-----------|
| | LIST | SPECIAL |
| Cine Kodak, Model B, F:3.5 | \$ 70.00 | \$ 32.50 |
| Victor 3, Turret Model, 15MM Wollensak F:2.7 —1" Meyer F:2.9—Wollensak 3" F:3.3. | | 97.50 |
| Victor 3, Dallmeyer F:2.9 | 72.50 | 42.50 |
| Filmo 70-A, Cooke F:3.5 | 125.00 | 42.50 |
| Cine Kodak K, Kodak F:1.9 | 112.50 | 69.50 |
| Simplex Pockette, Kodak F:3.5 | 65.00 | 32.50 |
| Q.R.S. (motor driven), Graf F:5.6 | 35.00 | 6.75 |
| Zeiss Kinamo, Tessar F:2.7 | 90.00 | 27.50 |
| Cine Kodak A (hand driven), Kodak F:3.5 | 125.00 | 27.50 |
| Magazine Cine Kodak, Kodak F:1.9 | 125.00 | 79.50 |
| Filmo 75, Cooke F:1.8 | 125.00 | 74.50 |
| Filmo 121, Cooke F:1.8 | 117.50 | 69.50 |
| Victor 5, Dallmeyer F:2.9 | 175.00 | 112.50 |
| Filmo 70-E, Cooke F:2.7 | 135.00 | 89.50 |
| Keystone A-7, Wollensak F:3.5 | 44.50 | 32.50 |
| Victor 5, Turret front, with 3 lenses, 1" Wol- | | |
| lensak F:1.5—15MM, F:2.7—3", F:3.3 | 297.50 | 172.50 |
| Victor 4, Turret front, with 3 lenses, 1" Cooke, F:3.5, 6" Wollensak, F:4, and 15MM | | |
| Dallmeyer F:1.5 | 275.00 | 149.50 |
| Filmo 70-D, Cooke F:1.8 | 233.00 | 142.50 |
| | | |

SATISFACTION GUARANTEED OR YOUR MONEY BACK



5 SPEEDS

With 1" Dallmeyer F:2.9 Triple Anastigmat Lens Regularly \$72.50

SPECIAL

\$59.50

Save \$13.00

ON VICTOR MODEL 3 16MM MOVIE CAMERA

The Aristocrat of Moderate Priced Cameras

For the advanced amateur or for the amateur who wants the better type of machine, there isn't a movie camera made that can compare with Victor quality at a price anywhere near the Victor cost. Made to last a lifetime and fully guaranteed against all mechanical defects. for three years, the Victor embodies all the refinements of the most expensive camera at a price that has made it deservedly popular with amateur cinematographers.

5 speeds, 8-16-24-32-72 frames including slow motion; F:2.9 fixed focus Dallmeyer lens in interchangeable mount. Hand crank for animated cartoon photography; double duty spring motor; compensating view finder and built-in exposure scale. Size 3 1/4 x8x6 in. Wt. 68 oz. Shpg. wt. 7 lbs. Carrying Case.....\$9.50

16MM KEYSTONE MOVIE CAMERA

Model A3—Three Speeds—F:3.5 Lens

• CONVENIENT SIZE—2 %" thick x 9" long x 4" wide, with 1 1/2" lens extension.

HIGH POWER LENS-F: 3.5 LENS-universal focus

- with adjustable mechanical iris.

 MONOCULAR VIEWFINDER—Built right into Camera.
 TRIPOD CONNECTION provided for, but tripod is not necessary to obtain steady pictures.

 SPRING MOTOR—Designed to withstand severe use.
 3 SPEEDS—Half speed (8 frames), normal and s-l-o-w
- motion. EASY WINDING-Winds very easily. Similar to wind-
- ing a clock.

 CAPACITY—100-foot or 50-foot 16-millimeter film.
- LOCKING KNOB can be locked into place permitting
- operator to step into scene.

 DAYLIGHT LOADING—Camera may be loaded in broad
- FILM REGISTER-Automatically indicates the amount
- of film left after taking each scene.

 DISTINCTIVE FINISH—Attractive wrinkle enamel with highly polished chrome trimmings.

 ACCESSORIES—Telephoto lens, F:3.5 and F:1.5 lenses,
- may be furnished as extra equipment. Color Filters, Portrait Attachments, Humidor Cans, Tripods, Carrying Cases, and other accessories are available.

\$29.50

CARRYING CASE \$3.95



Used 16MM Movie Projectors

All Guaranteed Perfect Condition—Sold on 10-Day Trial

| | | LIST | SPECIAL |
|---------------|-----|--------------|----------|
| Kodascope C | 100 | Watt\$ 60.00 | \$ 14.50 |
| Kodascope K | 260 | Watt 197.50 | 72.50 |
| Kodascope L | 750 | Watt 206.00 | 129.50 |
| Kodascope A | 200 | Watt 180.00 | 32.50 |
| Excel | 100 | Watt 19.00 | 12.50 |
| Ampro | 750 | Watt 150.00 | 99.50 |
| Victor | 750 | Watt 148.00 | 97.50 |
| Filmo 129-A | 750 | Watt 185.00 | 127.50 |
| Keystone A-75 | 500 | Watt 49.50 | 34.50 |
| Willoscope | 200 | Watt 39.50 | 27.50 |
| Ampro | 400 | Watt 125.00 | 72.50 |
| Kodascope E | 750 | Watt 64.50 | 42.50 |
| | | | |

Used Movie Lens Specials

| All Guaranteed Pertect Co | ndition—Sold | on 10-Da | y Trial |
|------------------------------------|----------------|----------|---------|
| | | LIST | SPECIAL |
| 1", Cooke, F:1.3 (fits Filmo or | Victor)\$ | 100.00 | \$47.50 |
| 1", Cooke, F:1.8 (fits Filmo or | Victor) | 75.00 | 39.50 |
| 1", Cooke, F:3.5 (fits Filmo or | Victor) | 25.00 | 9.75 |
| Wollensak Verito, F:3.5, Soft Fo | | | |
| Filmo or Victor) | | 25.00 | 12.50 |
| 6", F:4.5 Cooke Telephoto (fits | | | |
| tor) | | 75.00 | 37.50 |
| 2", Graf, 35MM, F:3.5 (fits File | mo or Victor). | 35.00 | 14.75 |
| 1", Wollensak, F:3.5 (fits Filmo | or Victor) | 10.00 | 6.50 |
| Graf, 20MM, F:5.6 (fits Filmo | or Victor) | 15.00 | 7.50 |
| Graf, 2", F:2.5 (fits Filmo or Vid | ctor) | 25.00 | 12.50 |
| 1", Cooke, F:1.8 (fits Filmo 75 c | or 121) | 75.00 | 39.50 |
| 15MM Dallmeyer, F:1.5, Wide | Angle | 60.00 | 39.50 |
| CATICEACTION CHARANT | FFFD OD VOU | DALONIEN | |

300 WATT - 16MM KEYSTONE PROJECTOR

UNIVERSAL MOTOR DRIVE —For direct or alternating current (special rheostat for controlling speed and stop).

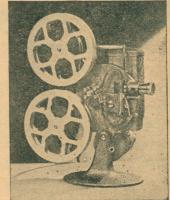
VENTILATION-Has strong ventilating fan attached to motor. LENS-Projection type, achromatic, finely groun

LENS—Projection type, semi-achromatic, finely ground and polished, CONSTRUCTION—Cast aluminum alloy main body construction with cast iron base to decrease vibra-Baked blue wrnkle enamel finish. Automatic-requires no adjustment. CAPACITY-400

Automatic—requires no adjustment. CAPACITY—400 foot. one empty aluminum spool furnished. SIMPLE THREADING—Special aperture plate and lever controlled by one finger. PRECISION MOTION MOVE. MENT—By two claw movement with grip on two sprocket holes. ANGLE PROJECTION—By a swivel between base and body any angle can be obtained. SIZE OF PICTURE—Up to 40°x52" at a distance of about 24 feet. REWINDING MECHANISM—High speed gearing arrangement with crank handle. GUIDE FOR FILM THREADING—Designed in cast body. STILL PICTURES—Equipped with automatic fire door. Weight, 13½ lbs.; height, 13½ in.; base, 8x6. Shpg. wt., 20 lbs.

Model A-72

CASE \$4.50



16MM **KEYSTONE PROIECTORS**

Model A-75 500 Watts-F:2.5

Model A-81 750 Watts— F:1.65 **CASE \$4.50**

Throws a brilliantly illuminated picture on the screen as large as 5x7 feet. High speed auditorium projection lens insures finest results. Automatic framer keeps the film in exact position as it runs through-requires absolutely no adjustment by the operator. A special aperture plate and lever, controlled by one finger, make threading of the film onto the instrument a simple and easy matter.

A high speed rewind gear automatically rewinds the film after the reel is run. Model A-81 has a forward and reverse drive. Also adjustable for projecting still pictures from movie film.

Equipped with a pilot light that gives sufficient illumination to operate the machine at all times. Efficient cooling system.

Made of durable metal throughout, in a beautiful Antique Gold Finish.

A-75 measures 13 1/2 x7 1/4 x8 in. Wt., 14 1/4 lbs. Shpg. wt., 20 lbs.

A-81 measures 13 1/2 x 7 1/4 x 8 in. Wt., 14 1/4 lbs. Skpg. wt., 20 lbs.

