



KODAKS
for Christmas



“A Kodak—and won't they be pleased”

Kodaks for Christmas

YOU'RE doubly satisfied when you give Kodaks for Christmas. You know that the pleasure of picture making goes with the gift—everybody's tickled with prints he made himself of holiday fun and good times throughout the year, of Dad and Mother, Brother and Sister.

And you know that, because Kodak photography is essentially easy, anyone can get good results from the very first.

Then, too, you can quickly choose from the assortment at your dealer's; you can keep expenditures within the limits of purse. Kodaks are \$5 up, Brownie cameras but \$2 up—see for yourself in the pages that follow. Note especially the cameras that are new this Christmas.

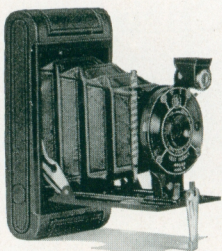
“Kodakery” free

With Kodak, Brownie and Hawk-Eye cameras a year's subscription to the little monthly magazine “Kodakery” is given free, regularly sixty cents. Be sure that the subscription blank in the camera manual is filled out in the name of the person to whom you are making the gift, and sent in to Rochester.

EASTMAN KODAK COMPANY

Rochester, N. Y.

December, 1926



Vest Pocket Kodak Model B

Smallest of Kodaks and smallest in price. Make good gifts because they make good pictures, size $1\frac{5}{8} \times$

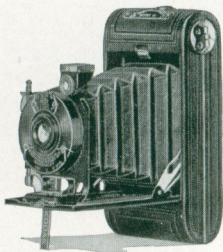
$2\frac{1}{2}$. Dependable lens, Vest Pocket Rotary shutter, autographic feature.

Vest Pocket Kodak, *Model B* \$5.00

Vest Pocket Kodaks Series III

Available with Kodar lens $f.7.9$ and Kodex shutter, $1/25$, $1/50$ —thoroughly good equipment; or Kodak

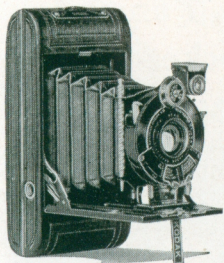
Anastigmat lens $f.6.3$ and Diomatic shutter, $1/10$, $1/25$, $1/50$, $1/100$ —extra good equipment. New models, autographic. Pictures, $1\frac{5}{8} \times 2\frac{1}{2}$.



Vest Pocket Kodak, *Series III* \$10.00
(Kodar $f.7.9$, Kodex shutter)

Vest Pocket Kodak, *Series III* 15.00
(Kodak Anastigmat $f.6.3$, Diomatic shutter)

Vest Pocket Kodaks Special



Just out—and ready to make their mark. These Kodaks because they combine

fast lens and accurate shutter equipment with Vest Pocket compactness are signal achievements in camera construction.

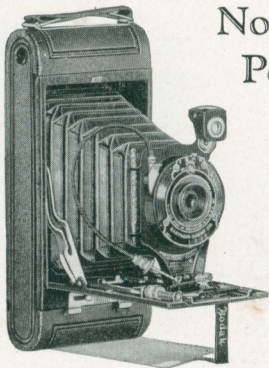
Kodak Anastigmat lens $f.5.6$ can cope successfully with many a dull light situation; the same sharp-cutting lens of $f.4.5$ speed is even more efficient. Matched with both is the accurate Diomatic shutter with exposure dial and adjustments for $1/10$, $1/25$, $1/50$, $1/100$. An excellent camera for anyone, even if he already has a Kodak. Pictures, $1\frac{5}{8} \times 2\frac{1}{2}$; autographic.



*There's always room
for the Vest Pocket
Kodak*

Vest Pocket Kodak, <i>Special</i>	\$20.00
(Kodak Anastigmat $f.5.6$, Diomatic shutter)	
Vest Pocket Kodak, <i>Special</i>	25.00
(Kodak Anastigmat $f.4.5$, Diomatic shutter)	

Nos. 1 and 1A Pocket Kodaks



More new model Kodaks, just in time for Christmas. They are capable, dependable picture makers yet moderate in price, even with the better lenses; they are sure to prove popular

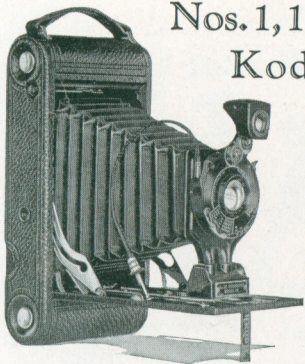
with Christmas shoppers. For the value is there — you'll see it at first glance when you inspect the Pocket Kodaks at this store's camera counter.

