

PREMO

Get Out in the Open With a Premo

THE magic of summer, the velvety green fields, the trees newly leaved, the countless charms of the great outdoors—

all these are calling you.

And there's healthy recreation for those who answer the call, and a world of enjoyment in making Premo pictures of the many beauties which nature will unfold.

Light, compact, easy to load and operate, and thoroughly reliable, a Premo camera is a fitting companion for every ramble afield, every outdoor excursion.

The many Premo conveniences, the simple Premo Film Pack and Tank Developing system, are described in the general Premo catalogue, in much more detail than is possible in this short booklet. We will be very glad to send you a copy postpaid on request, or you can get one from any dealer.

ROCHESTER OPTICAL DIVISION

EASTMAN KODAK COMPANY

ROCHESTER, N. Y.

PREMO JUNIOR CAMERAS



THE Premo Juniors are particularly well adapted for the use of boys and girls, by reason of their low cost, substantial construction and simple operation. This does not mean that the camera is not suitable for older people, for there are many grown up amateurs who prefer cameras of this simple type, and are using Premo Juniors with marked success.

For all ordinary work, such as portraiture, snap shots in good light and average landscapes, they are capable of producing very good results. These cameras are all fitted with tested lenses and automatic shutters.

They are substantially made to withstand hard knocks, covered with imitation leather and are neat and attractive in appearance.

To make a picture with a Premo Jr. is a matter of seconds only. To load, open the back in any light, drop in Premo Film Pack and close the back.

Then set the shutter for time or instantaneous exposure as required by the subject. This is accomplished by merely moving a lever up or down.

Now glance at the finder, compose the picture, press a lever and the exposure is made.

Specifications

Capacity—12 exposures without reloading, Size of Camera—No. 0, 2½ x 35½ x 5½ in.; No. 1, 3½ x 4½ x 5½ in.; No. 1A, 3½ x 5½ in.; No. 1A, 3½ x 5½ x 5½ in.; No. 4, 45½ x 5½ in.; No. 4, 45½ x 5½ x 6½ x 6½ x 6½ in. Weight—No. 0, 7 ounces; No. 1, 11 ounces; No. 1A, 14 ounces; No. 3, 20 ounces; No. 4, 25 ounces. Shutters—Rotary Automatic with diaphragm stops. Lens—No. 0, Meniscus; No. 1, 1A, 3 and 4, Meniscus Achromatic. Finders—Two. Tripod Sockets—No. 0, none; Nos. 1, 1A, 3 and 4, two.

Prices

Premo Junior, No. 0 No. 1 No. 1A No. 3 No. 4 Meniscus Lens, Automatic Shutter - \$1.50 \$2.00 \$3.00 \$4.00 \$5.00 Carrying Case - Premo Film Pack (12 exposures) Premo Portrait Attachment - \$.50 .50 .50 .50

PREMOETTE JUNIOR



THE Premoette Junior is sure to appeal to every amateur photographer—even to those who already have other cameras.

For the Premoette Junior is but a trifle larger than the picture it makes. Upon seeing it, you would hardly think it possible that so small a camera could make such comparatively large pictures. It can be easily carried in any pocket or in a lady's hand-bag. It is made of aluminum, coverd with genuine grain leather, and handsomely finished in every detail.

With this compact, substantial construction is combined that simplicity of loading and operating possible only with a Premo Film Pack camera and an optical equipment which cannot be excelled in its particular grade.

The Premoette Junior No. 1 is the original model made for $2\frac{1}{4} \times 3\frac{1}{4}$ pictures, while the No. 1A, introduced this year, offers all the Premoette Junior advantages in a camera for the popular $2\frac{1}{2} \times 4\frac{1}{4}$ proportion.

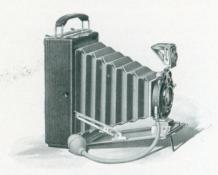
Many who have larger cameras are using Premoette Juniors, for they can be easily carried where the larger camera might often be inconvenient, and where larger pictures are wanted they can readily be obtained by the simple process of enlargement.

