

# HAWKEYE CAMERAS

Made by Eastman Kodak Company

# Fun without end with a Hawk-Eye

EVERYBODY'S making pictures—and having fun without end doing it. Week-end trips, vacations, every-day doings—all occasions are full of picture chances which you can easily keep for the

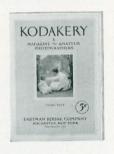
future as other people are doing.

You're "not in it" if you are missing all the opportunities for good snapshots. But you can easily make those chances good with any of the Hawk-Eye cameras described in the following pages. All of them are made by the Eastman Kodak Company and load with Kodak Film, the

dependable kind in the

vellow box.

And every Hawk-Eye camera brings with it a year's free subscription to Kodakery, a monthly magazine full of instructive photographic articles, stories and examples of good pictures. Before you



know it you will be turning out equally good ones, because *Kodakery* is so interesting and helpful that you can't help benefiting by its endless picture-making hints.

Read about the various Hawk-Eye cameras. Look at the sample pictures made with them. Then select the model you want, and you'll be ready for years of picture-making fun.



Vest Pocket Hawk-Eye

Pictures 15/8 x 21/2 inches

It's really true! This camera is "hardly a handful"—yet it makes sparkling, clear-cut pictures, in the ever popular "vest pocket" size—15% x 2½ inches. It actually fits into any pocket, into the vacation grip or the hand-bag, yet it is as dependable a picture-maker as you could want—always ready in a wink for the chance snapshot—always sure to get a good one if you will give it half a chance. The pictures are so good, in fact, that you can have them enlarged.

All this means, of course, that the Vest Pocket Hawk-Eye is both simply and scientifically constructed. The focus is "fixed"—draw out the bellows and you are ready to make the picture. The shutter gives a choice of either instantaneous or time exposures. The brilliant finder, reversible for horizontal or vertical views, makes it easy to sight the subject. A tripod socket and easy daylight loading are

other conveniences.

In spite of its small size the Vest Pocket Hawk-Eye easily makes pictures like this and the one below.



Besides, Vest Pocket Hawk-Eye is as good looking as it is capable. See it soon.

Vest Pocket Hawk-Eye	\$ 5.00
Carrying Case	1.25
Kodak Portrait Attachment	.75
Kodak N. C. Film No. 127	
(8 exposures)	. 25



# No. 2 Folding Cartridge

If you want a camera that makes bigger pictures than vest pocket size but that is small enough to be taken *anywhere* with convenience, see this neat Hawk-Eve.

The pictures it makes are  $2\frac{1}{4} \times 3\frac{1}{4}$  inches—one of the most popular sizes. No. 2 will give you an endless supply of good pictures for your album—and good enlargements that will be a source of pleasure for both you and your friends.



Made with No. 2 Folding Hawk-Eye, actual size

Hawk-Eye

Model B

Pictures

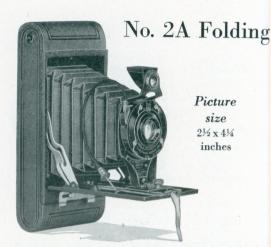


This camera can be had with either a single or a double lens, both Eastmanmade. The shutter is the dependable Kodex. It provides for bulb and time exposures and for snapshot speeds of 1/25 and 1/50 second. A simple scale on the bed of the camera

aids accurate focusing.

A finder that can be quickly set for horizontal or vertical pictures, two tripod sockets, finger and cable release—these are other details of this complete little picture-maker. The finish—black imitation leather—is set off by nickel and black lacquer trimmings. You can be proud of the appearance of this camera as well as of the pictures it will make for you.

No. 2 Folding Cartridge Hawk-	
Eye, Model B, with Single lens	\$ 8.00
With Double lens	10.00
Carrying Case	1.50
Kodak Portrait Attachment	.75
Kodak N. C. Film No. 120	
(6 exposures)	.25



Here is a camera that is small enough to be pocket-fitting, inexpensive enough for almost any purse—yet complete and proficient in every respect.

There is a handy scale which gives adjustments for various distances. But the lens can also be set so that the camera may be used as a *fixed-focus* outfit. The

manual of directions tells how.

And this is only one instance of the camera's versatility. The finder can be set for either horizontal or vertical views. The Kodex shutter, with snapshot speeds of 1/25 and 1/50 seconds, besides bulb and time, makes possible a variety of exposures to fit light conditions. The lens may be either the single or double type, depending upon your selection.

There are many other points that will make you glad to own this Eastman model.

But see it and decide for yourself.

