ANEWGENERATION



Canon 但可

Six-mode exposure control. System versatility. Newer electronics for wider applications.



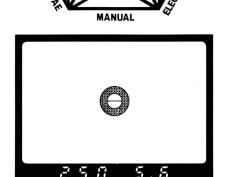
The A-1 is the flagship of the Canon "A" Series fleet of SLR's. And it's no wonder: one look at its features, even in brief, will tell you that it's the electronic camera for the photographer who wants everything!

1 Six exposure modes for every conceivable exposure situation

- Shutter Priority AE
- Aperture Priority AE
- Programmed AE
- Stopped-down AE
- Flash AE
- Manual



• for surer operation, more information



3 Extremely wide operating range

• for any light, any picture, any time

4 Exceptional control flexibility

• for streamlined, uncluttered operation

5 Canon SLR system integration

accessories for any photographic challenge

6 Unique "A" series accessories for total electronic performance

- Motor Drive MA for sequences up to 5 frames-per-second
- Power Winder A motorized advance or 2 frames-per-second
- Speedlite 199A auto flash sets aperture and shutter
- Speedlite 155A auto flash sets aperture and shutter
- Databack A records date or data while shooting

NOTE: For detailed information, please see the Canon Sales Guide. Further information on Canon "A" Series accessories is contained at the end of this booklet.

Canon Ale-J

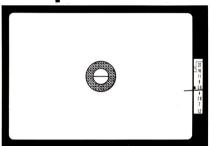
The first computerized, shutter-priority automatic SLR. It changed the course of fine photography.



The AE-1 is the Canon that started a whole "New Generation" of photography by offering incredible automatic performance at an equally incredible price, thanks to Canon's advanced technology. It's still the best value anywhere for photographers wanting great system performance in a shutter priority auto exposure SLR!

1 Shutter priority automatic exposure SLR

• for blur-free, perfect exposures



2 Incredibly light weight, compact and easy to use

• the camera to take anywhere, any time

3 Instant response, sensitive silicon exposure metering

responds faster, has wider range

4 Accepts all Canon FD lenses for AE operation

forty of the world's finest optics for any subject

5 Canon SLR system integration

• accessories for any photographic challenge

6 Unique "A" series accessories for total electronic performance

- Power Winder A motorized advance or up to 2 frames-per-second
- Speedlite 199A auto flash sets aperture and shutter
- Speedlite 155A auto flash sets aperture and shutter
- Databack A records date or data while shooting

NOTE: For detailed information, please see the Canon Sales Guide. Further information on Canon "A" Series accessories is contained at the end of this booklet.

Canon AT-1

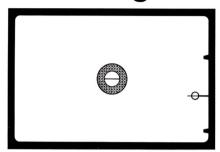
Match-needle metering with electronic flexibility. Conventional photography redefined.



Canon took what it learned about state-of-the-art SLR electronics and put it to work in the AT-1, a camera with modern conveniences (compactness, special accessories) but traditional match-needle metering – for photographers who wouldn't have it any other way!

1 Easy-to-use match-needle metering SLR

 for perfect exposures, just center the needle



2 Incredibly light weight, compact and portable

• the camera to take anywhere, any time

3 Sensitive center-weighted CdS metering

for superb accuracy and dependability

4 Accepts all Canon FD lenses for full-aperture metering

• forty of the world's finest lenses for any subject

5 Canon SLR system integration

accessories for any photographic challenge

6 Unique "A" series accessories for total electronic performance

- Power Winder A motorized advance or up to 2 frames-per-second
- Speedlite 199A auto flash sets shutter speed
- Speedlite 155A auto flash sets shutter speed
- Databack A records date or data while shooting

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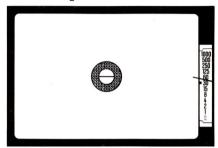
Aperture-priority automatic simplicity. A great start into Canon quality.



This could be the best value in the electronic SLR universe. We've put in aperture-priority electronic automation for a truly economical automatic SLR... with traditional Canon quality. Add compactness and unique optional "A" Series accessories and the AV-1 is a camera that's impossible to beat in its class!

1 Aperture priority automatic exposure SLR

 for perfect exposures at the push of a button



2 Incredibly compact, light weight and easy to use

• the camera to take anywhere, any time

3 Instant response, sensitive silicon exposure metering

• responds faster, has wider range

4 Accepts all Canon interchangeable lenses for AE operation

• forty of the world's finest lenses for any subject

5 Canon SLR system integration

accessories for any photographic challenge

6 Unique "A" series accessories for total electronic performance

- Power Winder A for motorized advance or up to 2 frames-per-second
- Speedlite 199A sets correct shutter speed
- Speedlite 155A sets correct shutter speed

NOTE: For detailed information, please see the Canon Sales Guide. Further information on Canon "A" Series accessories is contained at the end of this booklet.