Project Your 35mm Prints with the EPISKOP



Adjustable holder takes pictures from 35mm to 3 % x3 % inches, and can be used to project any 3 % x3 % inch portion of

larger sized pictures.
Pictures are changed by simply sliding holder from one side to the other.
Continuous projection. Holder accom-

modates 2 pictures, so that while one is being projected, another is always ready.

being projected, another is always ready. Projects pictures up to 3x4 feet.

Equipped with the high grade 13½ cm Doppel F:3.5 Objective Projection Lens. Micrometer focusing adjustment with conveniently located knob.

Illumination 100-watt 110 volt bulb. Operates on any electric lighting current. Splendid ventilation. Asbestos-lined invide Strong construction. All metal. side. Strong construction. All metal.

Small, compact. Measures approximately 7 ½ x4x9 ½ inches.

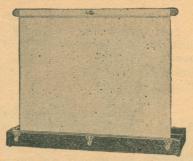
Projects opaque objects such as coins. fountain pens, etc. Opens a new and wt., 4½ lbs. Shpg. wt., 8 lbs.

CASE \$4.00

30x40 In. TROJAN COLLAPSIBLE BOX TYPE SCREENS

Beaded Surface

Surfaced with thousands of tiny crystal beads which give better illumination and more stereoscopic depth. Semi-automatic braces hold screen smooth when open. Folds compactly into leatherette case. Shpg. wt., 12 lbs.



Beaded Surface | Silver Surface \$15.50 Value

\$11.50 | \$7.75

Silver Surface

A brilliant silver surfaced screen worth \$12.50. Self-contained in a fabricized wood case. Braces are semiautomatic in operation and hold screen flat and smooth when \$12.50 Value open. A great bargain. Order yours today. Shpg. wt., 12 lbs.

TRIPOD STAND MODEL CRYSTAL BEADED SCREEN



An ideal screen for ready use anywhere-home, school, church or sales room. A fine screen and a cleverly designed tripod combined in one compact, fully adjustable unit.

Easy to set up or take down. No tables or other makeshift supports required. Sturdy construction—attractively finished. Folds compactly into small

space for storage.

30×40" \$20 Value \$12.50 Shpg. wt.

14 lbs.

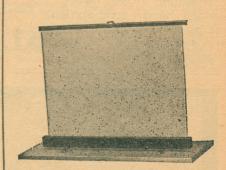
36x48" \$25 Value \$17.75 Shpg. wt.

39x52" \$30 Value \$21.50

Shpg. wt.

20 lbs.

30x40 In. "PROJECTO" SCREEN



Brilliant white surfaced screen in strong metal case furnished in

black crackel enamel. Semi-automatic braces hold screen flat and smooth when opened for use. Folds completely into a small carrying case. Shpg. wt., 10 lbs.

\$7.50 Value SPECIAL Only

MAKE YOUR OWN MOVIE TITLES



With the Cine Titler You merely type or letter the title on a title card, slip it into the easel, and press the exposure lever. The titler can also be used for art titles. Kodacolor titles, copying Kodak prints or filming small flat objects. Shpg. wt., 4 lbs.

| KEYSTONE | \$3.75 |
|----------------------|--------|
| EASTMAN 8 or 16MM | \$6.50 |
| VICTOR 16MM | \$6.50 |

Bell & Howell \$10.50

16MM Keystone Pocket Titler (will not fit sunk-mount cameras

KEYSTONE SPLICING OUTFIT Makes All Splices for 8 or 16MM Film

Ouick and accurate. Contains everything you need for making a perfect splicing job. Outfit includes splicer of durable metal alloy, two convenient stopperbrush bottles, one for water and one

containing film cement, and a handy combination scraper and pressure plate. Packed compactly in small \$1.50 carton weighing 2 lbs.

COMPLETE





9x9 FOOT **PROFESSIONAL MOVIE SCREEN**

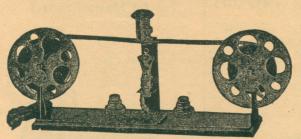
Perforated for Sound

Easy to operate window shade type mounted on a guaranteed quality spring roller and well finished backboard. Equipped with screw eyes for wall or ceiling. Professional quality mat-white surface insures finest quality work with mininmum distortion when viewed from an angle and a depth of scene not often found in movie screens. Shipping weight, 25 lbs. Order now while stock lasts.

\$60.00 Value SPECIAL While Stock Lasts

\$14.75

FILM EDITING SPECIAL



For 8 or 16MM Complete Outfit \$12.00 Value

SPECIAL

\$7.50

Everything you need is incorporated into this one unit editing outfit at this very low price. The two-way, high gear ratio rewind, splicing outfit with film cement, high power magnifying viewer which pivots out of the way when not in use, electrical attachment all complete with cord assures correct illumination for viewing. Shpg. wt., 8 lbs.

ROYAL 8 OR 16MM REWIND



For 400-Ft. Reel or Smaller

\$2.25

The Royal Rewind is a high geared, heavy duty instrument. w for firm fastening to

Holes in base allow for firm fastening to your work bench. Black enamel finish. Ht., $4\frac{1}{2}$ inches. Shpg. wt., 1 lb.

ROYAL FREE WHEELING POST

For All 8 or 16MM Film

\$1.50

For all 8 or 16mm film. Uses standard 400 foot reels or smaller. Used in conjunction with the Royal Rewind shown above. With holes in base. All metal; black enamel finish. Ht., 4½ in. Shpg. wt., 12 oz.

Post for Senior Model—To be used with the Craig Senior Rewind shown above. Ht., 6 in. Each, \$2.25.

EXCEL 16MM REWIND AND POST

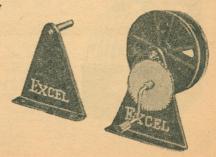
Uses Standard 400 Ft. Reels or Smaller

The Excel Rewinder was made to sell at \$2.00 a set. Now available at

this special low price. All metal construction. High gear ratio for rapid winding. Very sturdy, well made. Complete with screws for mounting on work-bench or board. Shpg. wt., 2 lbs.

Value Only

\$2.00





STANRITE TRIPODS

The Stanrite Senior Tripod is of the finest light weight construc-All metal tion. parts are chromiparts are chromi-um plated and the wood is of fine walnut finish. Made in 2 sec-tions. Length extended, 54 inches. Length closed, 30 inches. Shpg. wt., 5 lbs.

The Stanrite Jr. is a three section all wood tripod with metal fittings. Extends to about 5 feet closes to 24 inches. Light weight, excellent walnut finish. Blunt, firm base points. Shpg. wt., 4 lbs.

SENIOR MODEL Without Tilt-Top

TRIAN MOVIE TRIPOD

For All Movie Cameras

Combines an unusual light weight and compactness for easy portability with a remarkable rigidity use. Weighs only 41/2 pounds and telescopes down to 27 inches for carrying.

Made of a lifetime thick gauge metal alloyed hard with aluminum for light-Slides ness. open easily for any height from 24 inches to 60 inches. Automatic lock assures even leg-spread. Rubber leg-tips.

Attractively finshed in black lacquer with polished aluminum and chromium trimming.

Shpg. wt., 8 lbs.



\$14.75

JUNIOR MODEL

Without Tilt-Top

ALL METAL HUMIDOR MOVIE REEL CASE Doubles the Life of Your Film



Popular with professionals and amateurs everywhere because it utilizes every inch of space. allowing a compact divided interior so that films are firmly in place even when case is not filled to All capacity. steel construction, with humidor, lock and key and black wrinkle finish.

No. 68 for six 8MM reels \$2.20.

For Twelve 8MM Reels....\$3.00
For Twelve 16MM Reels..... 3.75
For Six 16MM Reels..... 2.50 No. 128 No. 120

TRIAN MOVIE TILT-TOP



\$7.50 Value Only

Tits to any angle. Covers a full 360° circle for panoraming. For 8, 16 or 35mm cameras. Accommodates any make of camera and is adjustable to any tripod. Substantially and durably made of chromium plated steel. Shpg. wt., 3 lbs.

PANRITE, JR. TILT-TOP



\$3.95

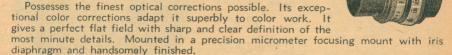
\$50.00 1" F:1.5 VELOSTIGMAT MOVIE LENS

For 16MM Filmo Victor or Keystone. Adaptable to Stewart-Warner, Add Charge \$3.50

FOCUSING MOUNT

ONLY

\$29.50





3" F:3.3 VELOSTIGMAT CINE-TELEPHOTO LENS SPECIAL

Long Focus Lens for Distant Shots

The Wollensak Telephoto lenses possess the finest optical corrections possible. They give sharp, brilliant definition to the very edges of the film and work at speeds sufficiently fast to operate under most all lighting conditions.

\$29.75

The micrometer focusing mounts on Wollensak Cine-Telephoto lenses are assembled with extreme precision and operate smoothly and accurately. Both the diaphragm and distance markings are set from one indicator which permits quick and positive setting. After the lens is securely fastened to the camera the indicator controlling the diaphragm and distance setting can be placed at the most convenient position for reading by simply turning the front lens hood to the right using a little force. This is a patented feature and is not incorporated in mounting of other manufacture. mounting of other manufacture.

The New Improved RHAMSTINE ELECTROPHOT **EXPOSURE METER** with Photo-Electric Cell



\$17.50 VALUE

Newest Model No. MS-B—more sensitive and with an improved easier-to-read scale.