No. 1 is for pictures $2\frac{1}{4} \times 3\frac{1}{4}$, No. 1A for $2\frac{1}{2} \times 4\frac{1}{4}$.

Both are available with Kodex shutter, speeds $1/25$, $1/50$, and choice of three lenses. Both are neat in design, handsome in finish — and with the useful autographic feature, exclusively Eastman.

	No. 1	No. 1A
Pocket Kodak, Meniscus Achromatic lens, Kodex shutter	\$ 9.00	\$10.00
With Kodar <i>f.7.9</i> , Kodex shutter	12.00	13.00
With Kodak Anastigmat <i>f.7.7</i> , Kodex shutter	16.00	17.00

Nos. 1, 1A, 2C, 3A Kodak Juniors



Equipped with Kodak Anastigmat lenses $f.7.7$ Nos. 1, 1A and 2C Autographic Kodak Juniors—long favorites for their pocket compactness, simplicity, de-

pendability—are decidedly “good buys.”

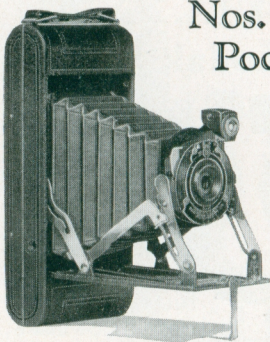
And that’s equally true for the No. 3A with Kodar lens $f.7.9$. *Any* Kodak Junior is a happy Christmas selection.

Nos. 1, 1A and 2C come with Diomatic shutters, speeds $1/10$, $1/25$, $1/50$, $1/100$; No. 3A with Kodex, speeds $1/25$, $1/50$; all are autographic.

Pictures, No. 1, $2\frac{1}{4} \times 3\frac{1}{4}$; No. 1A, $2\frac{1}{2} \times 4\frac{1}{4}$; No. 2C, $2\frac{7}{8} \times 4\frac{7}{8}$; No. 3A, $3\frac{1}{4} \times 5\frac{1}{2}$, the popular postcard size.

	No. 1	No. 1A	No. 2C	No. 3A
Autographic Kodak Junior, Kodak Anastigmat $f.7.7$, Diomatic shutter	\$22.50	\$23.50	\$26.00	
With Kodar $f.7.9$, Kodex shutter				\$21.00

Nos. 1 and 1A Pocket Kodaks Series II



Fixed focus models are in action in a twinkling. As you open the camera the self-erecting front springs the lens into place. And that's all—

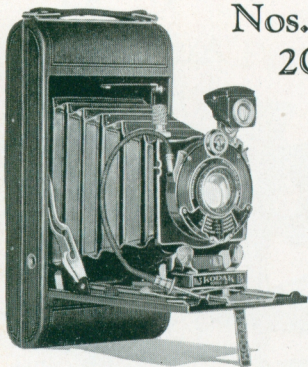
you're ready for the picture, no focusing.

Focusing models, too, are A. B. C. simple. In addition to the self-erecting feature described above focus is at your finger tips. Two lenses are available, Kodar *f.7.9*, and Kodak Anastigmat *f.7.7* with four-speed Diomatic shutter, 1/10, 1/25, 1/50, 1/100.

Be sure to see these good-looking, handy cameras. You'll find them at this store. No. 1 for pictures $2\frac{1}{4} \times 3\frac{1}{4}$, No. 1A $2\frac{1}{2} \times 4\frac{1}{4}$. All models are autographic.

	No. 1	No. 1A
Pocket Kodak, <i>Series II</i> , Fixed Focus, Meniscus Achromatic lens, Kodex shutter	\$12.50	\$14.00
Focusing with Kodar <i>f.7.9</i> , Kodex shutter	16.00	18.00
With Kodak Anastigmat <i>f.7.7</i> , Diomatic shutter	22.50	24.50

Nos. 1, 1A, 3, 2C Kodaks Series III



These cameras have an enviable reputation as superior picture makers.