# Cartridge Hawk-Eye, Model B

No. 2A Folding Cartridge Hawk-Eye, Model B,	
with Single Lens	\$ 9.00
With Double Lens	11.00
Carrying Case	1.60
Kodak Portrait Attachment	.75
Kodak N. C. Film No. 116 (6 exposures)	.30



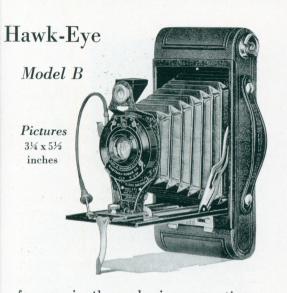
Made with No. 2A Folding Hawk-Eye, actual size

# No. 3A Folding Cartridge

The familiar postcard size (3½ x 5½ inches) has long been popular with amateur photographers. Here is a moderately priced camera that will make good pictures



Made with No. 3A Folding Hawk-Eye, reduced in size



for you in these pleasing proportions. No. 3A gives you a choice of a single or a double lens. Kodex shutter provides bulb and time exposures as well as snapshot speeds of 1/25 and 1/50 second. Exposures are made with a lever or with the cable release. Focusing is done according to an accurate scale aided by a focusing lock. Two tripod sockets facilitate time exposures. No. 3A is certainly a fully equipped camera, and it's handsomely finished as well. Loading is done in daylight.

Be sure to see this camera. It's a winner.

No. 3A Folding Cartridge Hawk-	
Eye, Model B, with Single lens	\$13.50
With Doublelens	16.00
Carrying Case	1.80
Kodak Portrait Attachment	.75
Kodak N. C. Film No. 122	
(6 exposures)	.55



Picture size 2¼ x 3¼ inches

Here is a little camera of the box type with which anyone—child or grown-up—can easily make good pictures.

Simplicity is the keynote of its construction. Set the camera for a snapshot or time exposure, point it at the subject and press the lever—that's all. There's

no focusing required.

Despite its simplicity, however, this Hawk-Eye like its mates is staunchly and scientifically built, which means that with ordinary care it will give satisfactory service indefinitely. The strong camera body is covered with long-lasting, black imitation leather, and the fittings are trimmed in nickel. Equipment includes an automatic shutter and two finders, one for vertical and the other for horizontal views. The lenses are carefully tested and accurately fitted.

Model B is made to permit easy daylight loading. In fact the construction of the whole camera is such that you can depend upon it for a maximum of picturemaking fun, and a complete absence of bothersome adjustments. Whether you

# Cartridge Hawk-Eye

### Model B

use it on your vacation, over the weekend, or every day right around home, it will repay you many times over for the small expenditure you will make in buying it. See it—work it—you'll like it.

No. 2 Cartridge Hawk-Eye,	
Model B \$	2.25
Kodak Portrait Attachment	.50
Kodak N. C. Film No. 120	
(6 exposures)	.25



Made with No. 2 Hawk-Eye, actual size

## No. 2A



Picture size 2½ x 4¼ inches

Easy operation, good looks, pleasing picture size—and, of course, good pictures—are some of the things that have made this camera a favorite.

To make the exposure, locate the subject in one of the two finders and press the lever. Anyone can do it and get clearcut snapshots or time exposures. That is why this compact camera is in the hands

of so many people of all ages.

In construction and appearance No. 2A is typically Eastman. The dependable rotary shutter can be adjusted for snapshots or time exposures. The lens is carefully tested before leaving the factory. The simple inside design makes loading quick and sure. Black imitation leather and nickeled fittings add to the camera's good looks, and the leather handle makes it convenient to carry on any trip.

You can depend on this model for the pictures you want—and at low cost, as

the price proves.

# Cartridge Hawk-Eye, Model B

No. 2A Cartridge Hawk-Eye,	
Model B	\$ 3.25
Kodak Portrait Attachment	.75
Kodak N. C. Film No. 116	
(6 exposures)	.30



Made with No. 2A Hawk-Eye, actual size



Picture. size 21/4 x 31/4 inches

I you want to make pictures in the simplest way possible, with a capable camera that costs only a trifle, one of these little box models is just the thing. Hundreds of thousands of people, both youngsters and adults, have bought them and are turning out pictures that will give pleasure for many years.

Load with Kodak Film, point the camera, press the release—and the picture's made. It couldn't be simpler.

The picture size is  $2\frac{1}{4} \times 3\frac{1}{4}$  inches and, provided the light is bright, results are likely to be so good that you can have enlargements several times the original dimensions if you wish. Here is picture fun galore, with an expenditure that is truly negligible.

Model C has a simple but accurate shutter, a tested lens and an easily used ground-glass finder. The body is covered with long-lasting imitation leather. A strong handle of genuine leather makes for easy carrying. Winding key, catchlocks and lever are finished in nickel,

# Cartridge Hawk-Eye

### Model C

Below is a snapshot made with this least expensive of all Eastman models. It's a good picture—but no better than you yourself can make with this camera, the biggest seller in camera history.

No. 2 Cartridge Hawk-Eye,	
$Model\  ilde{C}\dots\dots\dots$	\$ 1.25
Kodak Portrait Attachment	.50
Kodak N. C. Film No. 120	
(6 exposures)	. 25



Made with No. 2 Hawk-Eye, actual size

## Remember—

The purchase of a Hawk-Eye brings you not only a camera manufactured by the world's greatest photographic concern, but also the magazine *Kodakery*. Fill out the subscription blank on the first page of the instruction book which accompanies your camera and mail it in. This entitles you to a year's free subscription.

Kodakery tells just how to make various types of pictures—how to become an expert photographer. It will help you to enjoy your camera to the utmost. Be

sure to get it.

EASTMAN KODAK COMPANY, ROCHESTER, N. Y.