The Rhamstine Electrophot brings to the aid of both the still and motion picture photographer the latest development of modern science in light measuring devices. And the reaction of Electrophot's sensitive cell to the light conditions is translated directly to lens settings, the Electrophot needle reads on a scale graduated in the F system. For all still and movie cameras.

and movie cameras.

Fitted with a brilliant, reflex finder that enables you to instantly and accurately sight the subject you want to photograph. You point the meter and the Photoelectric cells

do the rest.

Pocket size. Measures only 21/4 x3 3/8 x1 1/4 inches. Complete with neck strap. Shpg. wt.,

Series III, F:12.5 90° Angle Wide Angle Velostig Lens

5x7" in Gammax Shutter

8x10" in Betax Shutter



The speed, extreme angle, reserve covering power and moderate price of the Series III Wide Angle offer a combination of qualities that should prove of real interest to the commercial photographer. For banquet cam-era work where space is limited and a short focus lens required, the Series III will make a strong appeal.

Has an agle of view of 90 degrees and gives good definition at full aperture; wiry sharpness available when the diaphragm is stopped down (which is essential for depth of focus). Because of its large circle of illu-mination this lens can be used on a plate a size larger than listed by stopping down the diaphragm which then affords an angle of approximately 100 degrees.

Larger Plates Equivalent Smaller Stops Size 6 1/2 x 8 1/2 5x7 8x10

Focus Wt. 4 16 in. 6 1/4 in. 1 lb.

Series II. F:45 **VELOSTIGMAT LENS SPECIAL**

general - purpose work in the studio, for home portraiture. speed work with the reflecting type of camera, flecting type of camera, the Series II is pre-eminent. Its usefulness is not confined to portrait work alone. It is admirable for copying and enlarging, and is even suitable for com-mercial and view work.

Furnished in Barrel or in Betax Shutter. wt. each, 2 lbs.

61/2-Inch \$24.50 in Barrel

71/4-Inch \$25.75

61/2-Inch \$29.50 in Betax

71/4-Inch \$39.50 in Betax



2"-3" F:3.5 VELOSTIGMAT LENS



2-Inch in Barrel \$9.75

3-Inch Gammax

\$17.50

Here is a sensational bargain in a high quality lens at a low price. An excellent, highly corrected short focus lens which is specially suited for the enlargement of miniature negatives. The 3-inch lens is also well suited for direct positive paper. Shpg. wt. each, 1 lb.

31/2" F:4.5 Series II VELOSTIGMAT LENS

For Enlargers In Barrel \$18.50



ocus

Comb.

nches 12

21

The Series II F:4.5 Velostigmats are highly recommend for use on miniature enlargers. They provide that crisp definition so essential in making large projection prints from small negatives. Mounted in barrel with iris diaphragm.



Shutter List \$76.00 SPECIAL

\$54.50

71/2" in Universal | 12" in Universal Shutter List \$132.00 SPECIAL \$107.50

Turner-Reich Series II, F:6.8 Convertible Anastigmat Lenses

Each Turner-Reich Anastigmat is a wide range lens of the highest grade if it is used to cover a plate large enough to take advantage of its remarkable covering capacity. For interiors and flashlights, fine definition with a large aperture makes the Turner-Reich Anastigmat as valuable as when the same qualities recommend it for instantaneous exposures on outside work.

The single combinations give a working aperture of F:12.5 and F:16, respectively, for the rear and front combinations.

| | | Focus | Focus |
|---------|------------|--------|--------|
| Size of | Equivalent | Front | Rear |
| Plate | Focus | Comb. | Comb. |
| Covered | Inches | Inches | Inches |
| 5×7 | 71/2 | 18 | 12 |
| 8x10 | 17 | 28 | 21 |

USED ANASTIGMAT LENSES

Guaranteed Perfect—Sold on 10-Day Trial

| Focal | | | | | List | Sale |
|-------------|------------------|------------------------|----------|------------|----------|---------|
| Length | Size | Name · | Aperture | Shutter | Price | Price |
| 11/2" | 35mm | Zeiss Tessar | F:3.5 | Daniel | \$30.00 | 611 50 |
| 41mm | 35mm | | F:1.9 | Barrel | | \$11.50 |
| | | Ultrastigmat | | Barrel | 40.00 | 17.75 |
| 41/2" | 4×5 | B & L Tessar | F:4.5 | Barrel | 39.00 | 22.50 |
| 6" | 4x5 | Voigtlander Heliar | F:4.5 | Compound | | 24.50 |
| 6" | 4x5 | Seneca Portrait | F:5 | Barrel | 25.00 | 14.50 |
| 6" | 4x5 | Portland | F:4.5 | Barrel | 35.00 | 17.50 |
| 61/4" | 4x5 | Taylor Hobson Cooke | F:3.5 | Barrel | 104.00 | 57.50 |
| 61/2" | 4x6 | Zeiss Tessar | F:4.5 | Focusing M | t. 77.00 | 29.75 |
| 53/4" | 4x5 | Cooke Butcher Anast | . F:4.5 | Barrel | 37.50 | 17.50 |
| 6" | 4x5 | Goerz Dagor | F:6.8 | Acme | 71.50 | 34.50 |
| 61/2" | 4x5 | Voltas | F:6 | Auto | 15.00 | 7.50 |
| 71/4" | 4x5 | Verito | F:4 | Betax | 45.00 | 27.50 |
| 71/2" | 5×7 | Velostigmat Ser. 1 | F:6.3 | Barrel | 40.00 | 22.50 |
| 71/2" | 5×7 | Kodak Anastigmat | F:4.5 | Barrel | 50.00 | 29.50 |
| 71/2" | 5×7 | Velostigmat Ser. 1 | F:6.3 | Barrel | 40.00 | 14.50 |
| 71/2" | 5x7 | Goerz Dogmar | F:4.5 | Barrel | | |
| 71/2" | | | | | 75.00 | 37.50 |
| 8" | 5×7 | Taylor Hobson Cooke | | Barrel | 130.50 | 59.50 |
| 0" | 5×7 | Conley Convertible | F:8 | Conley | 22.50 | 7.50 |
| 8" | 4x5 | Ilex Photoplastic | F:4.5 | Universal | 42.50 | 17.50 |
| 8" | 4x5 | Dallmeyer Pentac | F:2.9 | Barrel | 140.00 | 87.50 |
| 81/2" | 5x7 | Graf Super Anastigma | | Barrel | 72.50 | 32.50 |
| 83/4" | 5x7 | Verito | F:4 | Barrel | 42.50 | 26.50 |
| 81/4" | 5×7 | Beach Multi-Focal Ser. | BF:4 | Barrel | 100.00 | 49.50 |
| 81/4" | 5x8 | Velostigmat Ser. II | F:4.5 | Betax | 75.00 | 42.50 |
| 81/4" | 5x7 | Zeiss Tessar | F:3.5 | Barrel | 107.00 | 69.50 |
| 81/4" | 5x8 | Velostigmat Ser. II | F:4.5 | Barrel | 66.50 | 42.50 |
| 8" | 5x7 | Voltas | F:8 | Gammax | 16.50 | 10.50 |
| 81/4" | 5x7 | Schneider Xenar | F:3.5 | Barrel | 100.00 | 59.50 |
| 81/4" | 5x7 | Kalosat Ser. IId | F:6.3 | Barrel | 35.00 | 17.50 |
| 71/2"-81/2" | 5×7 | Graf Variable F:4. | 5-F:5.6 | Barrel | 87.50 | 58.50 |
| 81/2"-91/2" | 5×7 | Graf Variable F:4. | 5-F:5.6 | Barrel | 99.50 | 63.50 |
| 91/2" | 5x8 | Velostigmat | F:4.5 | Regno | 111.00 | 39.75 |
| 91/2"-11" | 61/2×81/2 | | 5-F:5.6 | Barrel | | |
| 91/2" | 5x8 | B & L Tessar | | Barrel | 135.00 | 88.50 |
| 81/2" | | Cooke Ser. II | F:4.5 | | 82.00 | 47.50 |
| 91/2" | 5×7 | | F:4.5 | Barrel | 107.50 | 42.50 |
| 91/2" | 5×8 | Voigtlander Heliar | F:4.5 | Barrel | 137.50 | 67.50 |
| | 5x8 | B & L Kodak | F:6.3 | Barrel | 30.00 | 16.50 |
| 10" | 62×82 | Thornward | F:6.8 | Barrel | 40.00 | 17.50 |
| 10" | 62x82 | Radar | F:4.5 | Betax | 140.00 | 87.50 |
| 10" | 62x82 | Ilex Paragon | F:4.5 | Barrel | 110.00 | 47.50 |
| 10" | 62×82 | B & L Zeiss Unar | F:4.5 | Barrel | 100.00 | 47.50 |
| 10" | $6^2 \times 8^2$ | Conley Portrait | F:5 | Barrel | 50.00 | 22.50 |
| 10" | 61/2×81/2 | Wollensak | F:8 | Regno | 35.00 | 15.75 |
| 10" | 61/2x81/2 | EK-Zeiss Anast. | F:6.3 | Studio | 50.00 | 24.50 |
| 101/2" | 61/2×81/2 | Velostigmat Ser. V | F:6.8 | Conley | 50.00 | 22.50 |
| 10" | 61/2×81/2 | Conley Portrait | F:3.8 | Barrel | 50.00 | 22.50 |
| 12" | 8x10 | Ilex Paragon | F:4.5 | Barrel | 130.00 | 87.00 |
| 12" | 8x10 | Turner Reich Ser. II | F:6.8 | Universal | 137.50 | 97.50 |
| 12" | 8x10 | Deltar | F:4.5 | Barrel | 100.00 | 69.50 |
| 12" | 8xTO | Beach Multi Focal | F:4 | Barrel | 202.00 | 97.50 |
| 12" | 8x10 | Ilex Photo Plastic | F:4.5 | General | 65.00 | |
| | OX. O | Thoro Trastic | 1.7.5 | Gerierai | 35.00 | 37.50 |