Specifications

PREMOETTE JR.: Capacity—12 film pack exposures without reloading, Dimensions—No. 1, 1\[\frac{1}{2}\kappa x 3\[\frac{1}{2}\kappa x 4\[\frac{1}{2}\kappa \] in. Weight—No. 1, 11 ozs.; No. 1A, 1\[\frac{1}{2}\kappa x 3\[\frac{1}{2}\kappa x 4\[\frac{1}{2}\kappa \] in. Weight—No. 1, 11 ozs.; No. 1A, 18 ozs. Lens—Meniscus Achromatic. Shutter—Kodak Ball Bearing. Finder—No. 1, Direct view; No. 1A, Collapsible. Tripod Sockets—No. 1, One; No. 1A, Two.

Premoette Jr. with Achromatic Lens and Kodak Ball Bearing	21x31	$2\frac{1}{2}x4\frac{1}{4}$	
Shutter			
Ditto, with Planatograph Lens -		10.00	
Carrying Case		1.25	
Premo Film Pack (12 exposures)		.50	
Premo Portrait Attachment	.50	.50	

PREMOETTE JR. SPECIAL



POR the average amateur the regular Premoette Junior will be found eminently satisfactory, but for those who insist upon the best to be had, who demand a camera capable of making good pictures under all conditions where pictures could possibly be made, the Premoette Jr. Special is a revelation.

Here is a camera with the light weight and compactness, the ease of loading and operating of the original Premoette Jr., but with an equipment which places it on a par in capabilities, with the largest, most expensive amateur cameras made. It is fitted with the Compound shutter, attaining a maximum speed of 1/250 of a second, and the Zeiss Kodak Anastigmat lens working at f. 6.3. This lens was made expressly for hand camera work and combines depth, definition and speed to a remarkable degree.

The cameras are covered with genuine Persian Morocco, and the bellows is of the finest quality black leather, giving them a rich, attractive appearance.

Specifications

PREMOETTE JR. NO. 1 SPECIAL: Capacity—12 $2\frac{1}{2}$ x $3\frac{1}{4}$ film pack exposures without reloading. Dimensions— $1\frac{1}{2}$ x 3 x $4\frac{1}{4}$ in. Weight—13 ozs. Lens—Zeiss Kodak Anastigmat f. 6.3 Shutter—Compound, highest speed $\frac{1}{2}$ second. Finder—Brilliant, reversible, collapsible. Tripod Socket—One.

PREMOETTE JR. NO. 1A SPECIAL: Capacity— $12\ 2y_2\ x\ 4y_4$ Premo Film Pack exposures without reloading. Dimensions— $134\ x\ 3y_4\ x\ 5y_4$ in. Weight— $19\$ ozs. Lens—Zeiss Kodak Anastigmat f. 6.3 Shutter—Compound, highest speed $_{2}^{1}$ 6 second. Finder—Reversible, brilliant, collapsible. Tripod Sockets—Two.

Premoette Jr. Special with Zeiss No. 1 Kodak Anastigmat Lens and 2½x3½ Compound Shutter, highest	No. 1A 2½x4¼
	\$45.00
Grain Leather Carrying Case - 1.50	1.75
Premo Film Pack (12 exposures) .40	.50
Premo Portrait Attachment -	.50

FILM PREMO NO. 1



THESE cameras are specially designed for the average amateur and are made in the three sizes which are generally recognized as the standard for amateur pictures.

They are made to be as convenient and easy of manipulation as possible, and without reference to the requirements of the specialists, we have fitted them only with the simple adjustments sufficient to enable the average photographer to secure good pictures under all ordinary conditions where he would care to use a camera.

Working with this idea in mind, we are able to offer these

cameras not only at moderate prices, but for compactness and light weight, for ease of loading and operating, Film Premos offer advantages over any other type of folding cameras.

As to quality of results every Film Premo is equipped with our celebrated Planatograph lens and Kodak Ball Bearing shutter, the finest type of single valve shutter. And in the Premo Film Pack you are assured of the best to be had, for this film is from the same stock as the famous Eastman N. C.

Specifications

Capacity—12 film exposures. Box—Seasoned wood. Bed—Aluminum. Dimensions.—3½ x 4½, 2½ x 4 x 5½ in.; 3A (3½ x 5½), 2¾ x 45½ x 7½ in.; 4 x 5, 2½ x 4¾ x 6 in. Weight—3½ x 4¼, 19 ozs.; 3A (3¼ x 5½), 29 ozs.; 4x 5, 25 ozs. Lens—Planatograph. Shutter—Kodak Ball Bearing. Tripod Sockets—Two. Finder—Reversible, brilliant. Automatic Standard Clamp.