And no wonder. Their equipment includes the keen-cutting Kodak

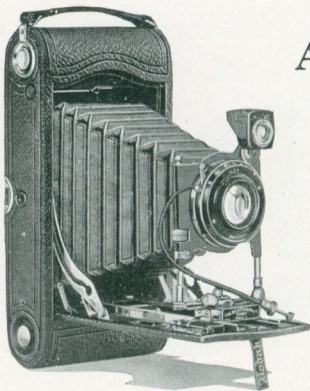
Anastigmat lens $f.6.3$ and Diomatic shutter, speeds $1/10$, $1/25$, $1/50$, $1/100$.

No. 3 is also available with Kodar lens $f.7.9$ and Kodex shutter, speeds $1/25$, $1/50$.

All models handsome in design and with genuine leather finish. Autographic feature, of course.

Consider them carefully this Christmas. No. 1 makes $2\frac{1}{4} \times 3\frac{1}{4}$ inch pictures; No. 1A, $2\frac{1}{2} \times 4\frac{1}{4}$; No. 3, $3\frac{1}{4} \times 4\frac{1}{4}$; No. 2C, $2\frac{7}{8} \times 4\frac{7}{8}$.

Kodak, <i>Series III</i> ,	No. 1	No. 1A	No. 3	No. 2C
Kodar $f.7.9$,				
Kodex.....			\$23.00	
With Kodak				
Anastigmat				
$f.6.3$, Diomatic	\$26.00	\$29.00	30.00	\$32.00



No. 3A Autographic Kodak

In this store's experience the 3A Kodak often tops the Christmas list.

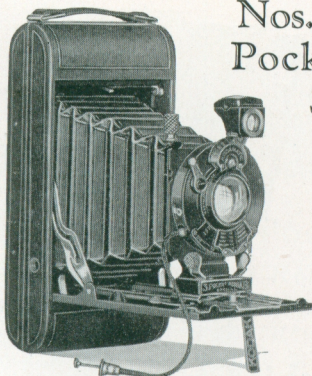
For the friend who travels or motors this model's big, $3\frac{1}{4}$ x $5\frac{1}{2}$ pictures make it just right. And yet

clever construction keeps camera size down.

Available with tried and true equipment, either Kodar lens $f.7.9$ and Kodex shutter, or the fast Kodak Anastigmat $f.6.3$ —as good an $f.6.3$ lens as you can get, regardless of price—and Ilex Universal shutter, seven speeds, 1 to $1/100$.

By adding a Combination Back (\$4.00) Kodak Cut Film (regular and *Super Speed*) or plates may be used. Kodak Double Plate Holders are \$1.50 each, Kodak Cut Film Sheaths \$0.15.

No. 3A Autographic Kodak	\$22.00
(Kodar $f.7.9$, Kodex shutter)	
With Kodak Anastigmat $f.6.3$, Ilex Universal shutter	30.00



Nos. 1, 1A and 3 Pocket Kodaks *Special*

For the friend you want to please particularly select a Kodak Special.

Features: Kodak Anastigmat lens *f*.5.6 or *f*.4.5, extra fast, Kodamatic shutter, seven speeds

and timing dial. Pictures, No. 1, $2\frac{1}{4} \times 3\frac{1}{4}$; No. 1A, $2\frac{1}{2} \times 4\frac{1}{4}$; No. 3, $3\frac{1}{4} \times 4\frac{1}{4}$.

	No. 1	No. 1A	No. 3
Pocket Kodak, <i>Special</i>	\$45.00	\$50.00	\$52.50
(Kodak Anastigmat <i>f</i> .5.6, Kodamatic shutter)			
Kodak Anastigmat <i>f</i> .4.5.	55.00	60.00	62.50

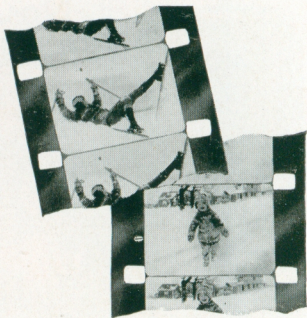
Nos. 2C and 3A Autographic Kodaks *Special*

Photographically efficient; gifts de luxe. With the Combination Back (\$5.00) No. 3A is adapted for Kodak Cut Film or plates. No. 2C, $2\frac{7}{8} \times 4\frac{7}{8}$; No. 3A, $3\frac{1}{4} \times 5\frac{1}{2}$.

	No. 2C	No. 3A
Autographic Kodak, <i>Special</i>	\$55.00	\$60.00
(Kodak Anastigmat <i>f</i> .6.3, Kodamatic shutter)		



*Hold the Ciné-Kodak
at waist or eye level and
just press the release.*



Movies this Christmas

Ciné-Kodak Camera

This year keep Christmas high spots in *motion* pictures—make the Ciné-Kodak a gift for all the family.