CENTRAL SUN SHADES



Adjustable Collapsible 25mm

(1-inch)

Here is a sun shade by Central with many valuable features that make it worth muck valuable features that make it worth much more than our low selling prices. The new Central is made of a highly durable fiber material, and collapses like a folding cup so that it can be conveniently carried in the pocket. Equipped with an adjustable device which makes it possible to fit the sunshade firmly to two or three smaller sizes of lenses in addition to the exact size by which it is listed. Sizes given are outside diameter of lens barrel of camera which the sunshades will fit. Shpg. wt. each, 8 oz.

| 25MM | (1-inch) . | | | | | | | | | | \$1.25 |
|------------|------------------------|--|--|--|--|--|--|--|--|--|--------|
| # OTAT TAT | (1½-inch) (1¼-inch) | | | | | | | | | | 175 |
| 50MM | (2-inch) | | | | | | | | | | 2.25 |

IRIS LENS SHADE

A simple folding lens shade which is snapped into position easily. Lies absolutely flat when not in use, and practi-cally takes no room. Made of a strong indestructible material.



Shpg. wt. each, 2 oz.

| ВС | 25-32MM | 50c |
|------|--|-----|
| EICA | ELMAR, F:3.5 HECTOR, F:2.5 SUMMAR, F:2.0 | 75c |



HOLLYWOOD SUN SHADES For Wratten Filters

Model Fits Lens Diameter A 18-24MM

Made of strong but lightweight alloy. A high quality efficient shade at a low price. Can be screwed apart and filters put in between. Sizes given are outside diameter of lens barrel of camera which 11/4-INCH the sunshade will fit. Uses standard East-

man Wratten Filters. Shpg. wt. each, 8 oz..... 🔰 🗗 •

| Diameter | | | Filter | |
|-----------|--|--------|--------|--------|
| Outside | | Shade | Size. | Filter |
| Lens Bbl. | Size to Fit | Price | | Price |
| 29MM | Voightlander Skopar F:4.5; Rolleiflex; | | | 11100 |
| | Rolleicord; Ikoflex; 'Cine Kodak | | | |
| | F:1.9 | \$3.50 | 11/4 | \$1.50 |
| 29 ½ MM | Foth Derby | 3.50 | 1 | 1.50 |
| 32MM | Zeiss Maximar A Recom No 18 | 3 50 | 11/4 | 1.50 |
| 36MM | Leica (except F:1.9) | 3.50 | 11/4 | 1.50 |
| 37MM | Zeiss Ikomat | 3.50 | | |
| 37MM | Voightlandan | 3.50 | 11/4 | 1.50 |
| 42MM | Voightlander | 5.00 | 1 16 | 1.65 |
| 4211111 | Kodak Recomar 33; Contax 50MM F:2, | | | |
| | F:3.5 and F:1.5 | 5.00 | 1,9 | 1.65 |
| | | | | |

Wratten Filters

The following Wratten Filters are available in the sizes and at the prices listed to the left: X1, X-2, K-1, K-2, G, UV, Sky, Infra-Red, and Dufaycolor Filter (for Mazda light).

SELF-TIMER

Enables you to get into the group pictures you take. Enables you to get into the group pictures you take. Operates with spring motor. Simply clip it to your cable-release, set it and step into the picture.

Model 1 for instantaneous exposure only. Model 11 has a regulating disk for seconds.

\$2.50 Value..... MODEL II \$4.50 Value.....\$3.75



USED ANASTIGMAT LENSES

Guaranteed Perfect-Sold on 10-Day Trial

| Focal Length | Size | Name | Aperture | Shutter | List Price | Sale Price |
|-----------------|-------|-------------------------|----------|-------------|---------------|---------------|
| 12" | 8x10 | | F:3.5 | Barrel | 160.00 | 97.50 |
| 12" | 8x10 | Ilex Paragon | | Barrel | 130.50 | 74.50 |
| 111/2" | 8x10 | Symmetrical Convertible | | Def. Shutte | er 40.00 | 17.50 |
| 14" | 8×10 | Verito | F:4 | Barrel | 60.00 | 22.50 |
| | 8x10 | Seroco Portrait | F:5 | Studio | 37.50 | 19.50 |
| 141/2" | 8x10 | Wollensak Verito | F:4 | Barrel | 82.50 | 49.50 |
| 143/4" | 10x12 | Ilex Paragon | | Barrel | 175.00 | 97.50 |
| 15" | 8x10 | Struss Pictorial | F:5.5 | Barrel | 55.00 | 22.50 |
| 15" | 8x10 | Achromatic Meniscus | F:6 | Barrel | 35.00 | 19.50 |
| 151/2" | 11x14 | Wollensak Velostigma | t F:4.5 | Barrel | 200.00 | 87.50 |
| 151/2" | 10x12 | Process Velostigmat | F:10 | Barrel | 121.50 | 67.50 |
| 12" | 11x14 | Perigraphic Convertible | F:5.6 | Antex | 111.50 | 42.50 |
| 171/2" | 10x12 | Graf Bishop | F:5 | Barrel | 60.00 | 29.50 |
| 18" | 10x12 | B & L Portrait | F:5 | Barrel | 75.00 | 44.50 |
| 22" | 11x14 | B & L Portrait | F:4 | Barrel | 225.00 | 97.50 |
| | | | | | | |

USED WIDE ANGLE LENSES

Sold on 10-Day Trial-Satisfaction Guaranteed or Your Money Back

| Size | Lens | Aperture | Shutter | List | Sale Price |
|------------------|--------------------|----------|-------------|---------|---------------|
| 41/4x61/2 | B & L Zeiss Protar | F:18 | Barrel | \$28.00 | \$14.50 |
| 5 x 7 | W. A. Velostigmat | F:12.5 | Barrel | 27.50 | 16.50 |
| 5 × 7 | W. A. Velostigmat | F:9.5 | Betax | 42.00 | 27.50 |
| 5 x 7 | Radar W. A. Lens | F:16 | Barrel | 30.00 | 17.50 |
| 5 x 8 | B & L Zeiss Protar | F:18 | Conley | 35.00 | 17.50 |
| $6^2 \times 8^2$ | W. A. Velostigmat | F:12.5 | Barrel | 30.00 | 18.50 |
| $6^2 \times 8^2$ | W. A. Velostigmat | F:9.5 | Barrel | 45.00 | 29.50 |
| $6^2 \times 8^2$ | B & L Protar | F:12.5 | Barrel | 44.50 | 19.50 |
| $6^2 \times 8^2$ | B & L Protar | F:18 | Barrel | 31.00 | 16.50 |
| 8 x10 | W. A. Velostigmat | F:12.5 | Betax | 32.50 | 19.50 |
| 8 x10 | Zeiss Protar | F:8 | (Defective) | 35.00 | 14.50 |
| 8 x10 | Schneider Dasykar | F:12.5 | Barrel | 40.00 | 26.50 |
| 10 ×12 | W. A. Velostigmat | F:12.5 | Barrel | 42.00 | 21.50 |

USED TELEPHOTO LENSES

Sold on 10-Day Trial-Satisfaction Guaranteed or Your Money Back

| Focus | Size | Lens | Aperture | Shutter | List | Sale Price |
|-------------------------------|---|--|---|--------------------------------------|---|---|
| 9" 9" 12" 17" 24" | 2 ½ x3 ¼ 2 ½ x3 ¼ 2 ½ x3 ¼ 2 ½ x3 ¼ 9 x1 2 cm | Radar Ross Teleros Tele-Xenar Ross Telecentric B & L Telestigmat | F:5.6 F:5.5 F:5.5 F:5.4 F:6.8 | Barrel Barrel Barrel Barrel | \$45.00 60.00 77.50 135.00 195.00 | \$29.50 29.50 39.50 77.50 97.50 |

CENTRAL SLIP-ON LENSES

Increase the scope of your lens equipment



Provide a set of convertible lenses

When slipped over the regular lens of your camera the Central Slip-On Lenses take the place of various types of lenses. They adapt your present lens for closeup portraiture—for copying and enlarging—for telephoto work or wide angle work. Every serious minded photographer should have a set of Supplementary Lenses to take care of those special jobs.

WIDE ANGLE

NORMAL

TELEPHOTO







PORTRAIT

The use of the Central Slip-On lens as an adjunct to the lens on your hand camera means, that you are in a position to fill the negative with portraits of beautiful softness and roundness. Each lens is supplied with full directions.

TELEPHOTO

Slip the Central Telephoto Slip-On attachment over your regular lens, extend the bellows slightly, and see the remarkably clear, large pictures you may obtain of distant objects. Ideal for the student and vacationist. This supplementary lens is not for fixed fecus, Graflex or other cameras having short

bellows extension.

Invaluable for pictures of birds and nature studies of life which might otherwise be frightened away. For athletic events and public ceremonies this lens is invaluable.