Film Premo No. 1 with Planatograph Lens and	34x44 3	3A(34x5	4x5
Kodak Ball Bearing Shutter Sole Leather Carrying	\$10.00	\$12.50	\$12.50
Case Kodak Autotime Scale -		2.00 1.00	2.00 1.00
Premo Film Pack (12 exposures)	.70	.80	.90
ment	.50	.50	.50

POCKET PREMO C



In selecting his photographic outfit, the amateur is often undecided as to whether he should get a film or a plate camera. There is no question of the greater convenience of the daylight loading film camera, while the plate camera offers the ground glass focusing advantage so desirable to many.

The Pocket Premo C will easily solve such a problem, for it permits the use of daylight loading films or plates at the choice of the operator. One can be used just as easily as the other, plates being loaded by means of an ordinary double plate holder, and films in the

Premo Film Pack Adapter. And these advantages are offered in a camera which is even lighter and more compact than the average purely film camera, and which is so simple to operate that anyone can make good pictures with a Pocket Premo C without any previous experience whatever.

For the popular post card size, the 3A Pocket Premo C makes an outfit of unusual scope and capabilities at a moderate price. The camera is handsomely finished, covering is genuine leather and metal parts are nickeled.

These are really exceptional cameras at the prices.

Specifications

Capacity—12 film or 2 plate exposures. Box—Mahogany. Bed—Mahogany, with rack and pinion for focusing. Finder—Reversible, collapsible, brilliant. Tripod Sockets—Two. Lens Planatograph. Shutter—Kodak Ball Bearing. Dimensions—3½ x 4½, 2½ x 4½, 2½ x 5½ in.; 3A (3½ x 5½). 2½ x 5 x 7½ in. Weight—3¼ x 4¼, 21 ozs.; 3A (3½ x 5½), 32 ozs. Automatic Standard Clamp.

Pocket Premo C with Planato- graph Lens, Kodak Ball Bear-		$(3\frac{1}{4}X5\frac{1}{2})$
ing Shutter and Plate Holder	\$12.00	\$15.00
Double Plate Holder	1.00	1.00
Sole Leather Carrying Case -		2.00
Kodak Autotime Scale	1.00	1.00
Premo Film Pack Adapter	1.00	1.50
Premo Film Pack (12 exposures)	.70	.80
Premo Portrait Attachment -	.50	.50

FILMPLATE PREMO



THE idea behind the Filmplate Premo is to produce as small and compact a camera as possible, yet having the complete equipment and the possibilities usually found only in large and comparatively cumbersome instruments.

It is supplied with both rising and sliding front, swing bed, rack and pinion for focusing and automatic standard clamp.

The lens is the best obtainable aside from the anastigmats, and the shutter is the double valve Kodak Automatic, graduated in fractional parts of a second, and in addition fitted with the Kodak Autotime Scale.

The camera is beautifully constructed, takes films or plates with equal facility and permits ground glass focusing with either.

And all these advantages are combined in a camera which can be easily carried, for the Filmplate Premo is fully as light and compact as the average camera taking films only.

Particular attention is called to the new 3A (3¼x5½) size, not only for its light weight and compactness, but for its great efficiency for these popular pic-

tures.

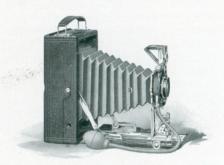
Specifications

Capacity—12 film or 2 plate exposures. Box—Cherry. Bed—Aluminum. Rack and pinion for fine focusing. Front—Rising and sliding. Finder—Reversible, brilliant. Tripod Sockets—Two. Lens—Planatograph. Shutter—Kodak Automatic with Autotime Scale. Dimensions—3½ x 4½, 2½ x 4½ x 5½ in.; 3A (3½ x 5½), 2½ x 4½ x 7½ in.; 4 x 5, 2½ x 4½ x 4½ x 6½ in.; 5 x 7, 2½ x 6 x 8 x 9½ in. Weight—3½ x 4¼, 30 ozs.; 3A (3½ x 5½), 37 ozs.; 4 x 5, 33 ozs.; 5 x 7, 56 ozs. Automatic Standard Clamp.

