



KODAK



## *All outdoors*

**E**SPECIALLY in spring the pleasures of picture-making urge you to action with a Kodak.

For in the spring soft, warm sunshine lures you and all nature greets you out-of-doors.

Right around the house almost every day there are chances for pictures you'll treasure. Dooryard gardens get under way. Golf clubs, fishing gear and ball bats are hauled forth from their winter's rest.

Away from home pictures are no less plentiful. Picnics and motor trips become the order of the day. Pet hobbies and favorite sports constantly call.

And with every incident come chances for pictures you don't want to miss. As the illustration on the second page following shows even April showers bring picture possibilities, and with a Kodak at hand you'll be quick to "click" the shutter.

Let this little booklet help



## *invites your Kodak*

you decide on a camera. On the last two pages is an interesting list of inexpensive Kodaks and Brownies that lead the line in popularity.

Or, if you are already a camerist let this leaflet suggest a few picture opportunities that any amateur can make the most of.

### *For more fun*

Certain easily worked, handily carried little accessories for your Kodak mean more picture-making fun — and prints that are different.

There's the Kodak Portrait Attachment for example (50c and 75c according to size) for arm's length, head-and-shoulder portraits in sharp focus, and for close-ups of such subjects as flowers — see illustration on second page following.

Kodak Diffusion Portrait Attachment (\$1.25 and \$1.50)



*Kodak Self Timer*







*April showers bring picture possibilities*



enables you to make short range snapshots (like the boy and teddy bear picture) that are pleasingly softened, diffused, although correctly focused.

The Kodak Self Timer (\$1.25) clips to a camera's cable release and clicks the shutter so everybody is in the picture. Just the thing for twosomes—see illustration on the preceding page.

The Optipod (\$1.25) and Kodapod (\$1.75)—pocket compact devices that do tripod duty—will prove real

helps when making portrait and self timer shots and whenever exposures longer than  $1/25$  second are desired.

### *Our Part*

In addition to showing you the cameras and accessories this booklet describes—and explaining how easily they work — this



store's part in your picture-making program includes supplying Kodak Film and doing your finishing.

Kodak Film is the dependable kind in the yellow box. Unrivalled in speed, latitude, keeping properties and uniformity Kodak Film can always be counted on. We have your size.

Our developing and printing puts quality into your prints.

### *Kodakery free*

With every Kodak and Brownie camera a year's subscription (regularly 60c) to Kodakery is given free. This bright, interesting, well illustrated monthly magazine, published by the Eastman Kodak Company, has no end of picture-making suggestions you'll profit by.

Let us fill out the subscription blank in the camera manual, or send it in yourself to:

EASTMAN KODAK CO.  
ROCHESTER, N. Y.



*Kodak Diffusion  
Portrait Attachment*



*Kodak Portrait  
Attachment*

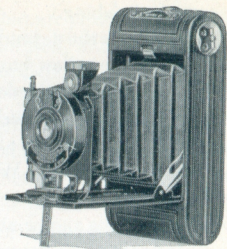


*Over the page for camera descriptions*

# Vest Pocket Kodaks

*Model B.* Small enough to wear but makes good pictures.

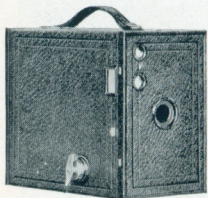
*Series III.* Two models: Kodar *f.7.9* and Kodex shutter, 1/25, 1/50; Kodak Anastigmat *f.6.3* and Diomatic shutter, 1/10, 1/25, 1/50, 1/100 and exposure scale.



*Specials.* Kodak Anastigmat lens *f.5.6* or *f.4.5*, extra fast; Diomatic shutter with exposure scale.

All autographic; picture size  $1\frac{5}{8} \times 2\frac{1}{2}$  inches.

V.P.K. <i>Model B</i> , Meniscus lens.....	\$5.00
<i>Series III</i> , Kodar lens <i>f.7.9</i> .....	10.00
<i>Series III</i> , Kodak Anastigmat lens <i>f.6.3</i> .....	15.00
<i>Special</i> , Kodak Anastigmat lens <i>f.5.6</i> .....	20.00
<i>Special</i> , Kodak Anastigmat lens <i>f.4.5</i> .....	25.00



Nos. 0, 2, 2<sup>A</sup>, 3, 2<sup>C</sup>

## Brownies

It's easy for anyone to get good pictures with a Brownie. Price but \$2 up.

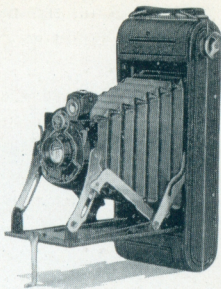
No. 0 for $1\frac{5}{8} \times 2\frac{1}{2}$ inch pictures.....	\$2.00
No. 2 for $2\frac{1}{4} \times 3\frac{1}{4}$ inch pictures.....	2.50
No. 2A for $2\frac{1}{2} \times 4\frac{1}{4}$ inch pictures.....	3.50
No. 3 for $3\frac{1}{4} \times 4\frac{1}{4}$ inch pictures.....	4.50
No. 2C for $2\frac{7}{8} \times 4\frac{7}{8}$ inch pictures.....	5.00

# Pocket Kodaks, Series II

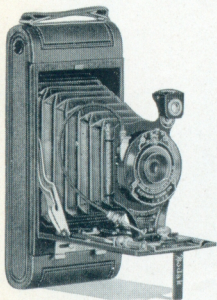
*Fixed Focus Models.* With reliable lens, Kodex shutter and self-erecting front. No. 1  $2\frac{1}{4} \times 3\frac{1}{4}$ , No. 1A  $2\frac{1}{2} \times 4\frac{1}{4}$ .

*Focusing models.* With Kodar  $f.7.9$  and Kodex shutter, or Kodak Anastigmat  $f.7.7$  and Diomatic shutter. Self-erecting front.

Handy, capable cameras—  
all autographic.



	No. 1	No. 1A
Series II, <i>Fixed Focus</i> , Single Lens.....	\$12.50	\$14.00
<i>Focusing</i> , Kodar $f.7.9$ .....	16.00	18.00
<i>Focusing</i> , Kodak Anastigmat $f.7.7$ .....	21.00	23.00



Nos. 1, 1<sup>A</sup>, 2<sup>C</sup>, 3<sup>A</sup>

## Pocket Kodaks

Good looking, easy to work,  
inexpensive—and new. All  
autographic and with Kodex  
shutter. Note variety of  
lenses.

	No. 1	No. 1A	No. 2C	No. 3A
Single lens.....	\$ 9.00	\$10.00	\$13.00	\$15.00
Kodar $f.7.9$ .....	12.00	13.00	16.00	18.00
Kodak Anastigmat $f.7.7$ .....	15.00	16.00	18.00	20.00



## This Store's Service

**A**T this store "service", well worn word that it is, still has real meaning. For example:

We are glad to show you the Kodaks and Brownies—and how easily they work. We are glad to exhibit and explain the Kodak accessories.

Let this store be your service station for Kodaks and supplies, and for picture making information.

*Kodak Film in the  
yellow box  
Developing, Printing  
Enlarging*