WIDE ANGLE

The Central Slip-On Wide Angle lens slips over the regular lens and by shortening the bellows enables you to get the entire scene on the regular film. Interiors, groups, and architectural subjects are easily handled. These supplementary lenses are not for fixed focus, Graflex or other cameras having

short bellows extension.

These supplementary lenses are designed to give you a maximum field, sharp to the edges,

without the necessity of using a drop bed. • ENLARGING & COPYING

Cameras that are not long focus instru-ments can now photograph small articles to their full size or even larger if it is desired.

Invaluable for copying pictures, making lantern slides by reduction with a short bellows hand camera and for photographing small objects.

A 4x5 photograph when copied with an ordinary camera will produce a picture about the size of a postage stamp, and when our en-larging and copying lens is attached the photograph can be copied full size, or larger.

The whi



white area shown in illustration at left shows largest possible image which can be made without the use of our enlarging and copying lens. By using our supplement image may be copied full size or larger.

Prices for Any Type

| A TODAY OF THE | 11003 | .0. | Ally | , he | |
|--------------------|-------|-----|--------|----------|---------|
| Diamete | | | | Pric | e Each |
| 5/8" 16m | m | | | | .\$1.00 |
| 7/8" 23m | | | | | |
| 1 1/8" 29m | m | | | | . 1.50 |
| 15" 34m | | | | | |
| 17" 37m | | | | | |
| 1½" 39m | m | | | | . 2.00 |
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| 3 " 77m | | | | | |
| Specify | Tyne | and | Size W | han Orda | ring |

CENTRAL COLOR FILTERS



Yellow-Red-Green-Haze

Designed to improve the monochrome rendering of colored objects in photography. Each filter covers a certain specified section of the spectrum thereby increasing contrasts, etc. They make possible either partial or perfect color correction on both orthochromatic or panehromatic emulsions. Because of their action in filtering out certain of the light rays they require longer exposures according to their density.

The Series B Filter was designed by Mr. R. James Wallace, F.R.A.S.A.A.P.S., instructor in Photophysics at the Yerkes Observatory of the University of Chicago. Mr. Wallace is recognized as an authority in this field.

Color Range

In the seven series of filters offered here, you find the complete color range necessary for practically all types of color correction work, on either orthochromatic or panishromatic emulsions. Scientific workers, amateurs, experimenters and commercial photographers will find them indispensable.

Simple in Use

These filters come to you complete, mounted in sturdy, adjustable slip-on cells with rubber covered springs fitting directly over the lens mounts. The sizes listed in the table below are the maximum dismeters for which the filters may be used. These filters are of great purity and extreme brightness.

Color Correction

Since color filters absorb part of the light in order to serve the intended purpose, exposures must be increased. This increased exposure time is called the filter factor and is dependent upon the type of film used as well as the nature of the illumination used. Special filters for photomicrography or spectroscopy are also available.

SERIES "A" FILTER—YELLOW A light yellow filter for general use. Gives partial color correction. Intended for use where a short exposure is of more importance than full correction. It has an exposure factor of 3X on orthochromatic materials and 1½ to 2½X on panchromatic emulsions. This filter is our equivalent of standard K1.

SERIES "B" FILTER—YELLOW A yellow filter for complete color correction of orthochromatic emulsions. Fine for use in cutting through distance haze or for photographing cleuds, etc. It has an exposure factor of 8X for orthochromatic and 1½ to 4X on panchromatic emulsions. This filter is our equivalent of standard K2.

SERIES "25" FILTER—RED A red filter—makes blue and green appear proper contrasts in subjects rich in light-blue and green. Expesure factor on panchromatic film in artificial light approximately 6X our equivalent to Wratten 25.

SERIES "X" FILTER—GREEN A light green filter designed to correct color rendering on the newer panchrematic emulsions. This filter may be used to advantage on all types of subjects when used with the new panchromatics. It has an exposure factor of 3 to 5X dependent upon type of illumination used.

SERIES "XX" FILTER—GREEN
A green filter of slightly increased density over the Series X—and recommended for use where a more complete monachromatic rendering of colored subjects is desired on panchromatic emulsions. It has an exposure factor of 3½ to 6X.

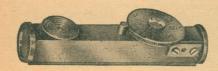
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|-------------|--------|-------------------------|--------|-------------|--------|
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| %" 23mm | 1.25 | 2 " 51mm | 3.00 | 131/0" 90mm | 625 |
| 1 1/8" 29mm | 1.50 | 2 1/4" 58mm | 3.25 | 4 " 105mm | 7.00 |
| 1 16" 34mm | 1.50 | 2 ½" 64mm 2 ¾ " 70mm | 4 25 | 4 ½" 115mm | 7.75 |
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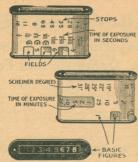
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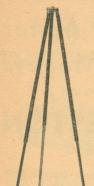
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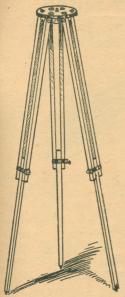
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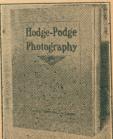
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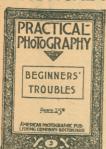
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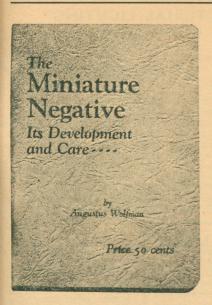
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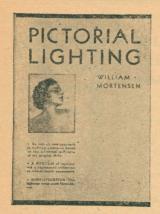
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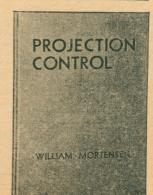
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Every phase of the Cameraman's work is covered in this authoritative, standard treatise. The author, Carl Louis Gregory is an authority on the subject. Chapters by various Research Specialists and the Research Laboratories, Eastman Kodak Co. Lavishly illustrated, 370 pages, handsomely

Chapters on: History of Cinematography-Nature of Light-Motion Picture Camera-Lenses-Photographic Solutions — Development — Making Positives — Tinting and Toning—Cutting and Editing—Exterior Lighting—Interior Lighting—Educational and Industrial Picture Making— Animated Cartoons—Trick Work—Airplane Photography— Submarine Movies—Making Up for Motion Pictures— Natural Color.

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TRIAN Stand Reflector

A highly efficient all-metal reflector and stand identical with the Duo-Stand shown at the right, but equipped with only one reflector for a single bulb. Can also be furnished with a 2-way socket for 2 bulbs.

All metal; silver finished reflector. Adjusts to any angle and any height up to 65 inches. Shpg. wt., 7 lbs. Photoflood bulbs extra.

For 1 Bulb-\$4.50 Value

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Extra 2-Way Stocket 15c

TROJAN CLAMP-ON REFLECTOR

With Cord and Plug Bulb Extra

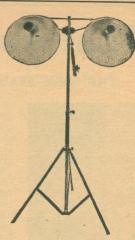
\$1.25

3 for \$3.25

(You Save 50c)



Fitted with a rubber covered clamp which secures reflector to any piece of furniture. Supplied with long cord, socket and plug. Shpg. wt., 2 lbs.



Trian Duo-Stand Reflector

All metal reflector and stand adjustable from any height to 65 in. 10 inch reflectors producing, by test 50% more illumination than competing \$6.00 reflectors. For maximum efficiency, get the Trian Duo-Stand. Shpg. wt., 9 lbs.

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Extra 2-Way Socket 15c

DUO CLAMP-ON REFLECTOR

Gives 4½ Times More Light Than Bare Lamps

Constructed substantially of aluminum, with frosted silver finish inside and outside. Measures 10 in. in diameter and 6 in. deep.

Scientific tests indicate that it produces 4½ times the light from bare lamps and 50% more illumination than competing reflectors. Complete with 10 ft. of rubber covered cord. Furnished with single socket for one bulb or double socket for two bulbs. Photoflood bulbs extra. Shpg. wt., 2 lbs.



For 1 Bulb

For 2 Bulbs

81.49

\$1.59

Photoflood Bulbs Extra



PHOTOFLASH AND PHOTOFLOOD BULBS At One-Third Off in Lots of Six

FLASH BULBS

Supplied in three popular sizes. SMALL—adequate for close-ups and the average room. MEDIUM—for groups and large rooms. Twice the light of the small bulb. LARGE—for large groups and interiors. Four times the illumination of the medium size. Shpg. wt. per doz., all sizes. 3 lbs.

| | Small | Medium | Large |
|---------|--------|--------|--------|
| | No. 10 | No. 20 | No. 75 |
| Each | \$0.15 | \$0.25 | \$0.75 |
| Six for | | 1.00 | 3.00 |

PHOTOFLOOD BULBS

Guaranteed to burn 2 hours (3 Frosted or Clear to 5 hours in the opal type.) Each\$0.25 \$0.35 \$0.50 \$0.

NEW 6-HOUR G-E PHOTOFLOOD BULB

Introduced for the first time in response to a demand from commercial, portrait and amateur photographers. Recommended for snapshots, time exposures and movies in black and white or color, where more light than the standard photoflood provides is required. Consumes 500 watts at 115 volts and has a lumen rating of 12,750. Rated life, 6 hours hours at 115 volts.



Victor Flash Reflector

\$1.95

With Battery
Bulb Extra

The highly effective aluminum reflector gives maximum concentration of light from photoflash bulbs and distributes the light evenly for most satisfactory results. Reflector is spun from heavy gauge aluminum with fine grain frosted interior. All other parts are polished nickeled brass. Strong vet light in with the parts are polished nickeled brass.

nickeled brass. Strong, yet light in wt. Reflector measures 9 inches in diameter by 45% inches deep. Complete with battery. Shpg. wt., 11/4 lbs.