Prices

Filmplate Premo with Planatograph Lens, Kodak Auto. Shutter, Autotime Scale, Plate Holder and Film \$\frac{1}{3}\text{x4}\text{ \$3\$}\text{ \$4\$}\text{ \$3\$}\text{ \$4\$}\text{ \$3\$}\text{ \$4\$}\text{ \$5\$}\text{ \$x7\$} Pack Adapter - \$22.50 \$25.00 \$25.00 \$30.00 Carrying Case - 1.75 \$2.25 \$2.25 \$3.00 Autotime Scale - 1.00 1.00 1.00 1.00 Premo Film Pack .70 .80 .90 1.60 Portrait Attachment - - .50 .50 .50 .50

FILMPLATE PREMO SPECIAL



POR those who want the best to be had, who want an out-fit which will produce good pictures wherever pictures can be made, aside from ultra speed focal plane work, we have designed the Filmplate Premo Special.

We have modeled this camera upon the Filmplate Premo for three reasons: first, because of its ground glass focusing feature, an especially valuable consideration where one has a fine anastigmat lens; second, because it takes films or plates at the choice of the operator or as the occasion may require; last, because the

camera is so light, compact, and so very convenient to operate.

The camera is fitted with the Zeiss Kodak Anastigmat, the lens made expressly for hand camera work, and the Compound shutter—an unsurpassed equipment.

In keeping with the high grade of work for which this camera is designed, we have constructed and finished it in the best possible manner. The covering is a rich black morocco, the bellows black leather, and metal parts are nickeled.

Specifications

Capacity—12 film or 2 plate exposures. Box—Seasoned wood. Bed—Aluminum. Rack and pinion for fine focusing. Front—Rising and sliding. Finder—Brilliant, reversible. Tripod Sockets—Two. Lens—Zeiss Kodak Anastigmat f. 6.3. Shutter—Compound. Dimensions—3½ x 4½, 2½ x 4½ x 5½ in.; 3½ x 5½, 2½ x 4½ x 7½ in.; 4 x 5, 2½ x 4½ x 5½, 2½ x 5 x 7, 2½ x 6 x 8 ½ in. Weight—3½ x 4½, 26 ozs.; 3½ x 5½, 36 ozs.; 4 x 5, 28½ ozs.; 5 x 7, 48 ozs.

Prices

Filmplate Premo Special with Zeiss Kodak Anastigmat f. 6.3 and Compound Shutter, Film P a c k Adapter 3½x4 3,613x5] 4x5 5x7 and Plate Holder \$54.00 \$65.00 \$65.00 \$88.00 Ditto, Cooke Series III A, f. 6.5

Lens - - - 67.00 74.00 74.00 101.00 Ditto, B. & L.-Zeiss

Tessar Ser. II B, f. 6.3 Lens - -Case, velvet lined 66.50 80.50 80.50 98.50 2.75 3.00 3.00 4.00 Autotime Scale 1.50 1.50 1.50 1.50 Premo Film Pack .80 .90 1.60

PREMO NUMBER 8



THE Premo No. 8 is a newly modeled camera, designed for those who want a convenient, dependable plate camera at a

moderate price.

It is made of seasoned wood, with front bed of aluminum and metal runways, making an instrument of unusual compactness for a plate camera. The bed and box are covered with black leather, the bellows is black and the metal parts being finished in nickel, give the camera a very neat, attractive appearance.

The standard is made of metal and is very rigid, a rising and falling front is supplied and the finder is of the new Premo collapsible type. The camera is equipped with the Kodak Ball Bearing shutter and our celebrated Planatograph lens.

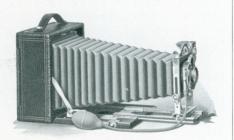
This model of course is provided with a ground glass for sharp focusing, and while it is intended primarily for plates, it can be loaded with films just as easily. By getting a Premo Film Pack Adapter, it can be converted into a compact, daylight loading film camera, perfectly suitable for any occasion where the light weight and greater convenience of films are desired.