This strikingly simple, almost pocket compact camera gives you the thrill of personal movies—and it's all amazingly easy, and surprisingly sure.

You're ready for distant view, nearby action, self-made portrait, close-up "shot" almost without adjustment. No tripod, no focusing, no crank—a spring motor cranks for you. Results will surprise you for their photographic excellence.



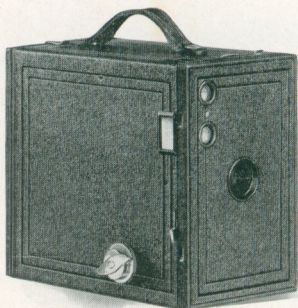
Kodascope Projector

Showing your Ciné-Kodak movies is merely a matter of plugging the Kodascope projector into the light circuit in your living room. Snap the switch and the *action* of sports, travels and family episodes is re-enacted on the screen.

In addition you can rent pictures from the Kodascope Libraries' selection of over four hundred comedies, dramas, cartoons and travelogs.

Ciné-Kodak, <i>Model B</i>	\$ 70.00
(Kodak Anastigmat <i>f.6.5</i>)	
With Kodak Anastigmat <i>f.3.5</i>	100.00
Carrying Case (leather)	7.50
Kodascope, <i>Model C</i>	60.00
Carrying Case	4.00
Ciné-Kodak Film 100 feet	6.00 *
Ciné-Kodak Film 50 feet	4.00 *
Kodascope Screen No. 0 (22 x 30 inches) ...	10.00
Kodascope Screen No. 1A (30 x 40 inches) ...	15.00

*Includes finishing at an Eastman laboratory, return postage.



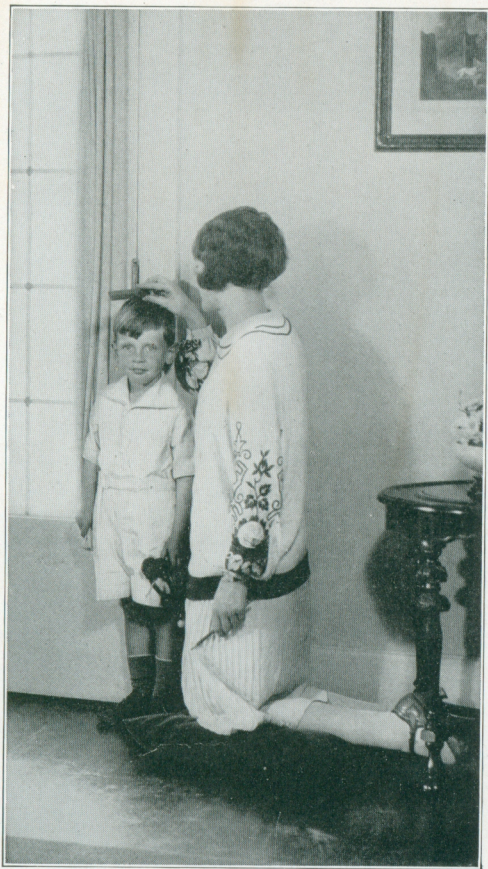
Nos. 0, 2, 2A, 3, 2C Brownies

As gifts to children, and grown-up beginners, Brownies are just the thing. They make good pictures the easiest way, they cost but \$2 up. See the line here.

No. 0, $1\frac{5}{8} \times 2\frac{1}{2}$	\$2.00
No. 2, $2\frac{1}{4} \times 3\frac{1}{4}$	2.50
No. 2A, $2\frac{1}{2} \times 4\frac{1}{4}$	3.50
No. 3, $3\frac{1}{4} \times 4\frac{1}{4}$	4.50
No. 2C, $2\frac{7}{8} \times 4\frac{7}{8}$	5.00

No. 2 Cartridge Hawk-Eye Model C

Price \$1.25—and it's an Eastman. That's all you need to know—except the picture size, $2\frac{1}{4} \times 3\frac{1}{4}$.



Kodaks for Christmas
at this store

YOU'LL find this little booklet a convenient, time saving guide when you sit down with Christmas list and pencil; then let this store show you the cameras you check and tell you *all* about them.

*Kodak Film in the
yellow box
Expert finishing*

N. SNELLENBURG & CO.
MARKET, 11TH TO 12TH STS.
PHILADELPHIA