CENTRAL FLASH REFLECTOR

The compact design makes it easy to carry and the low price makes it easy to buy.

Affords correct concentration of light, giving proper direction and even intensity without "dead spots."

With 6-inch reflector of heavy metal ruggedly constructed to take a great deal of abuse. Sturdy fiber battery case finished in black lacquer with nickel plated metal parts. Reflector is black lacquered outside, silvered inside. Complete with battery. Shpg. wt., 3 lbs.



Complete with Batteries 98C

Bulb Extra

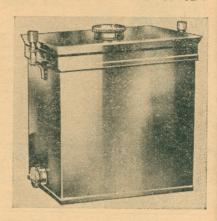
TROJAN DEVELOPING TANK

9x12 cm.—For Cut Film, Filmpacks or Plates

Non-corrosive nickel plated tank with unique inlet and drain that permits developing, fixing and washing without requiring removal of the film. After loading the other operations can be carried out in any light. Quickly filled and emptied. 64-oz. capacity. Shpg. wt., 4 lbs.

\$8.00 Value

\$6.95





BLUE ENAMEL STEEL TANKS For Developing—Fixing—Washing

Made to accommodate the regular Eastman developing hangers. Actual measurements. Three sizes. Tank for 4x5 in. film measures $6x4\frac{5}{8}x6\frac{3}{8}$ in. Shpg. wt., 4 lbs. 5x7 in. measures $7\frac{1}{2}x7\frac{3}{4}x4\frac{1}{4}$ in. Shpg. wt., 5 lbs. 8x10 in. measures $10\frac{1}{4}x10\frac{3}{4}x7\frac{3}{4}$ in. Shpg. wt., 9 lbs.

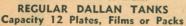
4x5" \$1.45 5x7" \$1.95 8x10" \$3.75

DALLAN DAYLIGHT

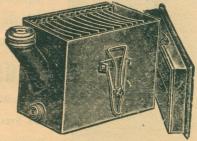
Developing Tanks

For Cut Film, Filmpacks and Plates

Accomplishes the three operations: developing. fixing and washing without necessitating the removal of the film. This is made possible by the unique inlet and drain outlet. Accommodates 12 film packs, cut film or plates. After the tank has been loaded a dark room is no longer necessary and the other operations can be carried out with any kind of light. Made of heavy nickel-plated brass, Note: The Dallan "6" is not furnished with inlet or drain.



| Approximate shpg. wt., 5 lbs. | |
|-------------------------------|--------|
| Size Cap., Oz. | Each |
| 4.5x6cm | \$7.50 |
| 45x107mm | 7.50 |
| 6.5x9cm 28 | 8.25 |
| 6x13cm 32 | 7.75 |
| 9x12cm 64 | 9.25 |
| 10x15cm 80 | 9.20 |
| 2 1/4 x 3 1/4 in 32 | 8.25 |
| 3 1/4 x 4 1/4 in 54 | 8.75 |
| 3 1/4 x 5 1/2 in 75 | 9.25 |
| 4x5 in 75 | 9.25 |
| 5x7 in 128 | 13.75 |
| | |



DALLAN "6" TANKS Capacity 6 Plates, Films or Packs

| Capacity o Hates, Hills of Fa | |
|---------------------------------------|---------|
| Approximate shpg. wt., 3 1/2 lbs | S. |
| Size Cap., Oz. | Each |
| 4.5x6cm 12 | \$ 4.75 |
| 45x107mm 20 | 4.75 |
| 6.5x9cm 22 | 5.25 |
| 6x13cm 25 | 6.25 |
| 9x12cm 40 | |
| | 6.25 |
| 0.1/ | 7.50 |
| | 4.75 |
| 3 ½ x 4 ½ in 30 | 5.50 |
| $3\frac{1}{4} \times 5\frac{1}{2}$ in | 6.25 |
| 4x5 in 40 | 6.25 |
| 5x7 in 70 | 9.00 |
| OA III 10 | 9.00 |

Central Adjustable Roll Film Tank

Adjustable to 3 Sizes
Takes 127, 120 and 116 Film



Stainless Non-Corrosive Monel Metal

For a tank that satisfies all the requirements of the amateur photographer, lasts indefinitely and gives the greatest satisfaction at a low price, get the New Central Tank.

With One Loading Tool

\$6.75

Extra Tools
25c

Made substantially of stainless Monel Metal, it is practically indestructible, is impervious to the action of chemicals and is easily cleaned.

The New Central Tank will save you money on your solution because it requires only a relatively small amount (12 ounces) of solution. Constructed so that the solution can be poured in in daylight.

Complete with loading tool for any one of the 3 sizes of film. Specify size tool wanted. Shpg. wt., 1 1/4 lbs.

NEW "ROLRITE" Roll Film Developing Tanks



3 SIZES—No. 1 for 35mm, No. 2 for 127, No. 3 for 120 Film.

\$8.50 Value ONLY

\$4.95

WITH AUTOMATIC WASHING ATTACHMENT. Made of durable bakelite, these new Rolrite Tanks are furnished with a celluloid apron for easy loading. After loading, all other operations can be carried on in daylight. Equipped with threaded connection for attaching rubber hose from tank to your faucet and washing continuously without removing film from tank. Shipping wt., 5 lbs.

AUXILIARY TANKS

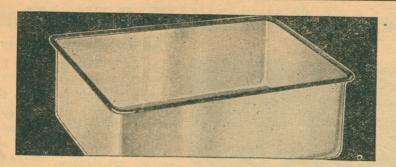


For Use with All Reel-Type
Tanks Such as Central,
Rolrite, Correx, Perplex, Reelo, Nikor,
Perkino, Etc.

Where separate tanks are desired for washing and fixing without removing your film from the reel, these tanks are

ideally suited. Made of finest heavy gauge steel coated with 3 coats of Royal Blue porcelain enamel. Inside diameter 47% inches; inside depth 31/4 inches. Shpg. wt., 2 lbs.

98c



Special Plate and Film Tanks

For Developing, Fixing and Washing

Originally manufactured for other purposes, they are nevertheless ideally suited for photographic developing, fixing and washing, being made of heavy armor plate steel, heavily coated with baked-on acid proof white enamel. Small size measures 7x12 in. inside, by 41/4 in. deep. Wt. 3 lbs. Shpg. wt., 41/4 lbs. Large size measures 101/4x 121/4x43/4 in. inside. Wt., 4 lbs. Shpg. wt., 51/4 lbs. Order several of these tanks now while they last. No more will be available at less than \$3.00 when this stock is gone.

Small Size \$3.00 Value

Large Size

97c

AMATEUR Steel Enameled Trays

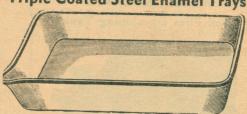


Each

6 for \$1.00

A fine amateur tray stamped from a heavy gauge steel and coated with two coats of baked-on Goodyear Pliolite to resist all chemicals and acids. Shpg. wt., 1 lb.

Triple Coated Steel Enamel Trays



| Size, In. | Shpg. Wt. | Each | Size, In. | Shpg. Wt. | Each |
|-----------|-----------|--------|-----------|-----------|--------|
| 4x 6 | 1 lb. | \$0.35 | 11x14 | 6 lbs. | \$1.35 |
| 5x 7 | 2 lbs. | | 14x17 | 9 lbs. | 2.55 |
| 7x 9 | 2 lbs. | | 16x20 | 13 lbs. | 3.15 |
| 8x10 | 3 lbs. | | 18x22 | 16 lbs. | 5.95 |
| 10x12 | 4 lbs. | 1.05 | 20x24 | 16 lbs. | 7.15 |

"JUMBO" Washing, Fixing Trays



\$5 to \$8 **Values**

Bought as a close-out together with the tanks listed above, we are able to sell these big \$5.00 tanks at these low prices while they last. Order yours fast before

they are gone. Made of acid-resisting black enamel steel. Furnished in 4 sizes.

Apprx. Size Shpg. Wt. Each

No. 1. 6½x27x3 in. 8 lbs....\$0.95

No. 2. 16x26x2½ in. 10 lbs... 1.25

No. 4. 21x27x2½ in. 11 lbs... 1.95

TROJAN ROLL FILM WASHER



Any size roll film can be washed quickly and easily with this handy washer. Washes film on both sides at the same time.

To operate, insert one end of your roll of film in the washer and th pins as Place the with shown. washer over your sink, attach hose to faucet, and furn on the water.

The water will stream down both sides of the film, wash-ing every part of your negative thoroughly and quickly. wt., 1 lb.

\$1 00 W.L.

| 1 1 51.00 | |
|---|-----|
| Washer Complete with 3 ft. Hose and Connector | 700 |
| 3 ft. Hose and Connector | 130 |
| Extra Faucet Connector | 30c |
| Extra Rubber Hose, per ft | 10c |

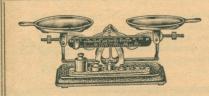
CENTRAL ALL-METAL TRIMMER



This excellent little cutter is made entirely of steel except for the celluloid guide. It will trim prints up to 51/2x51/2 in. with or without margins. It has a ruler with which it is possible to measure the prints. The trimmer cuts a clean, fine edge, and will give long and satisfactory service. Shpg. wt., 2 lbs.