Specifications

Capacity—12 film or 2 plate exposures. Box Kind-dried wood, covered with leather. Standard—Made of metal, with rising and falling front. Carrying Case—Imitation leather, with compartments for holders. Finder—Reversible, brilliant, collapsible. Tripod Sockets—Two. Lens—Planatograph. Shutter—Kodak Ball Bearing. Dimensions—3½ x 5½, 2 x 5 x 7½ in.; 4 x 5, 2 x 5¼ x 6½ in.; 5 x 7, 2½ x 6½ x 8½ in. Weight—3½ x 5½, 34 ozs.; 4 x 5, 30 ozs.; 5 x 7, 42 ozs.

Premo No. 8, with Planat	ograph	Lens.	Kodak
Ball Bearing Shutter,		,	
Carrying Case and Plate	4x5 3	A (31x51) 5x7
Holder	\$12.00	\$14.00	\$18.00
Kodak Autotime Scale -			
Premo Film Pack Adapter	1.50	1.50	2.50
Premo Film Pack (12 ex.)	.90	.80	1.60
Premo Portrait Attach-			
ment	.50	.50	.50

PREMO NUMBER 9



THIS splendid new Premo is designed for the amateur who wishes an instrument of very wide scope. With its complete equipment and accurate, convenient mechanical adjustments, it is a camera never before approached in plate camera construction, at the price.

The bellows has sufficient draw to permit the use of the single lens combination or a telephoto attachment of several magnifications. The extension plate is actuated by rack and pinion which works with exceptional smoothness and provided with a simple locking device.

The standard is constructed of metal, it is very rigid, and incorporates a rising and falling front of great latitude. This in connection with the swing bed construction makes it an easy matter to take pictures of tall buildings, and the like, without tipping the camera, with its attendant distortion. The lens board is removable, the finder is the new Premo collapsible brilliant, and the back is reversible.

Specifications

Capacity—12 film or 2 plate exposures. Box Kind-dried wood, covered with fine grain leather. Bed—Hand polished wood, finished in black, and supplied with rack and pinion for fine focusing, and swing arrangement. Back—Spring catch, reversible. Standard—Made of metal, with rising and falling front. Finder—Sprilliant, reversible, collapsible. Tripod Socket—One. Lens—Planatograph. Shutter—Kodak Automatic. Carrying Case—Sole leather, with compartments for holders. Bellows—Black leather; draw, $3\frac{1}{4} \times 5\frac{1}{2}$, 13 in; 4×5 , 13 in; 5×7 , $15\frac{1}{4}$ in. Dimensions— $3\frac{1}{4} \times 5\frac{1}{2}$, $3 \times 7 \times 7$ in; 4×5 , $3 \times 7 \times 7$ in; 4×5 , $3 \times 7 \times 7$ in; 4×5 , 4×7 ,

Prices

 Premo
 No. 9, with
 Planatograph
 Lens, Kodak

 Automatic
 Shutter with
 Autotime
 Scale, Carrying

 Case
 and
 Plate
 4x5
 3A(34x5½)
 5x7

 Holder
 \$28.00
 \$28.00
 \$33.00

 Premo
 Film
 Pack
 Adapter
 1.50
 2.50

 Premo
 Film
 Pack
 1.50
 2.50
 1.60

 Premo
 Portrait
 Attachment
 .50
 .50
 .50

PREMO NUMBER 10



DESIGNED to meet the requirements of the most advanced photographer and of the specialist in photographic work, the Premo No. 10 is equipped with every known adjustment desirable in a hand camera for making pictures under all conditions. Has triple extension, drop bed for wide angle use, and many other features. For specifications and more detailed information, get the general Premo catalogue.

Premo No. 10, with Planatograph L Kodak Auto. Shutter with Autotime Scale, Case and Plate Holder	5x7
With Zeiss Kodak Anastigmat Lens	
f. 6.3 and Kodak Auto. Shutter	99.50
Ditto, with Compound Shutter	110.05
With B. & LZeiss Protar VIIa Lens	
and Auto. Shutter	133.00
Ditto, with Compound Shutter	143.55
Premo Film Pack Adapter	2.50
Premo Film Pack	1.60

SIX-THREE PREMOS



THE Six-Three Premos are designed to supply absolutely reliable cameras with every anastigmat advantage, at the very minimum of expense. They are just like the regular models excepting that they are fitted with the Compound shutter and a new anastigmat lens, called the Cooke Kodak Anastigmat.