CANON "A" SERIES ACCESSORIES

The Canon "A" Series of accessories for Canon "A" Series cameras is more complete, more interchangeable, more economical and more dependable. Because all Canon "A" Series cameras share similar electronic technology, there's greater flexibility in the system. One Winder will fit all the cameras. The same for the auto flash units. It makes more sense. And it makes the Canon "A" Series a better buy.



on the AT-1 and AV-1.

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Interchangeable Lenses

Canon lenses, from Fish Eye to Super-Telephoto are a perfect match for any "A" Series Canon SLR

Speedlite 155A Automatic flash sets aperture and speed on the A-1 and AE-1; speed on the AT-1 and AV-1





Power Winder A The perfect motorized film advance. For single shots or sequences at up to 2fps with any "A" Series camera.



Databack A

Interchanges with the back on the A-1, AE-1 and AT-1 cameras. Records date/data as you shoot.

The heart of the A-1's fabulous new motor. Compact, rugged. Professionally competent.

Nicd Pack MA

Battery Pack MA

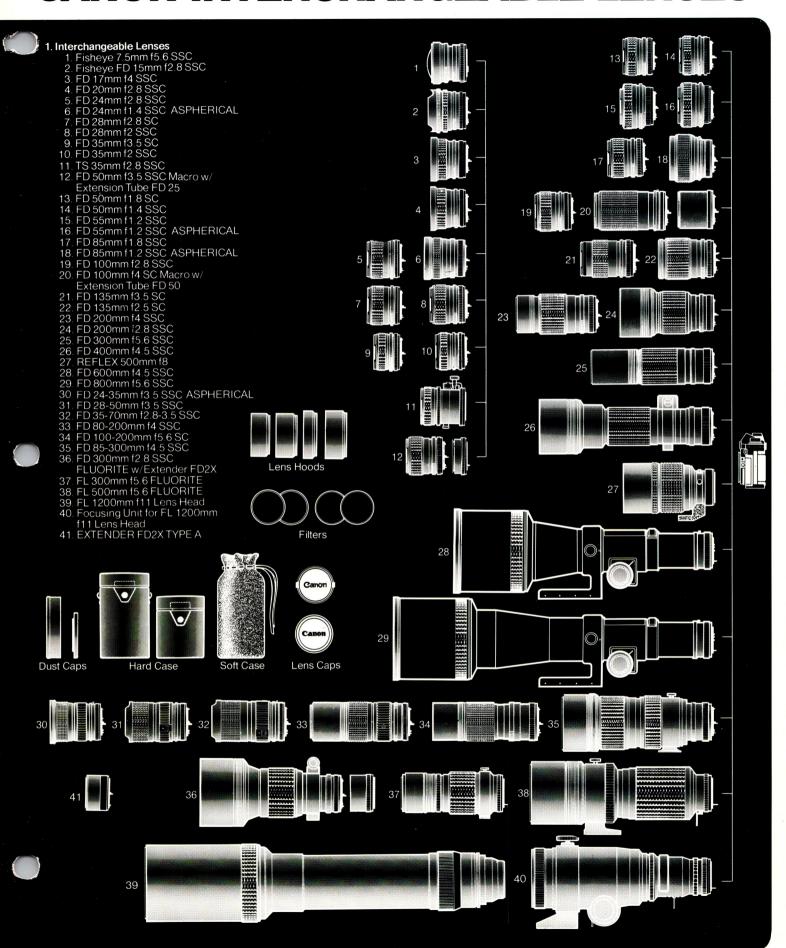
For an incredible 5fps top speed with the Motor Drive MA Basic Unit. Plus *unique* "instant high speed" switch for 5fps from any other mode.

NiCd Pack MA

Rechargeable, compact and light weight. The ideal replenishible power source for the Motor Drive MA.



CANON INTERCHANGEABLE LENSES



CANON'S FULL RANGE SLR CAMERAS

		ТҮРЕ		OPERATION		SYSTEM		LENSES		
MODEL	CHARACTER	ELEC.	MECH.	AUTO	MATCH- NEEDLE	EXCLUSIVE	CANON SLR & SYSTEM	FD	FL	PRICE
Canon []Z-[]	The ultimate standard in a professional system camera.			*		Canon F-1 System	0	0	0	
Canon Æ-1	Six-mode exposure control. System versatility. Newer electronics for wider applications.		, ,			Canon "A" System		0	0	
Canon 《記E-1	The first computerized, shutter-priority automatic SLR. It changed the course of fine photography.					Canon "A" System	0	0	0	
Canon AT-1	Match-needle metering with electronic flexibility. Conventional photography redefined.					Canon "A" System	0	0	0	
Canon AVAL	Aperture-priority automatic simplicity. A great start into Canon quality.					Canon "A" System	0	0	0	