With Straight Edge

With Deckle Edge



\$4.50 Value Specially Priced at

CENTRAL LABORATORY SCALE

An extremely accurate and perfectly constructed balance scale ideally adapted to the measuring of photographic chemicals, sensitive to 1/10 gram. The pans are $3\frac{1}{2}$ in, in diameter and are interchangeable. The beam is fitted with adjustment screws and indicator for accurate adjustment and quick weighing. Calibrated in both avoirdupois (1-50 grains) and metric (1-50 decigrams). Furnished with set of weights. Specify metric or avoirdu-pois. Base 4x9 in. Shpg. wt., 3 lbs.

ARTISTIC BORDER MASKS



EITHER

STYLE

Prints the Picture and the Border at the Same Time

Print attractive borders on your pictures while you make your prints. Eliminates double printing. As simple ordinary contact printing.

Supplied in two designs, No. 2 and No. 3 as illustrated. Furnished in the following sizes:

1 % x2 1/2 in., 2 1/4 x3 1/4 in., 21/2 x41/4 in., 31/4 x 41/4 in., 31/4 x51/2 in., 4x5 in., 9x12cm.

Specify size and design. Shpg. wt., 4 oz.

CENTRAL M-Q TUBES

A universal tube developer for paper, A universal table development of film. Non-staining, rapid, non-poisonous. Doz. wt., 1 lb. 6 for 25c 6 Doz. \$2.55 3 Doz. \$1.35 Gross \$4.75

CENTRAL ACID FIXER

A new rapid-acting acid fixing pow-der for all papers, film and plates. Contains hardening as well as acidi-fying chemicals. Replaces Central Fying chemicals. Replaces Central E-Z Fixer which has been discontinued. One pound makes 64 ounces of solution.

Per Ten 1-lb. pkgs. for

CENTRAL BLOTTER BOOK

An ideal inexpensive method of dry ing prints rapidly without curl. Book consist of 24 sheets of very fine, chemically pure photographic blotting paper with waxed paper inserts. Sturdily bound. Size 8 ½ x11 ½ in.

Shpg. wt., 3 lbs. Each....

LUXOR

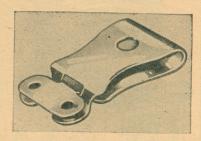
DARKROOM TIMER



Its large full vision-full sweep second hand, clicks off the seconds, providing an accurate check on exposure times. Smaller, yet easily legible, hour and hands, minute you the time of the day-enable you to check production and

get those jobs out on time. The spring motor movement is of the 30 hour variety-accurate and dependable. The large open face dial is 5 inches in diameter, with large easy to read numerals. Baked enamel case, with attractive nickel trim. A stepping stone to improved dark room efficiency.

CENTRAL STAINLESS CLIPS



Strong stainless steel Each 10c clips. Cannot rust or tarnish, thoroughly depend- 6 for 50c able and will give long, satisfactory service.

Shpg. wt., 1 lb. per doz. Dozen 96c

NEGATIVE DIAGNOSIS CHART

The information so often needed by every photographer will be found on this convenient and practical chart. Analyzes and describes negative faults so they may be readily recognized. Lists all possible causes. Gives directions for correcting the trouble whenever possible. Mentions advisable preventive measures. Includes a comprehensive Formulary of Intensifiers, Reducers, Stain and Fog Removers, etc.



DARKROOM **ELECTRIC BULBS**

Plain or frosted electric bulbs which can be used in any electric socket, AC. or D.C. A convenient and safe method of lighting your darkroom. Furnished in 20, 30 or 60 watts. Specify wattage and whether plain or frosted. Shpg. wt. each, 1 lb.

Ruby or orange bulbs, each....50c Green bulb for Panchromatic



CHANGING BAG The Portable Darkroom

For 4x5 or Smaller \$5.00 Value

For 5x7 or Less \$5.50 Value

For 8x10 or Less \$6.00 Value



8-Oz. Bottle Shpg. Wt., 3 Lbs.

16-Oz. Bottle Shpg. Wt., 4 Lbs.

90C

Shpg. Wt., 6 Lbs. **\$1.30**

MICROGRAIN "85"

Finest of Fine-Grain Developers Makes Enlargements to 100 Diameters

Micrograin today is the outstanding fine grain developer. There is no developer on the market that rivals or even approaches Micrograin in yielding such fine grain negatives that 100 diameter enlargements are possible.

Since it has been introduced Micrograin has so steadily grown in popularity that it now holds a prominent position on the

photographer's shelf.

NO MIXING-SIMPLE-ECONOMICAL

Micrograin is very simple to use—ready mixed—it is poured back into bottle after use and will not deteriorate and keeps indefinitely. Fifteen rolls of Leica, 25 rolls Vest Pocket or 18 rolls $2\frac{1}{4}$ x3 $\frac{1}{4}$ film can be developed with one 32 oz. bottle at a very minimum cost.

FEATURES

Goes through a "ripening" process to insure ultra fine grain. Produces crisp, clean negatives, full of delicate detail in shadows and highlights.

Does not fog the film.

Hardens the emulsion, during development, eliminating danger of scratches.

By tilting the negatives, gives a positive image which simplifies examination of the negative.

Sold with an unconditional guarantee



8-Oz. Bottle Shpg. Wt., 3 Lbs.

55c

16-Oz. Bottle Shpg. Wt., 4 Lbs.

90c

32-Oz. Bottle Shpg. Wt., 6 Lbs.

\$1.30

PERIM Universal Film Developer

Perim is a developer unlike any other. It retains the full tone range of the subject, recording with very accurate fidelity the tone values and graduations.

Perim produces complete development in from three to eight minutes. This short time developing produces accurate tonal renditions and cuts the possibilities of clouding the film, blocking highlights and losing detail in the shadows. Well adapted for tray or tank use.

One 32-oz. bottle will develop 25 rolls of vest pocket film. Non-staining. Ready for use. May be used repeatedly. Enlarges to 30 diameters. Works equally well with all emulsions.

PERTONE Universal Paper Developer

Pertone is a prepared universal developer in concentrated form and assures the finest results.

It produces rich charcoal black tones, brilliancy and depth to the print or enlargement and brings out clear whites and all fine graduations of the negative.

Pertone is a nonstaining developer with indefinite keeping qualities. Economical to use; one 32-oz. bottle will develop 100 8x10 prints.

Supplied in concentrated form. For entarging, dilute 4 parts water to 1 part Pertone. For cen tact prints, dilute 3 parts water to 1 part Pertone. Developing time 1½ to 2 minutes; further dilution for slower action.



8-Oz. Bottle Shpg. Wt., 3 Lbs.

55c

16-Oz. Bottle Shpg. Wt., 4 Lbs.

90c

32-Oz. Bottle Shpg. Wt., 6 Lbs.

\$1.30

HALOID PRINTING PAPER At Prices That Will Save You Money

Haloid photographic papers are the finest it is possible to obtain. For pictorial 'or commercial work they are definitely superior to other brands because of a tremendous latitude, dependable uniformity, and chemical quality. An emulsion richer in silver assures maximum print quality and the uniformity of the paper, made of the finest stock, in an air conditioned and thermostatically controlled atmosphere insures consistently superior results. Its multitude of advantages have won for it an enviable position among commercial photo finishers, but most amateurs, because of its limited distribution, have not been able to enjoy its superiority. Fortunately, however, the more popular and desirable grades of Haloid paper are now available to the discriminating photograher. Haloid quality and our low prices make these papers an invincible combination.

"Nomis" Contact Paper

Glossy Only-Single and Double Weight 6 Degrees of Contrast

Nomis is a medium speed paper, rich in silver highly recommended for amateur and commercial finishing. Its wide latitude permits a considerable variation in exposure without a noticeable change in the quality of the print. Furnished in glossy surface only, in single or double weight. Available in the following degrees of contrast: No. 0 for negative of extreme contrast; No. 1, medium contrast; No. 2, for average negatives; No. 3, for flat negatives; No. 4, quite flat negatives; No. 5, for extremely flat neg-

"Industro" Contact Paper

Matte, Semi-Matte and Egg Shell Surfaces Single and Double Weight

Medium speed, rich emulsion and wide lati-Addition speed, Fich emusion and white landing tude. Highly recommended for amateur prints of all kinds and commercial portrait work. Available in contrasts and surfaces as shown below. Numerical designation indicates degree of contrast as follows: No. 0, extreme contrast; No. 1, medium contrast; No. 2, for surface pognitives: No. 3, for suff progratives: average negatives; No. 3, for flat negatives; No. 4, for quite flat negatives; No. 5, for extremely flat negatives.