Six-Three Premoette Jr. No. 1A, Cooke
Kodak Anastigmat Lens f. 6.3, and
Compound Shutter \$35.00
Six-Three Filmplate Premo, 31/4 x 41/4,
equipped as above 42.00
Ditto, $3A (3\frac{1}{4} \times 5\frac{1}{2})$ or 4×5 50.00
Six-Three Premo No. 9, 3A (3½ x 5½)
or 4 x 5, equipped as above 53.00
For prices on carrying cases, films, etc., see
price list of corresponding regular models.
price list of corresponding regular models.

PREMO FILM PACK TANK



THE Premo Film Pack Tank assures the veriest beginner that every pack of films placed in the tank, where the simple directions are implicitly followed, will come out developed perfectly. No experience is required. It places the novice upon the same plane in development with the expert.

Premo Film Pack Tank No. 1, for 12	
13/4 x 23/8 or 21/4 x 31/4 films	\$1.25
Ditto, No. 2, for 12 21/2 x 41/4, 31/4 x 41/4,	
$3 \times 5\frac{1}{4}$, $3\frac{1}{4} \times 5\frac{1}{2}$, or 4×5 films	
Ditto, No. 3, for 6 5 x 7 films	4.00
Premo Tank Developing Powders, in	
packages of 6, No. 1	.20
In packages of 6, No. 2	.25
In packages of 6, No. 3	.35
Acid Fixing Powder, per 1 pound pkge.	
Ditto, per 1/2 pound package	.15
Ditto, per 1/4 pound package	.10

EASTMAN PLATE TANK

THIS produces the same good results as does the Premo Film Pack Tank, and consists of a metal solution cup with tightly fitting cover, a cage



for holding twelve plates or less, and a loading block for loading

the plates into the cage.

In the $3\frac{1}{4} \times 4\frac{1}{4}$ and 4×5 sizes, the cage of plates can be developed in the 4×5 Premo Film Pack Tank if desired.

Eastman Plate Tank, for 4 x 5, 3 ¼ x 5½, and smaller plates, includes solution cup, plate cage, loading block and ad-	
justable kit	\$3.50
Ditto, 5 x 7, without kit	4.50
Adjustable Kit, for 4 x 5 or 31/4 x 51/2	4
tank, to take smaller plates	.50
Separate Kits, for 5 x 7 tank, to take 3 1/4 x 5 1/2, 4 1/4 x 6 1/2 or 4 3/4 x 6 1/2 plates,	
each	.75
Eastman Plate Tank Developer Powders,	
for 4 x 5 tank, per package, 1/2 dozen	.20
Ditto, for 5 x 7 tank, per package, 1/2 doz.	.35
Kodak Acid Fixing Powder, per 1 pound	
package	.25
Ditto, per ½ pound	.15

THE KODAK METAL TRIPOD

OMBINING light weight and coma pactness with exceptional rigidity, this is an ideal tripod for cameras

up to 5 x 7.

Has telescoping legs of brass tubing-lower ones nickeled-the upper black enameled, and should a part become inoperative through wear or accident, any section may be removed for repairs. A unique feature.

When extended each section catches and holds firmly. To close, it is neces-

sary to press in top catch only.

The Nos. 1 and 2 have revolving heads for attaching to camera. With this construction the camera may be swung, so as to take in the desired view without moving the tripod.

The Nos. 1 and 2 also have straps for holding the legs in place when closed.

T 11 35 1 m 1 1	Closed	Extended	Weigh	t Price
Kodak Metal Tripod			ozs.	
No. 0, 3 sections				
No. 1, 4 sections		481/2		
No. 2, 5 sections				
Leather carrying cas	se for	eitner st	yle -	1.50

PREMO FILM PACK ADAPTERS

Size				I	ri	ces	5					
31/4 x 41/4												
3 x 5 1/4												
3A (31/4 x	5	1/2)	-	-	-	-	-	-	-	-	-	1.50
4 x 5 -	-	-	-	-	-	-	-	-	-	-	-	1.50
5 x 7 -	-	-	-	-	-	-	-	-	-	-	-	2.50

ROCHESTER OPTICAL DIVISION

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PERCY L. LORD CALAIS, MAINE