SINGLE WEIGHT Surface

A-Smooth Matte White 0, 1, 2, 3, 4, 5

| DOUBLE WEIGHT | |
|--|-----------|
| Surface H—Smooth Matte Buff | Contrasts |
| HH-Semi-Matte Buff | 1 - 2 |
| G-Egg Shell Lustre White | 1 2 |
| P—Egg Shell LustreGG—Egg Shell Matte White | 1 2 |
| Q-Egg Shell Matte Buff | 1 9 |

PRICES ON HALOID NOMIS AND INDUSTRO PAPERS Please Specify Size, Surface and Contrast

SINGLE WEIGHT DOUBLE WEIGHT 2 Doz. 1/2 Gross Gross Size Shpg. Wt. \$0.14 \$0.48 2 Doz. 1/2 Gross 21/4x31/4 Gross Per Gross .15 .54 \$0.19 21/2×31/2 \$0.60 1 lb. .16 .64 21/2x41/4 .20 1 16. .72 .17 .72 23/4x41/2 .21 .80 1 lb. .19 .80 31/4x41/4 .22 .92 1 16. .20 1.00 31/4x51/2 .24 1.00 1 lb .24 1.15 4x5 .25 1.25 2 lbs. .27 1.20 .32 4x6 1.40 2 lbs. .37 1.55 21/2 lbs. 1 Doz 1/2 Gross Gross 1 Doz 1/2 Gross Gross 50.19 \$0.95 \$1.80 5x7 \$0.23 \$1.20 \$2.25 3 1/2 lbs. .44 2.10 3.90 8x10 .53

2.65

4.90

51/2 lbs.

HALOID ENLARGING PAPERS

Quality Paper at Lowest Prices

Haloid papers are now manufactured in the most up-to-date plant for the purpose in America. It is equipped with coating, refrigeration and air conditioning machinery of latest design, and has a coating capacity of ten miles of sensitized paper per day.

The fine photographic or chemical quality of all Haloid emulsions is second only in importance to their uniform character. The full value of the negative will always be retained if the print is a HALOID print.

The basic stock employed for all Haloid papers is the best the world's markets afford—physically strong, chemically right, and

priced low for quick sale.

HALOID "OUTLINE BROMIDE" ENLARGING PAPER

Outline Bromide is a fast bromide paper especially designed for making paper negatives or prints where extreme contrast is desired. Extremely thin transparent stock with a semi-matte finish. Supplied in single weight only, in two degrees of contrast:

No. 2 (Normal) and No. 3 (Extra Hard)
SIZES AND PRICES

Shpg. Wt. 1/2 Gross Gross Per Gross Size \$2.50 3 lbs. 5×7 \$0.27 \$1.35 6.60 5 lbs. 8x10 .57 2.95 11x14 1.05 6.60 10.55 7 lbs.

HALOID "PROJECTO" ENLARGING PAPER

Numerical designations are used to denote the degree of contrast in Projecto emulsions as follows: No. 1, medium contrast; No. 3 for flat negatives. Note: In ordering Projector please mention both LETTER (indicating grade), and NUMBER (indicating degree of contrast).

11x14

1.35

The new Haloid Projecto is a rapid enlarging paper with a bromo-chloride emulsion suited to projection printing of contact quality. Provides remarkable brilliancy in a great variety of surfaces. The following surfaces are available in DOUBLE WEIGHT only.

Grade BB—Semi-Matte White—Contrast

Grade C—Matte Smooth Ivory—Contrast
No. 1
Grade CC—Matte Smooth White—Con-

trast No. 1
Grade E—Matte Smooth Buff—Contrast
No. 1

Grade G—"Egg-Shell" White Lustre— Contrast No. 1 and No. 3 Grade P—"Egg-Shell" Buff Lustre—Contrast No. 1 and No. 3

Grade GG—"Egg-Shell" White Matte— Contrast No. 1 and No. 3

Grade Q—''Egg - Shell'' Buff Matte— Contrast No. 1 and No. 3

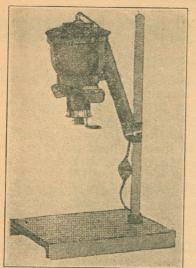
SIZES AND PRICES

Shpg. Wt.
Size Doz. ½ Gross Gross Per Gross
5x7 \$0.34 \$1.65 \$3.15 4 lbs.
8x10 .72 3.75 6.90 6 lbs.

6.95

13.50

8 lbs.



Vertex Miniature Enlarger

For Negatives 24x36 and 30x40MM with F:6.3 Vertex Anas. Lens

\$33.50

Without Lens for Use with Leica or Contax

\$27.50

Enlarges to 8x10 inches or greater. Well ventilated lamphouse; single condenser affording even and ample illumination over the entire field. Rigid metal column. All parts carefully finished and guaranteed to produce excellent results. Shpg. wt., 15 lbs.

VERTEX ENLARGER for 2½42½" Negatives with F:6.3 \$44.50

Enlarging Bulb, Extra, 35c

PRAXIDOS AUTOMATIC ENLARGER

For use with
Leica,
Contax or
Contaflex
Objectives
Automatic
Focusing
Condenser
Illumination.
Enlarges to
11x14



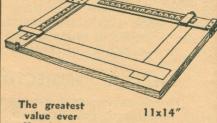
For Use with Leica \$47.50

Shpg. wt., 15 lbs.

For Use with Contax \$47.50

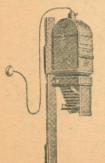
For Use with Contaflex \$52.50

Trojan Enlarging Easel



value ever offered in an enlarging easel!

\$6.75



Use Your Own Camera with the SIMPLEX LUMIMAX ENLARGER

No. 1 For Negatives 35mm to 6½x9cm

No. 2 For Negatives 35mm to 9x12cm

EITHER MODEL

\$14.75

Converts your own camera into an efficient enlarger at a low price. Can be used vertically or horizontally. Makes enlargements up to 8x10 inches vertically and up to 16x20 inches horizontally. Clamps to bench or table. Wood construction. Hinged lamphouse for easy cleaning. Complete with bulb. Shpg. wt., about 12 lbs.

Just Out The NEW CENTRAL ENLARGER



Complete but Without Lens

\$30.00

With 6½" Velos F:6.3 Lens

\$47.50

With 6½" Velos F:4.5 Lens

\$54.50

Substantially and durably built for lifetime use, the New Central Enlarger will make clear sharp enlargements of any size.

With ground glass which diffuses and softens the light rays. Lens board adaptable to any lens. Finished in rich black and chromium with all metal chromium plated upright. Upright is square instead of the usual round standard which insures absolute rigidity while enlarging.

Highly efficient ventilated lamphouse with reflector scientifically constructed to insure the maximum in even, brilliant illumination. Fasters to table or stand.

Sold on 10-day trial guarantee. Satisfaction guaranteed or your money back.

Complete with cord and plug for 110-125 volt A.C. or D.C. current. Ht., 50 inches. Shpg. wt., 50 lbs

Schmidt Enlarger For Negatives Up to 5x7"

Without Lens \$30.00 Value

\$21.50

With F:6.3 Velostigmat \$50.00 Value

\$39.50

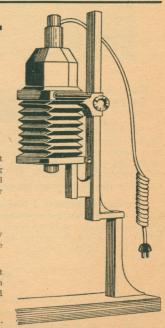
This new Schmidt Enlarger is a high grade instrument scientifically constructed for accurate light ray enlarging projection and substantially built for life-time use. Equal in value to other enlargers on the market now selling for 25% more.

VERTICAL AND HORIZONTAL ENLARGING

The Schmidt enlarger will make enlargements of any size. Can be used horizontally for enlargements up to life size, or vertically on a table for small enlargements.

With ground glass which diffuses and softens the light rays. Lens board adaptable to any lens. Bellows of high grade materials. Natural finished solid mahogany wood parts. Rugged construction throughout.

Fastens direct to table or stand. Height, 50 inches. Shpg. wt., 65 lbs.



Individualize your

Christmas Cards



Make Your Own

Easily
Economically
Artistically
with the

CENTRAL Greeting Card Outfit

Complete

\$1.75

Surprise your friends with a personalized season's greeting that retains all the intimate appeal of a cheery "hello"—and still equals in technical artistry and beauty the finest manufactured Christmas Cards.

How to achieve this effect is simple, and inexpensive, too! All you need is the Central Greeting Card Outfit, some printing paper and envelopes, and one of your own negatives of yourself, your family or any other subject you consider suitable. With this negative, the entire greeting, containing an artistically printed sentiment, an appropriate ornament or sketch and a photographic copy of your name or signature can all be made at one printing.

The outfit contains 6 Negative-Masks (3 vertical and 3 horizontal), each with a 2×3 inch transparent opening for your negative, a smaller opening for your name, and a greeting, ready to print. Complete with an Embossing Frame. With this frame it is a simple matter to make a neat embossed panel with an equal margin on all sides of the print.

SUGGESTED SUPPLIES

Aze Paper, 5x7, D. W. white or buff....One dozen pkg. \$0.30; Gross...\$1.92
Plain white or buff envelopes......Per dozen
De Luxe white or buff envelopes......Per dozen
.20; Per 100
.75

New" Royal" Miniature Enlarger



argus

\$15.00

Bulb Extra

- CRITICAL FOCUSING
- FLAT LIGHTING
- ENLARGES TO 8×10"
 - VENTILATED LAMP HOUSE
 - FOR SINGLE **NEGATIVES** OR STRIPS

Makes Clear Sharp Enlargement from Argus Negatives

"ROYAL" ACCESSORIES

Set of Double Condensers \$2.00

75 Watt Inside Frosted Bulb 40c

All metal construction; wood baseboard. All parts finished black and nickel plate. For use with Argus Camera only. Enlargements to 8"x10" or greater; critical focusing; ventilated lamp house; glass negative carrier for single film or strip. Maximum in brilliant, even illumination. Furnished complete with plug and cord for 110-125 A. C. or D. C. current, but without bulb or condensers. Can also be used with condensers. Height 22", Baseboard 13x13", Weight 8 lbs.,

Does a thoroughly fine job of enlarging Argus negatives. Order yours today. Shipping weight 15 lbs.

